

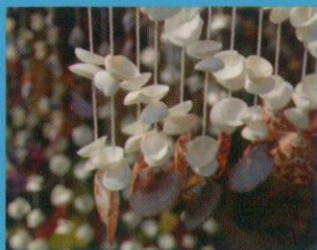


amazing
THAILAND



72 hrs.

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t h a i l a n d
H u a & H i n
b e y o n d



72 hours amazing thailand hua hin & beyond

www.tourismthailand.org



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At present, the Monday daydreams of many an urbanite involves packing a picnic basket, heading to a condo, and spending a whole weekend unplugging and de-stressing, doing nothing aside from catching up on sleep and eating, where gossiping with friends and the occasional walk on the beach would be the most strenuous activity.

From Bangkok's earliest days as a budding concrete jungle, Hua Hin and its surrounding area has served as a welcome seaside retreat for Bangkok's denizens.

It is just far enough away from the city to maintain a sleepy ambience, but not too arduous a journey. In this regard, Hua Hin is a perfect entry in our continuing series of 72 Hours Amazing Thailand destinations.

Nowadays, a luxuriant crop of excellent lodging has sprouted up to accommodate the holidaymaking set. There is much more to see and do in the area, as local culture can be discovered, sporting activities for the adventurous, and celebrated restaurants to sate appetites and delight the palate. We have enjoyed compiling this guide to Hua Hin and beyond, discovering in the process the multitude of attractive options for every liking, though it is nice to see that these destinations remain a perfect setting to do absolutely nothing.

Three Easy Steps on How to Use the 72 Hours Amazing Hua Hin & Beyond Guidebook

- 1 Choose what you want to do, whether it is sunbathing on pristine beaches, dining at seaside eateries, or relaxing beside resort pools, the choice is yours.
- 2 Mix and match or follow one of the recommended map routes.
- 3 Many of the shops, spas, hotels, and restaurants listed in this book offer Special Privileges to MasterCard cardholders. All you need to do is present your card to be eligible. If you misplace this book, don't worry, you can easily find another at one of the many English-language bookstores in Bangkok.

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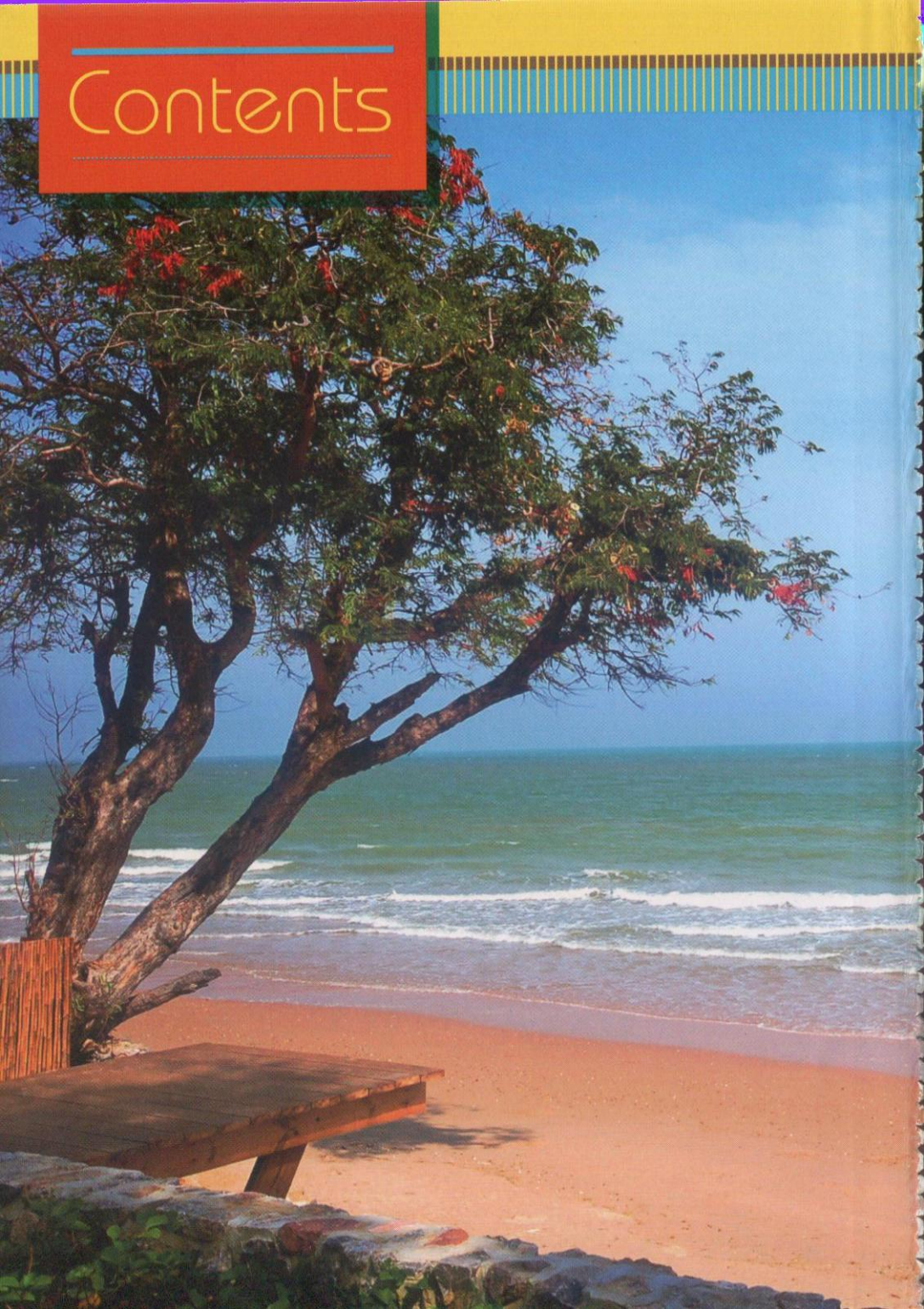


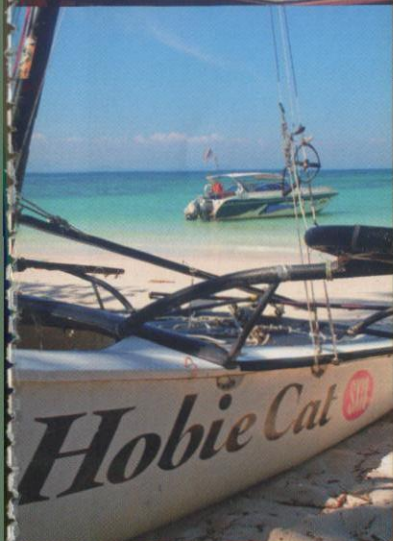
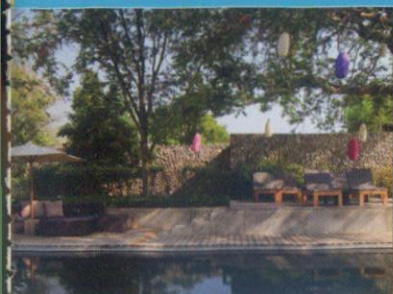
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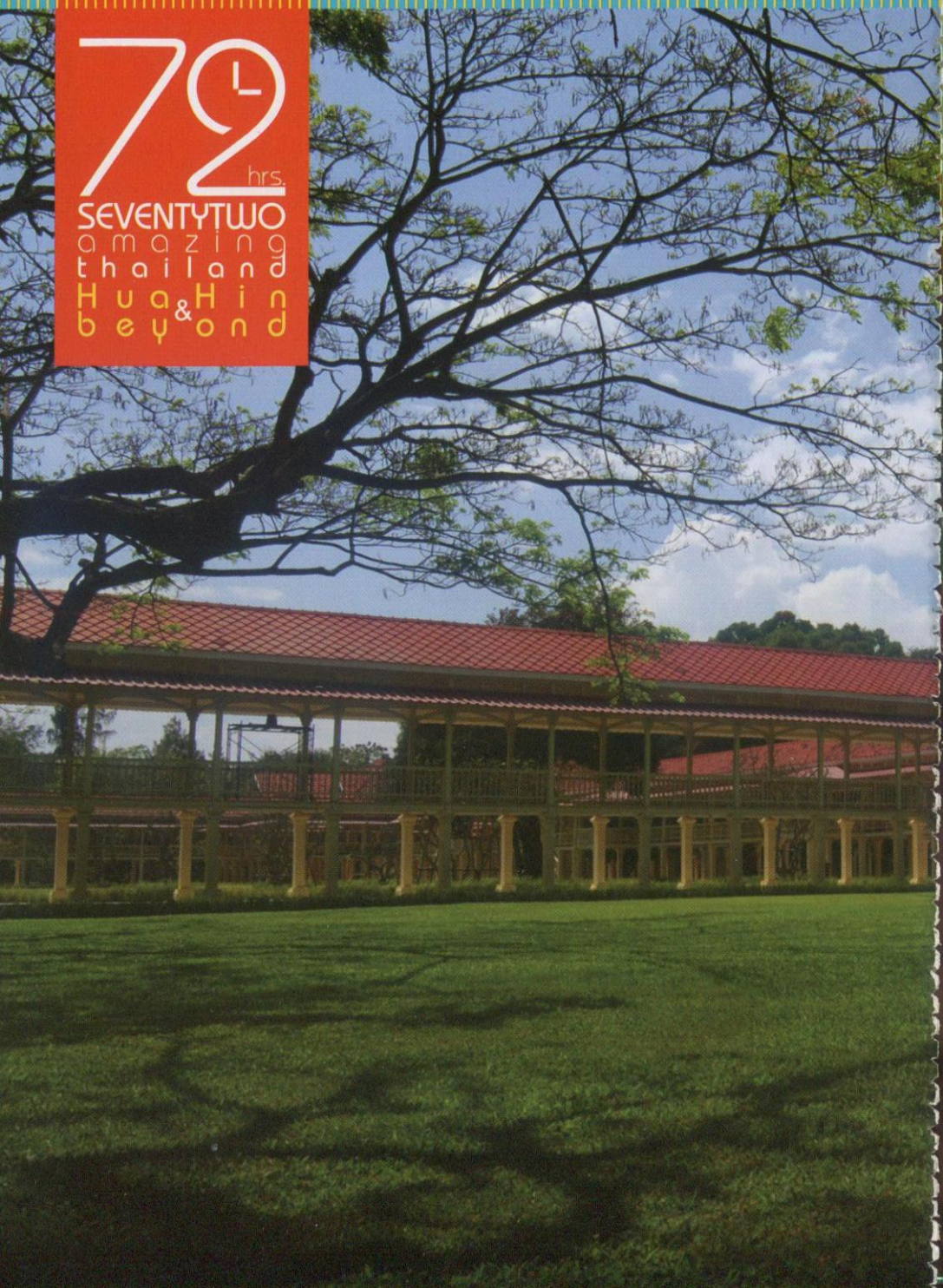
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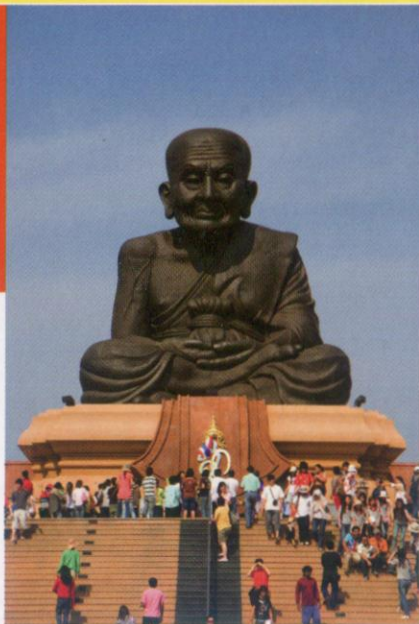


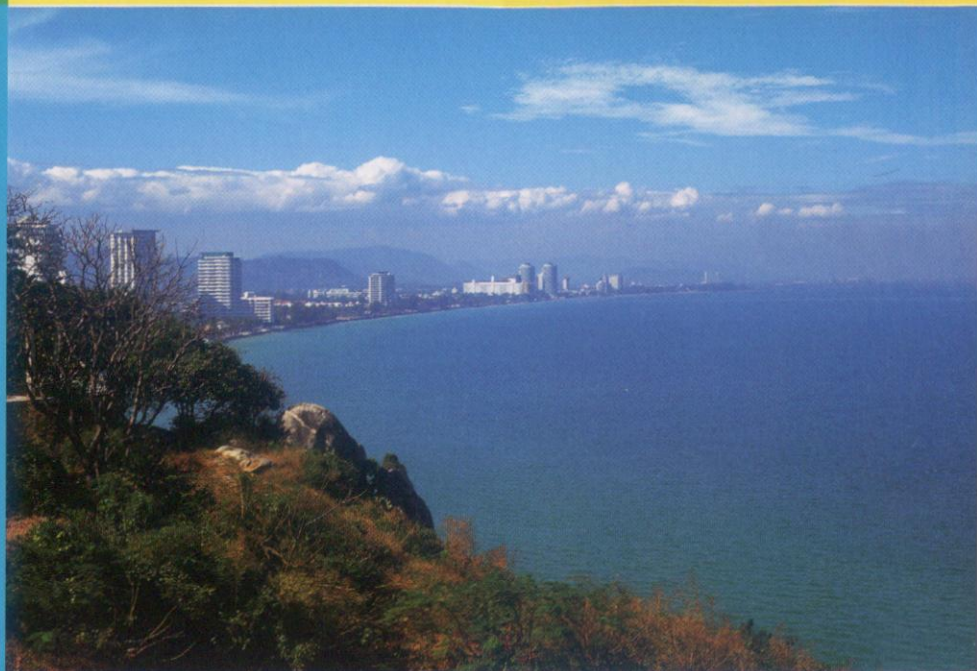
Visiting Routes

Visiting Route

Hua Hin Sunflower Field at Huay Mongkol Temple

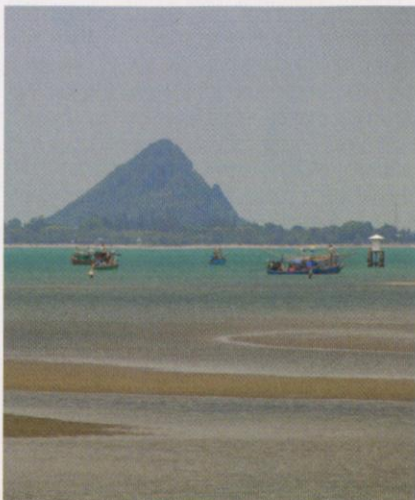
For a different take on Hua Hin, the saffron-blanketed pasture of Thub Tai district of Hua Hin makes a great visit for nature lovers. The sunflowers here are known for their larger blossoms compared to other sunflowers fields found around the country. This canary-tinted space spreads over 300 rai and is an attraction of a local temple, Wat Huay Mongkol, home of the sacred Luang Pu Thuad statue revered by locals. With such a big area to explore in the sunflower field, visitors may want to opt for an elephant tour of the area for a better vantage point of this beautifully landscaped scene. Good news, the sunflowers here are year-long blooms, so you can stop by during the winter months when the climate is cooler.





Visiting Route Khao Takiab

This small village, known as one of the highest points in the area, boasts a compilation of temples, local eateries, elephant camps, and luxury hotels. The beach here is well suited for games as it is wider and flatter than the main beach of Hua Hin. Khao Takiab also has numerous marinas, which offer boats trips to nearby Koh Singto, and other surrounding destinations. Sport enthusiasts should check out the local Kung Fu camp, Wing Tsun, which offers natural fitness and training for all ages and level of expertise. Water sports are also abundant in this area, with a selection of jet skiing, banana boats, parasailing and other engaging activities available.



Hua Hin... ...and Beyond



Hua Hin Plearn Wan

Plearn Wan is the place to be if you want to experience the old golden days of Hua Hin. This new community mall with a unique concept brings back some of the most treasured memories of this resort to the modern day in a form of a lifestyle complex. At Plearn Wan, you will be transported back to the past through its stores, restaurants and cafes that offer retro favorites from food and ice creams to toys and vintage fashion. The highlight is the "nang klang plaeng" or an open-air cinema on its luscious green lawn where old movies are shown like in the old days. Hua Hin is known to be a retro-loving resort town but Plearn Wan has just taken the experience to a whole other level.

Phetkasem Soi 38, Hua Hin, Prachuap Khiri Khan, www.plearnwan.com

Hua Hin Khao Hin Lek Fai Viewpoint

In a place like Hua Hin where there are many spots where one can enjoy nature, it might be hard to pinpoint just one favorite. But what makes Khao Hin Lek Fai different from others is the blend of local lifestyle and natural beauty. At the break of dawn, not only does it make a great place to watch the sunrise, it is also a place to observe the local Hua Hin morning routine thanks to its bustling market at the foot of the mountain. Trekking up to the peak can be tiring, but on the way adventurers can commune with local wildlife. Once there, they are eventually rewarded with a breathtaking 360-degree view over all of Hua Hin.





Cha-am

Mrigadayavan Palace

For an authentic glimpse into Cha-am's old glory as an elite summer destination, there is no better place to go back in time than at Mrigadayavan Palace. Constructed in 1924 as a summer home for King Rama VI (King Vajiravudh), the location of the palace was ideal for a relaxing getaway owing to the adjacent white sandy beach. The palace is also well-known for its unique Thai-Victorian architecture—an open elevated plan that can withstand strong ocean winds and shelter from scorching summer heat—impressively designed by His Majesty King Rama VI himself. There are a total of 16 golden teakwood pavilions within the compound, all of which are interconnected by airy elevated walkways which make navigating the palace a breezy experience. Mrigadayavan Palace was used as a royal resident twice, until the death of King Rama VI in 1925. The palace was then used for royal and military functions before being restored and opened to the public. It is now considered one of the true must-see spots in Cha-am and Thailand.

Cha-am

Baan Puen Palace

Baan Puen Palace is another famous royal palace in the province of Petchaburi with a staggeringly beautiful architecture, built during the reign of His Majesty the King Rama V. This white colonial-style residence was designed by a German architect to answer royal requests for a holiday palace built in a European style. Modeled after a summer palace of Kaiser Wilhelm, a German king, the palace sits near the east side of Petchaburi river, enabling it to take in the cool river breeze. The palace got its moniker from a big steel cast cannon standing tall at the front of the palace. Even though it does not actually house any historical artifacts from



that time, its airy halls and spiral staircases are tempting enough for any art and design lovers who are visiting the province.

Open daily 8am-4pm

Entrance fee: B20 for adults, B10 for children

Tel: +66 (0) 3242 8506 ext. 259

Cha-am

Phra Nakhon Khiri Historical Park

The group of three mountains in Petchaburi received its nickname, Palace Mountain, when King Rama IV decided to make the invitingly luscious green terrain the site of his holiday residence. The mount is considered the symbol of Petchaburi and it is clearly visible from the city, as its grand white chedi atop the mountain makes it hard not to make curious travelers notice its charm. The mountain is also home to many ancient buildings, most of them designed in Chinese neo-classic architecture, including a "mini" Wat Prakaew and the Phra Nakhon Khiri National Museum which houses historical artifacts, chinaware and artwork dating from King Rama IV to King Rama VI. Though the mountain is easily accessible by personal car, there is also a cable car service available.



Tel: +66 (0) 3242 5600

Open daily 8:30am-4:30pm

Entrance fee: B30 for adults,
B10 for children.



Cha-am

Kaeng Krachan National Park

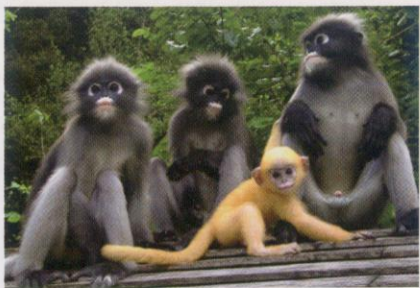
Kaeng Krachan is the biggest national park in Thailand and is considered as one of the most picturesque thanks to its combination of beautiful mountains, creeks, dams and forests, and the result is this ecological phenomenon. The

national park is a favorite among campers and outback enthusiasts as the park's cool atmosphere makes a great place to spend the night among natural beauty. For those just visiting, there are many key points in this park worth a visit, such as the lake with small islands scattered about where visitors can visit by boat, or the breathtaking Pha Noen Thoong peak for a 360 degree view of the quiet greenery down below.



Pranburi

Ao Manao Royal Thai Air Force Base Wing 5



Wing 5 sits on land surrounded by two bays, Ao Prachuap and Ao Manao, and has a clear view of Khao Lom Muak. Aside from being the official Air Force base of the province, the site itself is also rich in history dating back to 1941 during World War II when Japan attacked the base and took the lives of many residents of Ao Manao. In December 1941, only hours after the attack on Pearl Harbor, Japanese troops started invading provinces in Thailand, including Prachuap Khiri Khan, by sea in order to get to the British Allies who were at the time occupying Burma. A battle broke out between Japanese soldiers and Thai Wing 5 forces in the early hours and lasted for over 30 hours before Prime Minister Field Marshall Pibulasonggram ordered Thai forces to surrender to avoid more casualties. The 39 men, a youth volunteer and two female residents who lost their lives are forever honored on a memorial statue set up just offshore of Ao Prachuap. There is also an interactive museum dedicated to the event, depicting stories of that fateful night.





Pranburi Ao Pran

The shoreline of Pranburi stretches from the Pran River all the way to Khao Kalok. Pranburi beach is known to be the quiet alternative to the lively Hua Hin and Cha-am, and thanks to its serene scene and peaceful atmosphere, Pranburi beach is now increasingly gaining attention from those tired of the commotion. The easiest way to explore what Pranburi beach has to offer is by traveling along the adjacent beach road, which will lead travelers to various beachside restaurants, resorts as well as a number of water sport activities for those looking for a little bit of thrill in this rather chill-out area.





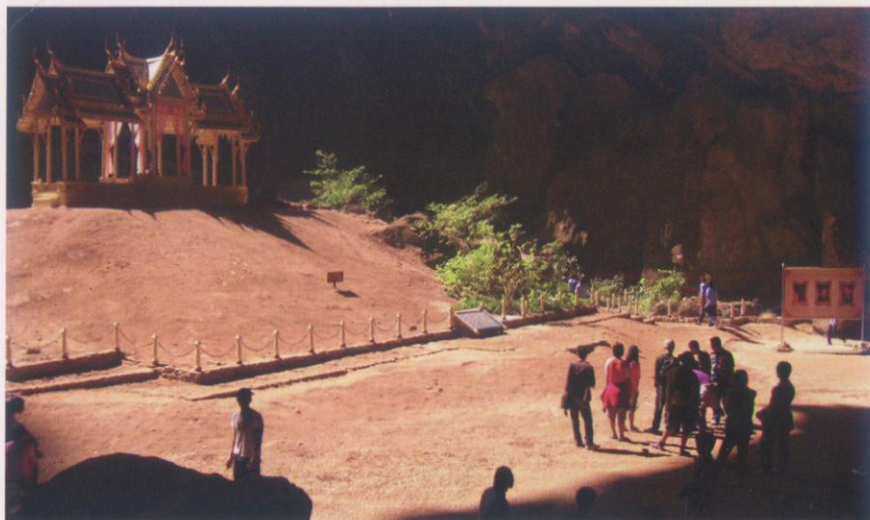
Sam Roi Yod Had Sam Phra Ya

Pristine white sand and accommodating facilities for visitors have helped make this beach one of the best for sheer relaxation. Situated five kilometers from Khao Sam Roi Yod, this destination is ideal for chilling out after a long day of trekking in the park. Picnic areas, a small restaurant, and washrooms are available for guests.



Khuha Karuhas Pavilion in the Phraya Nakhon Cave

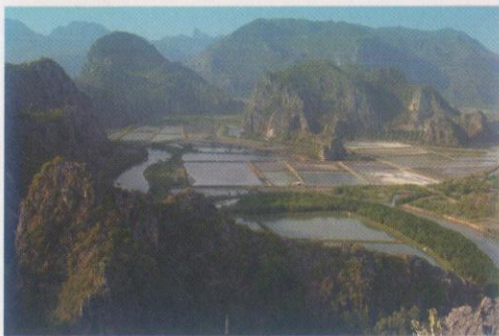
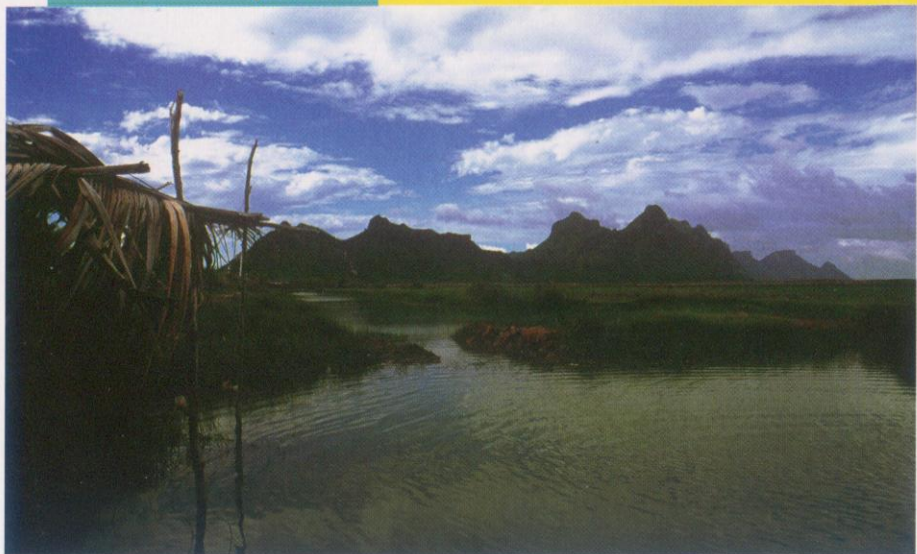
Situated within the amazing Phraya Nakhon Cave is the Khuha Karuhas Pavillion. The pavilion, which was built in 1896 to commemorate a visit by King Rama V, is positioned in a large plant covered cave chamber. In 1926, King Rama VII visited the pavilion inscribing his name alongside the previous ruler. The present day King of Thailand, HM King Rama IX, has also twice visited the cave adding to the royal lore of this fantastic destination. The cave and pavilion can be reached by a steep trail, which takes about 30 minutes to trek. Visitors to the cave should take along proper equipment, including appropriate footwear and attire.



Sai and Kaew Cave Hin Ngok Hin Yoi

These remarkable natural features are abundant in the Sai and Kaew Caves. Hin Ngok or stalagmites are cone shaped calcite deposits that rise from the floor of caves, while Hin Yoi or stalactites grow from the roofs like an icicle. The Sai Cave is situated high on a mountain near the village of Kung Tanode. The cave takes about 30 minutes to reach from the foot of the mountain, and proper hiking gear is recommended as well as lamps that are available for rent. The Kaew Cave is nestled in the Chan Valley and features similar natural features, yet with a strikingly unique twist.





Khao Sam Roi Yod National Park

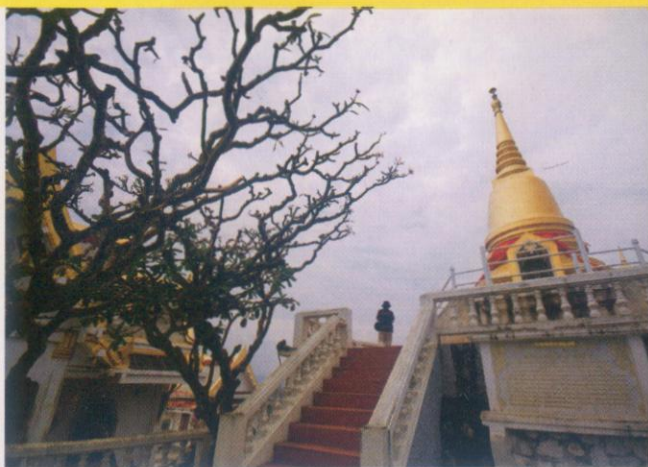
The first national coastal park in Thailand, and the largest marine park, Khao Sam Roi Yod is a magnificent natural attraction of scenic beauty. Abundant wildlife, including monkeys, mudskippers, and the occasional wild goat, roam amongst the thousands of acres of mountainous parkland. Living up to its name of 'Mountains with 300 peaks' mammoth towers of granite rise from the riverbed and the jungle below, promoting an otherworldly ambience that any aficionado of natural areas will appreciate. Weaving in and out of the peaks is a vast network of freshwater marshes teeming with native fauna. Famed visitors to the park, especially the Phraya Nakhon cave, include HM King Chulalongkorn in 1890 for which the Kuha Karuhas pavilion was erected inside the cave, HM King Vajiravudh as well as the current King HM Bhumibol Adulyadej.

Khao Daeng Viewpoint

Khao Daeng Viewpoint is considered one of the must-visit spots in the province of Prachuap Khiri Khan. A part of the grand Sam Roi Yod Mountain, this peak makes a very romantic start of a journey through this quiet mountainous town as it lets visitors take in the whole 360 degree view of the town. Khao Daeng can be easily reached from Khao Daeng village, about 500 meters from the park's main meeting point. The village is also worth a visit as visitors can get a glimpse into the local life. An ideal visiting hour should be early in the morning just when the sun is rising.

Prachuap Khao Chong Krajok

It is inadvisable to visit Prachuap Khiri Khan without at least once taking a trek up the beautiful Khao Chong Krajok, a gargantuan mountain located just a few minutes from Ao Manao and Ao Prachuap. Khao Chong Krajok is a big sandy mountain lusciously covered with shady trees and shrubs, home to over 4,000 curious monkeys. At the top of this sunny summit sits the secluded Wat Khao Chong Krajok, where devotees scale the 396 steps to pay respect to a Buddha relic residing there. This mountain got its name from its unique tunnel resembling a mirror frame cut through the north side of the moun-



tain, making it one of the most photographed attractions in the province. Visitors to the mountain are advised to be extremely cautious, as its untamed furry inhabitants are prone to snatching anything they can, from purses to cameras. Make sure to have a knowledgeable guide alongside; not only can they help fend off the naughty monkeys, but you will be treated with insightful stories about the mountain.

Prachuap Singkhon Border

Dan Singkhon lies along the border between Thailand and Burma and is situated in the Muang district of Prachuap Khiri Khan province. What makes this border especially important is its location, which is considered the narrowest point of Thailand, spanning a mere 12 kilometers. Aside from this fascinating fact, Dan Singkhon makes a great stop to find unique Burmese souvenirs without having to cross the border. The Singkhon market itself is nondescript; however, tourists and locals flock to this simple merchant area for its vast selection of wild orchids coming in a riot of sizes, shapes, and colors. Here, shoppers can also get a quick peek into Burmese commerce with the smiling merchants setting up shops in the market selling an array of local beauty products, handicrafts, and jewelry. Visitors will need their passports to cross the border, however, during festivities such as Songkran, where one can easily walk into the neighboring country, where locals perform traditional dances for curious tourists.







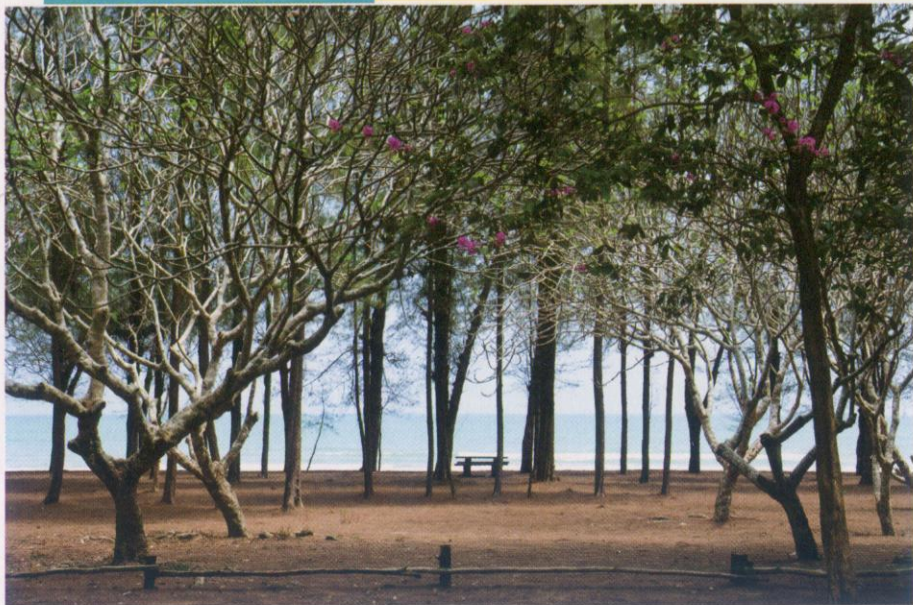
Koh Talu

Koh Singha and Koh Sung

One thing that put Bang Saphan Noi District in Prachuap Khiri Khan province on a traveler's map is the famous divers' paradise named Koh Talu. Koh Talu is located just off the coast, a part of a group of islands which include the two smaller islands Koh Sung and Koh Singha. The waters around this cluster of islands is so clear that on a calm, sunny day, the coral reefs and marine life below can be easily seen from the surface. These islands are famous among avid divers and snorkeling enthusiasts for its perfectly preserved underwater scenery, making it one of the best dive spots in the Gulf of Thailand. While the smaller islands of Koh Sung and Koh Singha are diver's favorites, the palm-shaded Koh Talu offers great fun away from the busy mainland with its array of activities including kayaking, sailing and beach volleyball. Baan Maprao, the only resort on the island, offers speedboat rentals as well as equipment rental for diving and kayaking excursions.

Tel: +66 (0) 89-918-3715, 032-690-126 www.taluisland.com





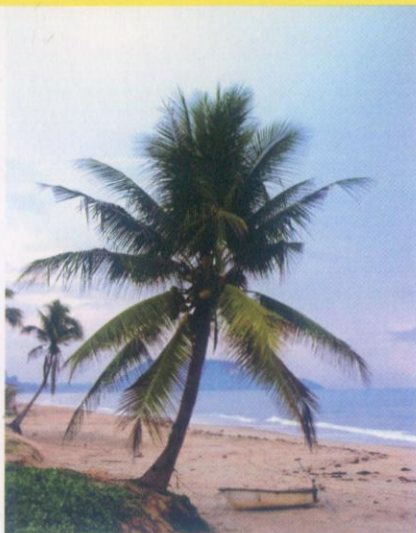
Thub Sakae Wanakorn Beach

Large stretches of pristine beachfront are garnered with tall trees at this beautiful and secluded national park. The beaches are long and wide with a minimal amount of patrons, making this destination ideal for a tranquil retreat from some of the more crowded areas. The park also includes a restaurant with delicious seafood and Thai cuisine, camping areas, and modern restroom and shower facilities. Bring along your bike and explore the beautiful nature trails, or take Fido along, as pets are welcomed.



Thub Sakae Huai Yang National Park

Take in the scenic ambience at this fertile national park that features enormous granite boulders and a beautiful undulating waterfall in the rainy season. The location is tranquil and ideal for a family picnic or a day of exploration in the jungle. The park is filled with natural features that capture the essence of Southern Thailand and its unique topography. The best time to visit is in October and November when the waterfall is at full force. Entry fee is 100 THB and additional charges may apply for camping and large vehicles.



Baan Grood Beach

Baan Grood Beach, the most famous beach in Bang Saphan district, is steadily gaining attention as one of the most sought-after holiday locations in Prachuap Khiri Khan. This 12-kilometer long stretch of pine tree-lined beach is not only known for its white sandy shores where locals and knowledgeable tourists go for a quick swim, but is also a favorite for foodies to try local seafood dishes. With a vast and fairly undisturbed beach, it is an ideal spot for a picnic or a sunbathing session without the usual seaside nuisances of hawkers and motorized water sports.



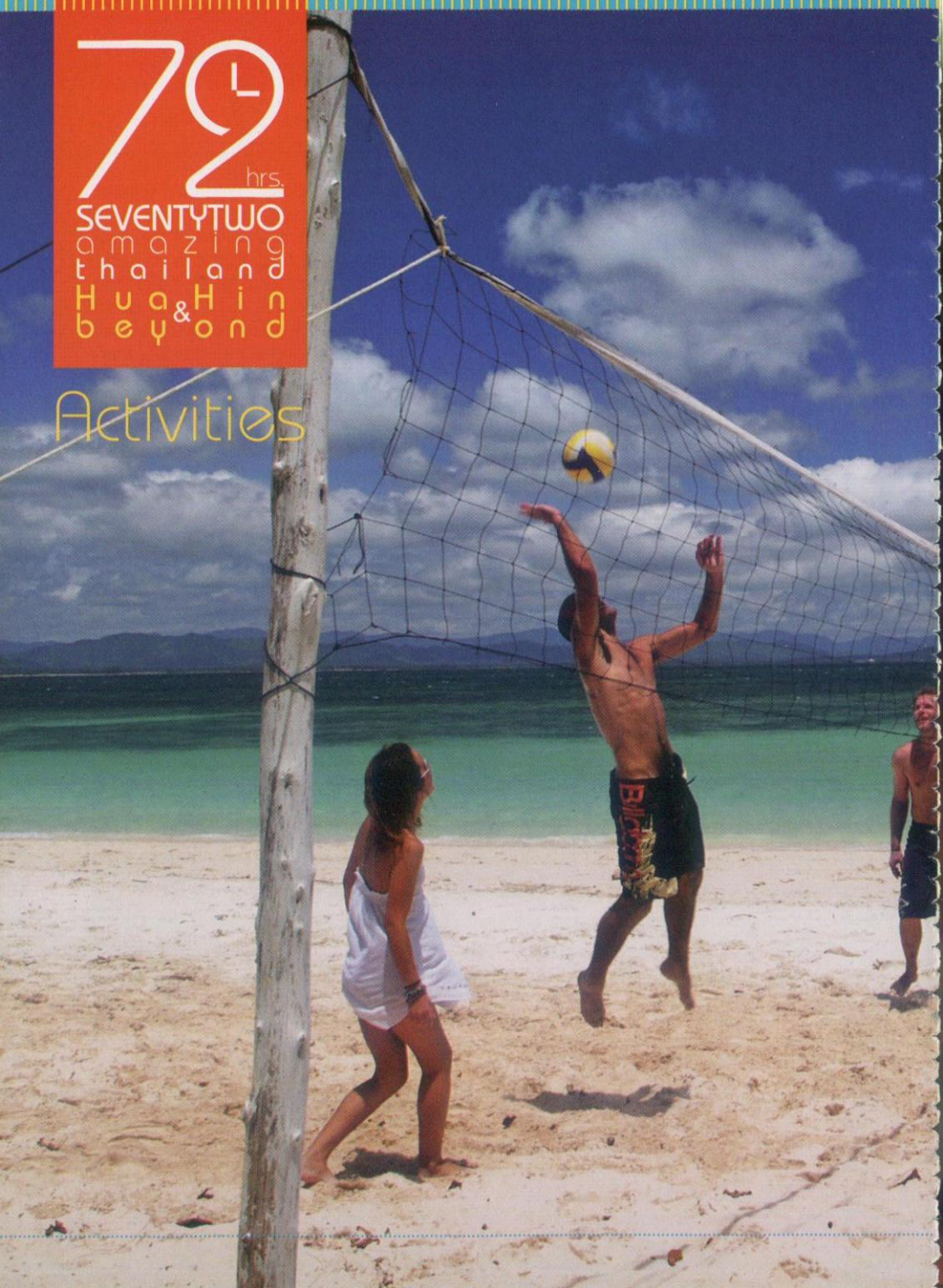
Khao Thong Chai

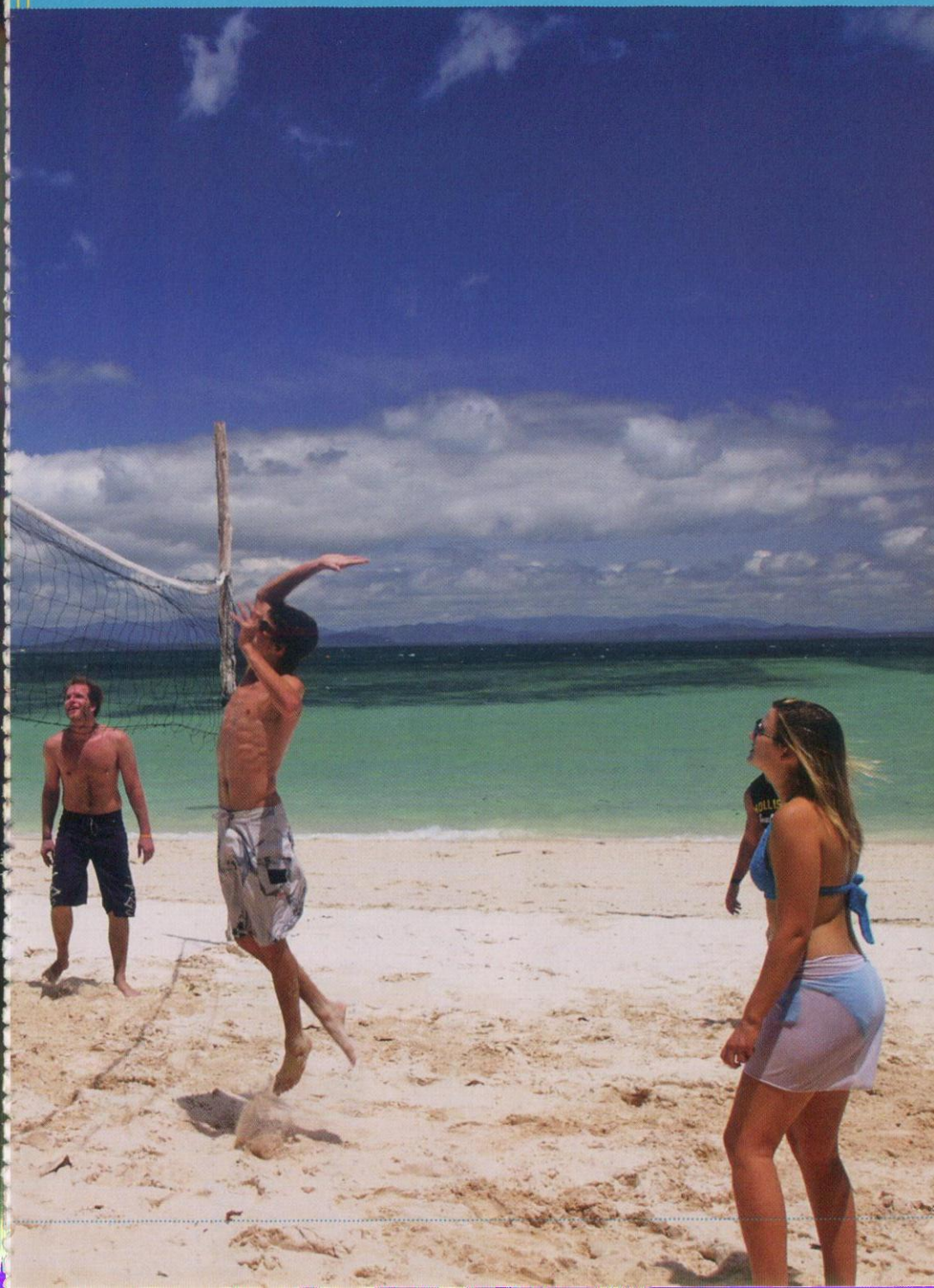
Enjoy scenic vistas of the surrounding shoreline at this breathtaking mountain overlook. Situated between Had Sai Kaew and Had Baan Grood, Khao Thong Chai boasts uninhibited views of the crescent-shaped coastline, regarded by locals as a symbol of the Prachuap Khiri Khan Province. Here you can also observe three holy spots, including the prominent Phramaha Chedi Kao Yod or nine-spire pagoda, which was constructed to commemorate the Golden Jubilee of His Majesty the King.

72^{hrs.}

SEVENTYTWO
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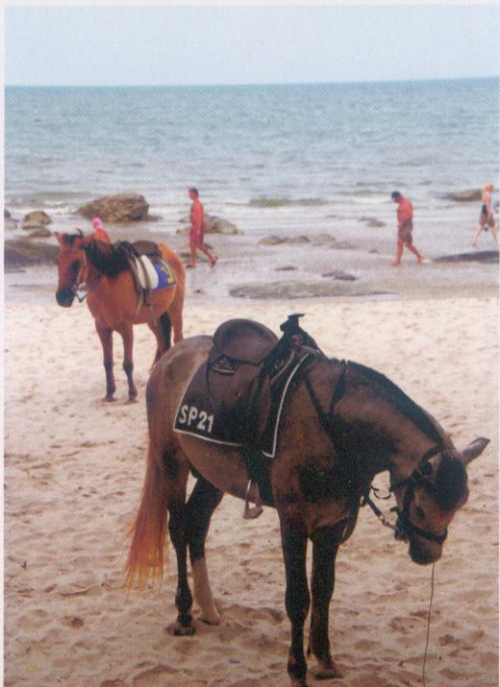
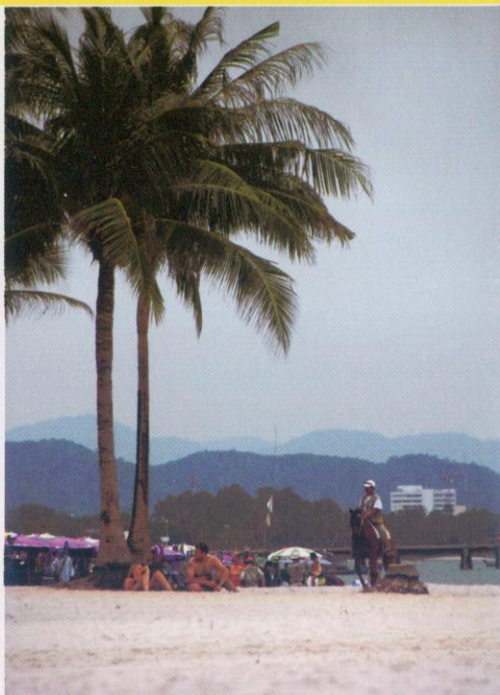
Activities





Activities Beach Horse-riding

Visiting Hua Hin beach without galloping around on the back of a horse is almost impossible. Horse-riding along the beach is one of the most famous must-do activities in this sophisticated resort town. While other beaches offer more adrenaline-pumping ways of getting around like on an ATV, Hua Hin beach keeps its serene scene with the more graceful option. Just like how bikes are available at almost every shophouse on Cha-am beach, there are numerous horse-riding services on offer by local residents on this sandy strip. But for those new to the activity, the service by Sofitel Central Hua Hin Hotel is popular among first-timer tourists.



Activities

Hua Hin Safari and Adventure Park

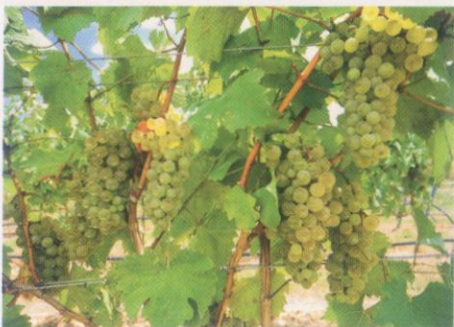


Hua Hin Safari is where nature and animal lovers can come together and be a part of a selection of fun adventurous activities. This adventure park truly lives up to its name thanks to its array of exciting ventures such as elephant trekking, horseback riding, or speeding around the rough terrains on a monstrous ATV. The park itself is beautifully landscaped, perfect for a trip on the back of a trusty elephant where visitors will be able to get the best view of Hua Hin's picturesque mountainous backdrop. Not feeling the adrenalin rush? Take a seat on one of their wooden benches for the best entertainment in town where cleverly lovely pachyderms take the stage entertaining curious audiences with dance numbers and stunt shows. For those who have a problem getting there, a call and the helpful staff will take you to the park for free.

Hua Hin Soi 95, Phetkasem Rd.,
Tel: +66 (0) 8 9810 1351,
+66 (0) 8 1575 7554, +66 (0) 8 1441 1627
www.huahinsafari.com

Activities

Hua Hin Hills Vineyard



Wine and Hua Hin, who said they do not belong together? Not Siam Winery, who years ago set up the first vineyard amid the green hills of this resort town. Though it takes quite a determination for one to get to the winery, once there vino lovers will be greeted with not only the true charming hospitality of the Hua Hin Hills staff, but also with the picturesque scenery of the uneven slopes that encase this secret sanctuary within its mountainous walls. Within Hua Hin Hills also sits The Sala, the vineyard's fine dining spot that serves up Thai fusion dishes designed specifically to match their selections of wine. A visit to a vineyard would not



be complete without a first-hand experience of the harvest, which starts from February to March, when Siam Winery's specialist vintners pick the best of Shiraz, Colombard and Muscat. Want to see more of the vineyard, from the top of the hills or down in the creeks? Trusty elephants are available to take guests on a scenic tour. For those having problems getting to the vineyard, a free shuttle service is available at Hua Hin Hills Wine Cellar at Market Village in the center of Hua Hin town.

204 Moo 9, Baan Khork Chang Patana,
Nong Plup, Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 8 1701 8874
www.huahinhillsvineyard.com



Activities Khao Takiab Water Sports

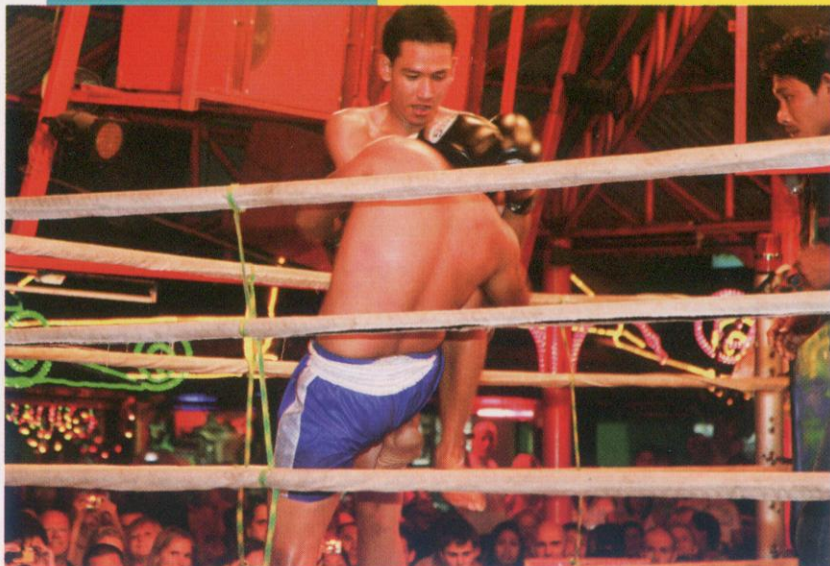
For the ultimate beachside activities in Prachuap Khiri Khan province, look no further than at Had Takiab or Takiab Beach. This vast stretch of sandy beach is soon becoming a popular relaxing spot for those looking to have some fun while staying at this rather quiet side of Hua Hin town. Khao Takiab is a beach facing the Ao Thai Bay looking out to the Singtoh Island visible from the shore. Aside from a large number of resorts and seaside restaurants that are lining the beach, Khao Takiab is also generous in terms of fun activities from a relaxing horse-riding session along the beach to more adventurous



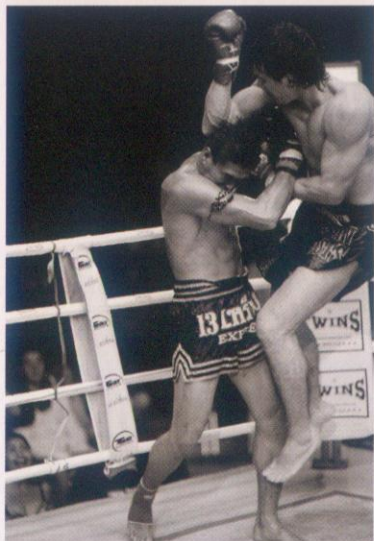
options of jet-skiing and banana boat rides. Snorkelers don't fret, speedboats are also available to take swimmers and divers to the nearby Singtoh Island for its gorgeous under-the-sea scenery.

Tel: +66 (0) 8 9810 1351
+66 (0) 8 1441 1627
www.huahinwatersports.com

Hua Hin...



Activities Thai Boxing

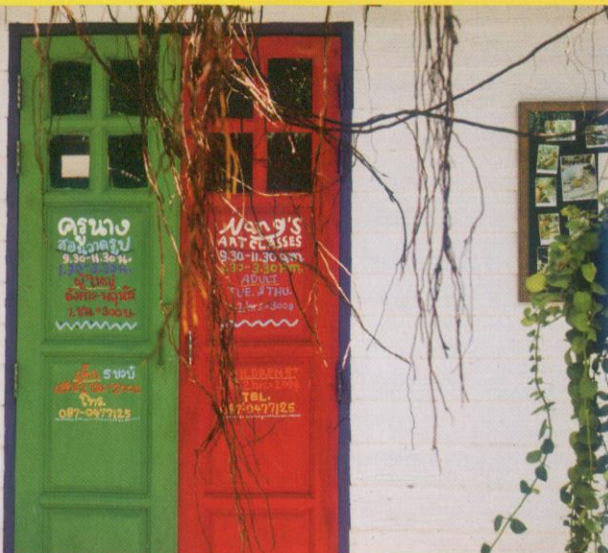


Did you know that the first Thai boxer to win a world title was from Hua Hin? Here's a chance for Muay Thai fans to see how it all began. Hua Hin is home to two major boxing arenas where fights are regularly held weekly. Grand Sports Arena is a recreation hall that holds many sports tournaments including Thai boxing, which occurs at 9pm every Wednesday and Friday. They also offer martial arts lessons to those who would like to try everything from Thai boxing to Aikido. Another place to witness an authentic Thai fight is at Thai Boxing Garden, which holds fights at 9pm on every Tuesday and Saturday. They also offer Thai boxing lessons for both recreation and professional training.

*Grand Sports Arena
Hua-Hin Grand Plaza
Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 8 9754 7801
www.huahingrandsport.com
Thai Boxing Garden Poolsuk Road
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 5269
www.thaiboxing-garden.com*

บ้านวาดเขียน BAAN WADKEAN

สอนศิลปะ:
HOME OF ART & CRAFT



Baan Sillapin Happy Gallery

Featuring magnificent works from local artists, Baan Sillapin is an intriguing gallery full of masterpieces. Hua Hin has long been a hotbed for artists and the creations at Baan Sillapin reflect that distinctive attribute. Ranging from stunning works of realism to inspiring modern pieces, this unique gallery also houses a large collection of amazing antiques. Traditional Japanese prints, classical Thai sculptures and a cornucopia of items from around the world can be found in the cozy antique area. But the true gem of Baan Sillapin is the main gallery that houses the works of talented artists from all over Thailand. The resident artist, an accomplished and well known painter in his own right, Tawee Kesa-Ngam, conceived Baan Sillapin as a burgeoning collective of creative energy, and the quote that greets visitors upon arrival demonstrates this fact; "Imagination is more important than knowledge." –Albert Einstein. Baan Sillapin is a must visit destination for anyone who appreciates fine works of art.



123/34 Soi Nongkae Village,
Takiab Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 3931,
+66 (0) 8 6167 4918
www.happygallery.org

Cha-am ATV Park

Sometimes fighting for the perfect spot on Cha-am beach is enough of an adrenaline rush for some people. If that is not exciting enough for fans of the extreme life, head to Cha-am ATV Park for some off-road thrills. This place is literally no walk in the park, as adventurers are greeted by an array of sweat inducing activities from ATV (all terrain vehicle) riding around their specifically designed dirt roads to a full-scale paintball battlefield. There's also a horse-riding school for children where they can learn the basics as well as get acquainted with Hua Hin's emblematic creatures.

760/7 Soi Borkam,
Phetkasem Road, Cha-am,
Tel: +66 (0) 8 9206 9020.
www.cha-amatvpark.net



Pranburi Kiteboarding Asia & Kite Zone

Ride the wind at these exciting extreme sporting venues where a kite is your craft and the sea your playground. Kite Zone and Kiteboarding Asia offer novices with no experience fully inclusive courses in which basic to advanced skills are taught. Additionally, more experienced kite boarders can peruse a large inventory of gear, chat with the locals, and enjoy the perfect location on the scenic beach in Pranburi or Hua Hin. Visitors in Pranburi should check out Kite Zone, while those in Hua Hin should stop by Kiteboarding Asia (143/8 Soi Na Ranong Phetkasem Rd., Hua Hin, Prachuap Khiri Khan Tel: +66 (0) 8 1591 4593). The best winds usually kick up during the thermal seasoning, around March – April, and remain steady until the evening hours.



Pranburi

Sailing along Pranburi River

Set sail upon the placid waters of the Pranburi River and explore a maze of mangrove forests, old fishing villages and the distinctive coastal culture. The Pranburi River offers an insightful glimpse into a region that is often overlooked. A deluge of exotic fauna also calls this area home and travelers are likely to catch mangrove crabs, mudskippers, and curious monkeys in action. Prepare appropriate attire for your river expedition, as the sweltering heat of the afternoon can take its toll on unheeding visitors.



Pranburi

Siam Pearl Boat Tours

The boat tours by Siam Pearl provide a full-featured boating excursion for those looking for something different in Hua Hin. The service is available for visitors of Hua Hin, Pranburi and Cha-am where a free shuttle bus will take them from their hotels to the pier early in the morning for the start of their Gulf of Thailand tour. The boat service, which can board about 70 passengers, makes stops at the Dolphin Bay for some dolphin spotting, Monkey Island, and Sam Roi Yod beach for snorkeling and fishing sessions. The one-day cruise package is all-inclusive, which comes with a lunch on its signature wooden boat.

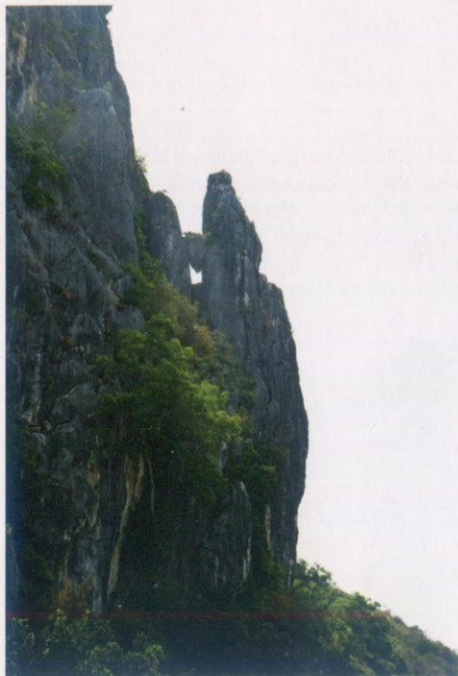


Tel: +66 (0) 8 9254 1639

Fees: B1,950 for adults, B1,200 for children aged 12 or younger

Sam Roi Yod Sailing along Khao Daeng Canal

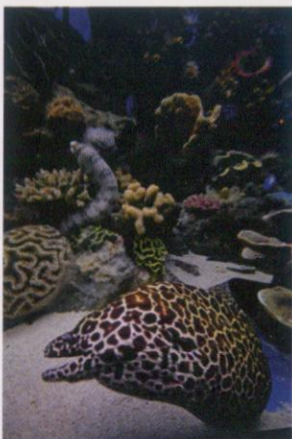
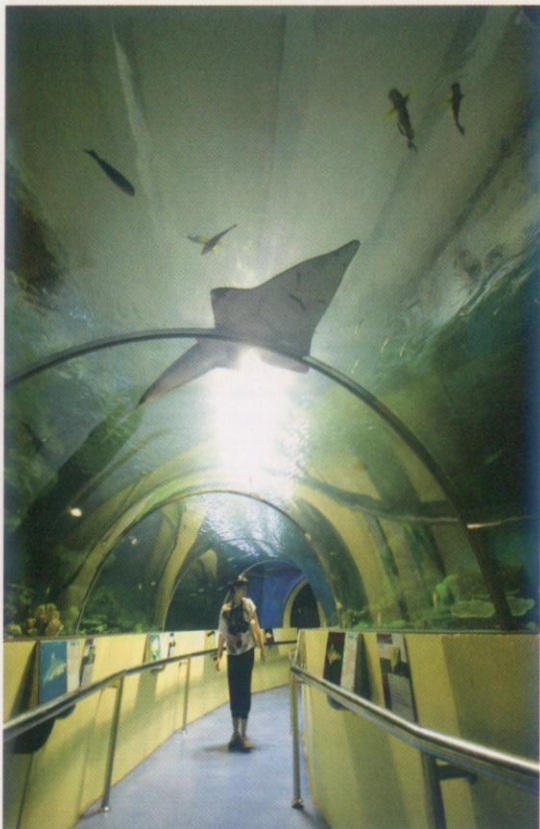
For those looking to get more out of a trip to Sam Roi Yod, the option of a relaxing kayaking trip along the canal of Khao Daeng will make a great adventure. The Khao Daeng canal is known for its rich wildlife community along the banks so it is a guarantee that visitors will get a glimpse into the life of the flora and the fauna that make Sam Roi Yod an amazing place. A boat can be rented at the Khao Daeng village where knowledgeable guides and experts are ready to take visitors along the ride. Those who are courageous enough can also rent an individual kayak and embark on their own personal journey through the life rich canal. Tel: +66 (0) 3282 1568



Prachuap King Mongkut Memorial Park of Science and Technology at Waghor

King Mongkut (or Rama IV) is revered by Thais as their "Father of Science and Technology". To celebrate his legacy, the Ministry of Education founded a science park to honor his work at Waghor district in Prachuap Khiri Khan. Over the ensuing two decades, the center has become a monumental resource that continuously supports Thailand's education with a wide range of activities and well-equipped facilities. Here at the science park there are a total of five separate buildings, each focusing on different topics concerning science and nature studies. Waghor Aquarium is where visitors learn about marine ecology through both interactive media and live fish and marine creatures in state-of-the-art tanks and facilities. Astronomy enthusiasts can head to the nearby planetarium which showcases exhibitions on space technology, while nature lovers will find a treat in the tranquil butterfly park. Open daily from 9 am to 4 pm.

Moo 4, Klongwan, Muang District,
Prachuap Khiri Khan
Tel: +66 (0) 3266 1104
www.nfe.go.th/waghor/



Koh Talu

Diving and Squid Fishing at Koh Talu, Koh Sung and Koh Singha

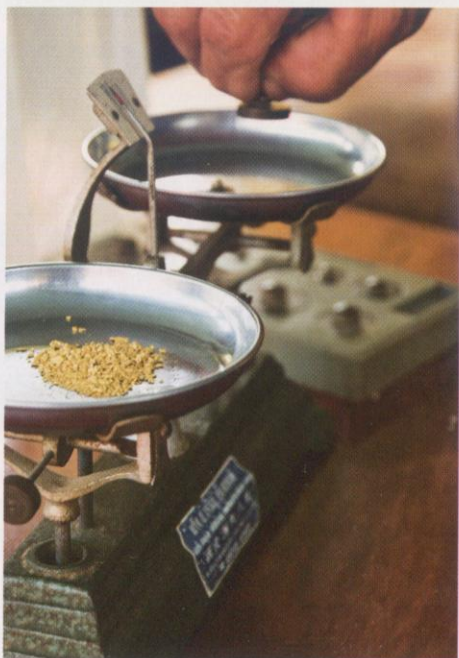
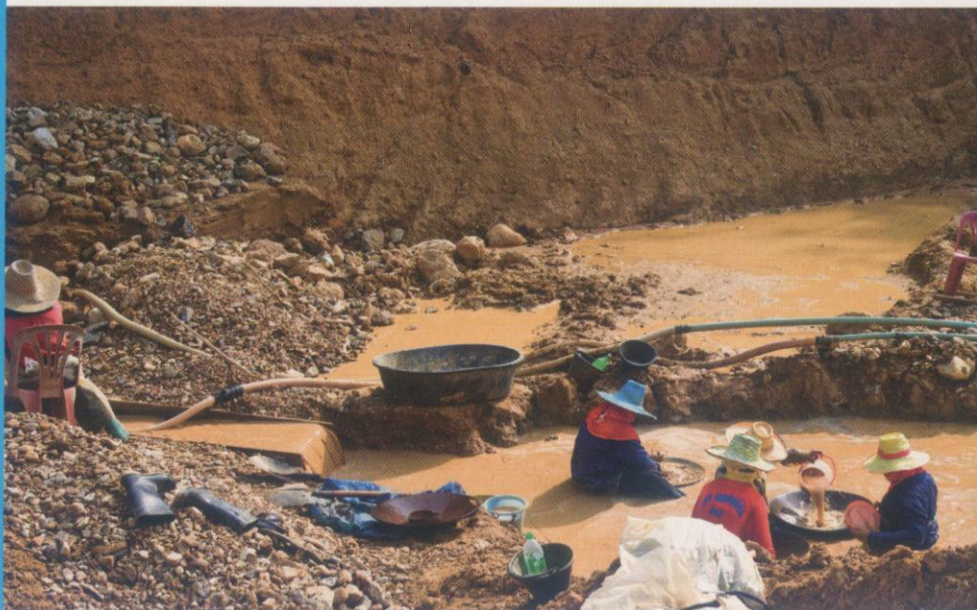
This cluster of three islands are famous among professional divers and amateur snorkelers alike thanks to its picturesque underwater environment. And since Koh Talu is privately owned, visitors can be assured that the beaches and waters will not be overcrowded with tourists. There are comprehensive dive and fishing tour services available, enabling visitors to have a full-featured visit on the islands. With white sandy beaches and turquoise waters, these islands are the ultimate getaway for beach lovers who seek a little of their own private paradise.

Koh Talu Island Resort

Tel: +66 (0) 3244 2636

Email: pow@taluisland.com





Bang Saphan Gold Village

Step back into what seems like the Wild West, Thai style of course, at this fascinating gold camp where skilled prospectors sift through the earth to find gold nuggets. And while you're there, get in on the action and try your luck at finding that elusive mineral. Tour through a vast expanse of mines, nature trails, historical landmarks and discover more about this intriguing practice. Be sure to check out the shining collection of gold bits that have been collected over the years. The gold camp is great for a day of stimulating fun in the ambience of a tropical forest.



Hua Hin Banyan Golf Club

Situated just south of Hua Hin's town center, the Banyan Golf Club is delightfully tucked between two impressive mountain ranges on the grounds of an old pineapple plantation. Designed by Phil Ryan, this 7,321 yard par-72 course is encapsulated by panoramic vistas of the sea and features a large Thai style teakwood clubhouse with five star international restaurant and pro-shop. The course itself is magnificently maintained and seamlessly combines with the natural surroundings to promote a serene ambience. The course offers four different tees, ideally suited for the novice and pro alike. This is truly one of the must play courses in Thailand due to its idealistic location, professional design, and luxurious clubhouse.



68/34 Hua Na Village,
Nong Kae Sub-district, Hua Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3253 8811
Fax: +66 (0) 3253 8800
Email: sales@banyanestatehuahin.com
reservations@banyanestatehuahin.com
www.banyanestatehuahin.com



Hua Hin Springfield Royal Country Club

Designed by golf legend Jack Nicklaus, the Springfield Royal Country Club boasts 27 beautifully designed holes with an endless array of challenging hazards. This course is truly a signature Jack Nicklaus masterpiece, complete with five sets of tees to play from, and three different course styles. Course A is the verdant mountain course, Course B is the lakeside course, and Course C is the tropical valley course. Additionally, the course founder Mr. Kasem Mongkolkosol, wanted the course to be in harmony with nature and the surrounding wildlife. Thus, Springfield Golf & Spa entered into a relationship with The Audubon Society's Cooperative Sanctuary Program for Golf Courses, which resulted in the course hosting to more than 100 species of birds. Tee times may be placed up to three months in advance, and it's a good idea to do so, as this course is becoming one of the most popular in Thailand.



193 Moo 6, Huay-Sai Nua,
Phetchkasem Rd., Cha-Am,
Petchburi 76120 Thailand
Tel: +66 (032) 709222
Fax: +66 (0) 3270 9234
Email: [playgolf@springfield
resort.com](mailto:playgolf@springfieldresort.com)



Cha-am Palm Hills Golf Club & Residence

A unique combination of environmental sensitivity and spectacular shore side scenery makes this course one of the finest in Hua Hin. The course was designed to challenge amateur and pros alike, with undulating fairways, pristine greens, and breathtaking landscape. Encapsulated by spectacular mountains, tranquil lakes and sea vistas, Palm Hills boasts 18-holes of championship level play. Designed by the renowned Max Wexler to fuse nature with sport, the course offers strategically placed hazards and magnificent panoramas of the surrounding seascape. Additionally, the course features upscale amenities, such as a lavish clubhouse, fine dining venue, and a state-of-the-art sports club with pro-shop. A location just eight minutes from the city center and adjacent to the airport make it even more convenient for visitors.



1444 Phetkasem Rd., Cha-am,
Petchburi 76120
Tel: +66 (0) 3252 0801-9
Fax: +66 (0) 3252 0820
Email: info@palmhills-golf.com
www.palmhills-golf.com



Hua Hin Black Mountain Golf Club

Black Mountain quickly earned recognition and was declared the best new course in Asia after its opening in April of 2007. The two courses, the East Course which is 7,343 yards of challenges and the resort style 7,064 yard West Course, were both designed by the renowned Pacific Coast Design firm. The course concept aimed to create an authentic feel by using the natural terrain and beauty of the area to guide the flow of play. Natural creeks and large black rocks in addition to exotic trees frame each of the holes promoting challenges for the amateur and seasoned veteran alike. All of the holes feature a safe route as well as a higher risk route with the potential for greater reward. The fairways are long and wide, perfectly complementing the greens, which



utilize hybrid bermuda grass. The clubhouse furthers the luxury feel of the golf club with panoramas of the entire course, a fine dining venue, and chic locker rooms.

12/16 Phetkasem Road, Hua Hin,
Prachuap Khiri Khan 77110
Pro-Shop: +66 (0) 32 618 666-7
Fax: +66 (0) 3251 4522
www.bmghuahin.com



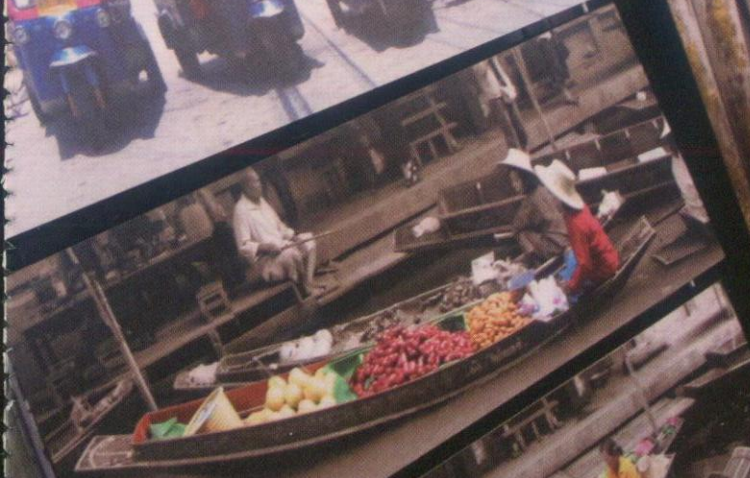
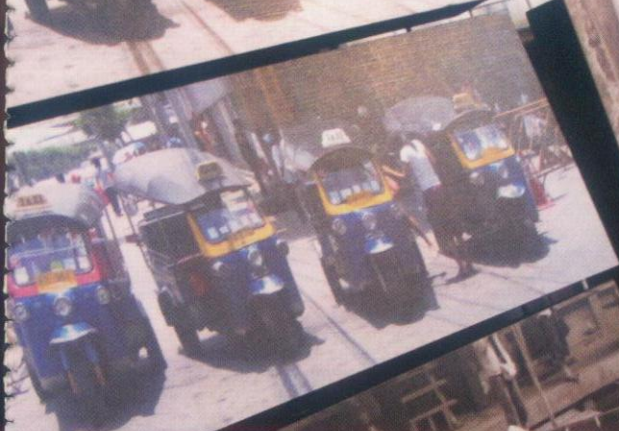
72

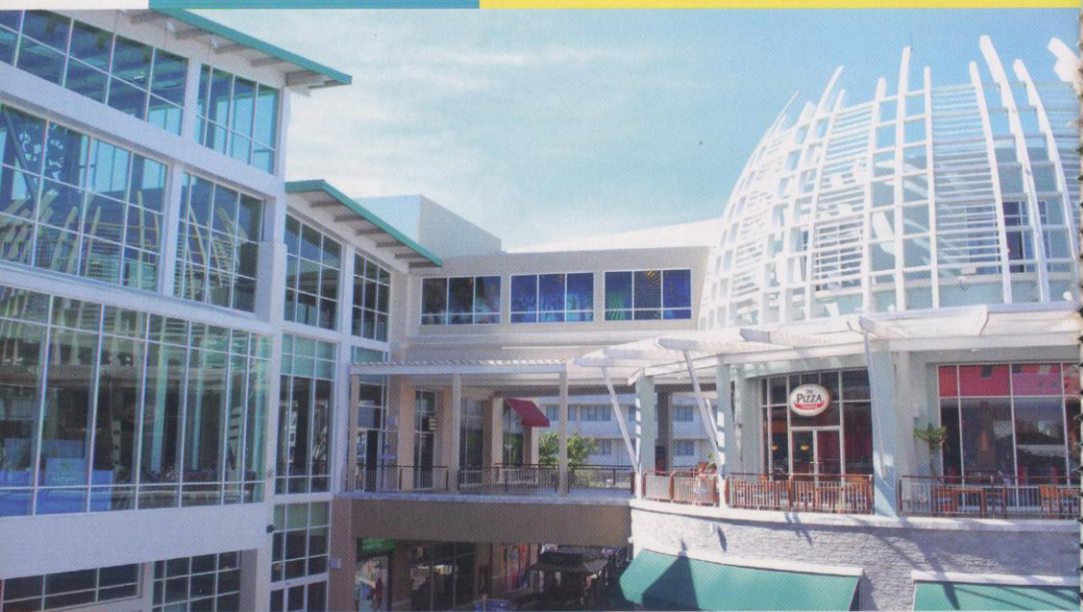
hrs.

SEVENTYTWO
a m a z i n g
t h a i l a n d
H u a & H i n
b e y o n d

Shopping

Those with a penchant for creative wares, intriguing works of art, and memorable souvenirs will find Hua Hin to be a paradise for shopping. From the bustling night markets where deals abound to sophisticated galleries where masterpieces await, Hua Hin truly has it all. Put on your walking shoes and prepare to bargain, as your 72 hours in the shopping haven of Hua Hin begins.

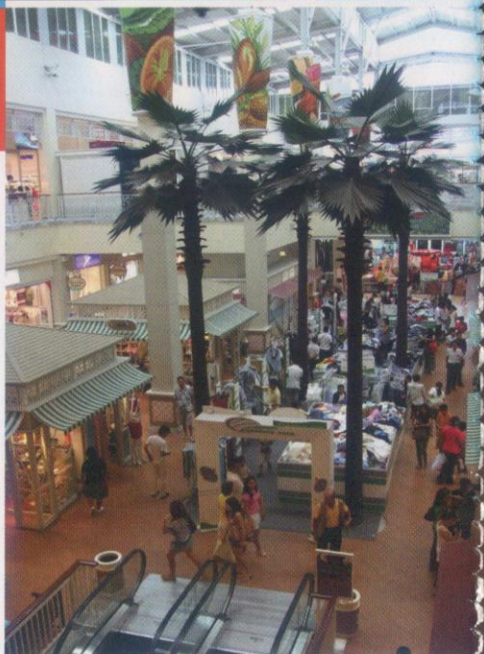




Shopping Hua Hin Market Village

For those looking for the comforts of home while vacationing in an otherwise sleepy resort town, look no further than the Hua Hin Market Village. This lifestyle complex is Hua Hin's equivalent to J-Avenue in Bangkok where all of life's conveniences can be had in one single spot. A creatively miniaturized shopping center, the Market Village brings together some of Bangkok's best services such as Tesco Lotus, Major Cineplex and Major Bowl, HomePro as well as a variety of restaurants and cafes like Starbucks and Siam Winery's wine cellar to satisfy the urban palate. There are also bookstores and electronics shops that bring modern conveniences to this seaside city.

Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3261 8888
www.marketvillagehuahin.com





Shopping Sailom Pavilion Shopping Complex

Another famous shopping complex in Hua Hin, Sailom Pavilion retains traditional Thai charms within its wrought-wood pavilion design, making it a perfect fit to Hua Hin's old town settings. It's a great place to shop for local handicrafts, intricate gifts, home decor, and other delicate works by local artists. Sailom Pavilion is also where some Western eateries can be found, including favorites like Great American Rib and Subway Sandwiches. It is also great for just relaxing, as a mini garden out front makes for a cozy afternoon chill-out spot.

*Sailom Pavilion, Damnern Kasem
Road, Hua Hin 61, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 1890-1;
+66 (0) 3251 2017-8*

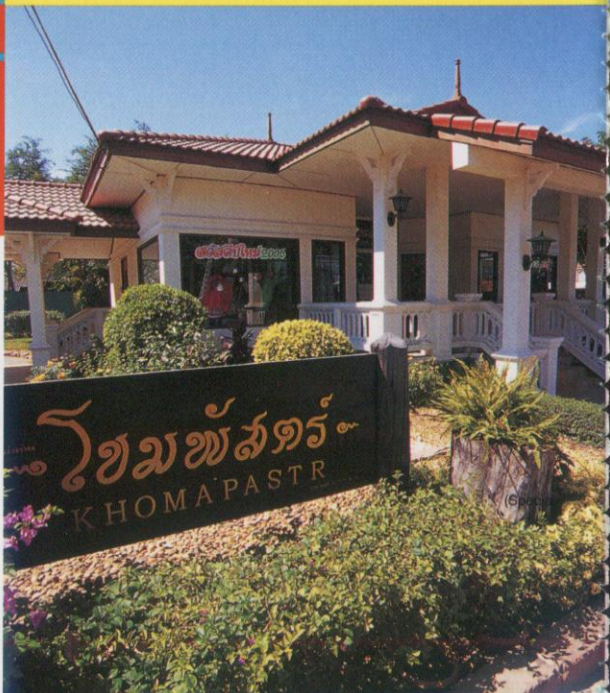


Shopping

Khomapastr Fabric Arts

Looking to take home a piece of Hua Hin? There is nothing more authentic than a gift from Khomapastr. The 50-year-old brand has earned recognition beyond the borders of this resort town with intricate fabrics blending the art of traditional silk-screening with modern-style stitches and colors. What makes Khomapastr fabrics-cotton and silk stand out from others is their traditional designs that tell stories through Thai arts, from literary characters to Thai creatures and plants. There are also other fabric-based products worth checking out, such as pillow cases, scarves, cloth dolls and many others.

218 Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 1250, +66 (0)
3251 3506
www.khomapastrfabrics.com



NICK

Collection



Shopping NICK Collection



NICK Collection is a tailor known for its premium quality suits and dresses. Unlike any other tailors found scattered in the town of Hua Hin, NICK Collection aims to bring the top-notch service of the city to serve the swanky crowd of this beach town. NICK Collection's tailor team is equipped with the finest materials from pure cotton to luxurious silk to offer clients worthy wears suitable for any formal event. Customers can bring their own design or ask the store's designer to whip up a dream suit or dress for that special occasion.

46 Dechanuchit Road
Hua Hin Soi 57 (Opposite Hua Hin Night Market)
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253 1521
www.nickcollection.com

Shopping
Eye Lab

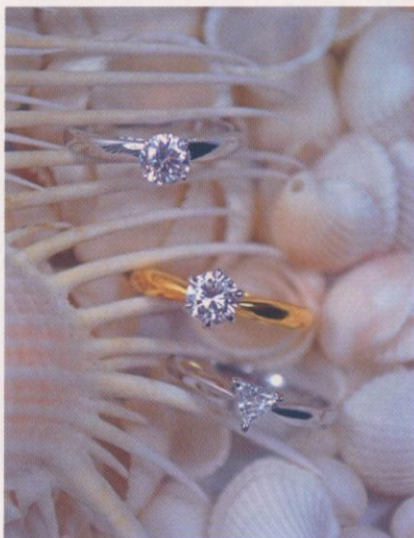
Without a doubt, Hua Hin is fast becoming a second home to Bangkokians on vacation. Hence, it is not a surprise to see EYELAB, Thailand's top optical store, opening up its doors in this metropolitan resort town. The EYELAB boasts the best of eye care by offering a variety of eyeglasses and contact lenses as well as checkup services for your eyes.

2nd Floor Hua Hin Market Village
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3252 6730

Shopping
Singkhon Jewelry

Looking for an exquisite yet personal gift to take back home? Singkhon Jewelry offers a wide range of premium gemstones as well as precious jewels in various hues and cuts. They have the expertise to help you select the perfect stone to suit your birthday, personality or even your mood and vibration.

2nd Floor, Hua Hin Market Village,
Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 5120,
+66 (0) 8 1949 3411



Shopping The Grace Diamond

The fine jewelry at Grace Diamonds truly lives up to its namesake. Here precious stones enthusiasts will find themselves in awe not only by the selection but also by the craftsmanship present in the elegant pieces on display.

2nd Floor, Hua Hin Market Village
Phetkasem Road, Hua Hin
Prachuap Khiri Khan
Tel: +66 (0) 3252 6222

Shopping Premium Gems & Goldsmith

Known for its wide collection of gems, precious stones, and gold accessories, the craftsmanship at Premium Gems and Goldsmith is unmatched; even if you cannot find a piece you like, the store's skillful staff can help you design your dream pieces.

14 Dechanuchit Road
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253 1119,
+66 (0) 8 1457 3923



Shopping Good Idea



It is all about crafts, at Good Idea, where the signature products-whether candles, perfumes, greeting cards or aromatherapy lamps-all are handmade by their skillful staff whose inspirations have brought out these unique choices of gifts and keepsakes you will not find anywhere else.



*2nd Floor, Hua Hin Market
Village, Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 8 0426 5176*



Shopping Mai Mai

The name Mai Mai derives from the store's intricate collection of wooden home decor knick-knacks, ranging from decorative figurines and candles to elaborate vases and lamps in various colors and styles.

*Hua Hin Market Village
Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3252 6317*

Shopping Aruno

Aruno is known for its funky goodies like wallets, key-chains and fashion accessories, made with high quality leather and suede. At Aruno search through a fun collection of clothing, t-shirts, and shoes that come in a rainbow of flamboyant designs and colors.

22/2 Dechanuchit Road
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 8 1710 4340



Shopping Unity Gallery

Art lovers who drop by this resort town will be able to take back some of the most intricate artwork made by local artists at Unity Art Gallery. On display is a vibrant wealth of unique sculptures, beautiful paintings, and other arts and crafts, which are also great for an alternative choice of souvenirs.

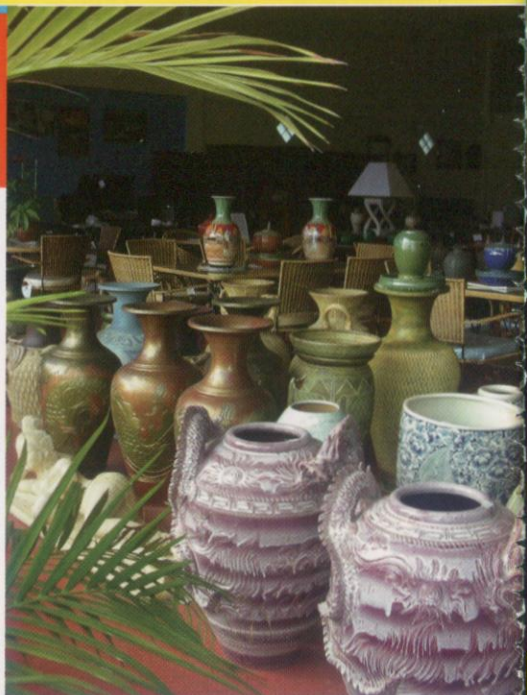
15 Naresdamri Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 8 1006 1612,
+66 (0) 8 7046 3222



Shopping World of Luxury Furniture

Bring a touch of city elegance into any Hua Hin beach home with a fine collection of furniture and home decor pieces from World of Luxury Furniture. As the name suggests, homemakers will find that these home pieces are nothing short of magnificent. Leather, teakwood and rubberwood are just some of the classic and sophisticated touches put into the making of these fine effects, perfect for those looking to add luxe into their Hua Hin life. There are also many options to choose from, from indoor furnishing to outdoor decor pieces.

146/37 Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253 7042



Shopping Premium Furnitex

The ideal furniture in this day and age is all about being eco-friendly while still retaining beautiful designs and Premium Furnitex is offering environmental homemakers just that. All the furniture pieces by Furnitex is made with water hyacinth, a water plant that can be easily found here in Thailand. Not only does the material give a stunning woven texture, it is also sturdy and durable, making the furniture last longer. Furnitex offers furniture, home decor items made out of different natural materials such as rattan and teakwood, making them great options for your beach home.

35/12 Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 8974 19598
www.premiumfurnitex.com







Shopping Night Market

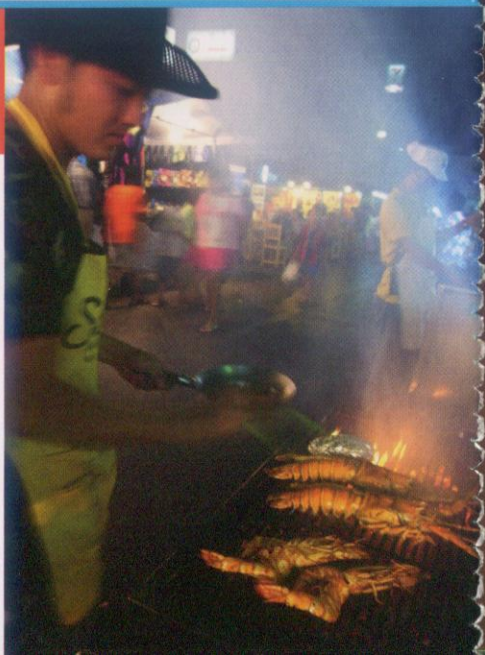


To truly experience the local culture and lifestyle of any town in Thailand, one must pay a visit to the local market. Hua Hin is no different, though there are many markets scattered about in this seaside town, the Night Market is undoubtedly the most famous and most crowded

shopping street in Hua Hin. Stretched across two big roads, the market is a span of shophouses, canopied-stalls and food vendors offering everything and anything to curious tourists looking for a bit of enjoyment after the sun has set. The Night Market is also the best place to sample Hua Hin's local delicacies as well as a place to shop for unique gifts and souvenirs. The best advice is to come hungry and eat and shop your way around for the best deals in food and fashion.

Shopping Chatchai Market

While the vendors at Hua Hin Night Market pack things up when the clock strikes midnight, the nearby Chatchai Market is still bustling with sleepless night owls who can still enjoy the charming Hua Hin shopping spirits until the morning comes. Dubbed "toh roong" or "until the break of dawn" by the locals, the market sits under beautifully arched roofs with the design commissioned by Prince Burachat Chaiyakorn, a son of King Rama V, as a gift to honor the legacy of His Majesty the King Rama VII in 1926. Unlike the nighttime counterpart, the all-day all-night Chatchai Market attracts flocks of visitors with its wide range of local snacks, desserts and fresh catch from the sea, making it a haven for foodies.

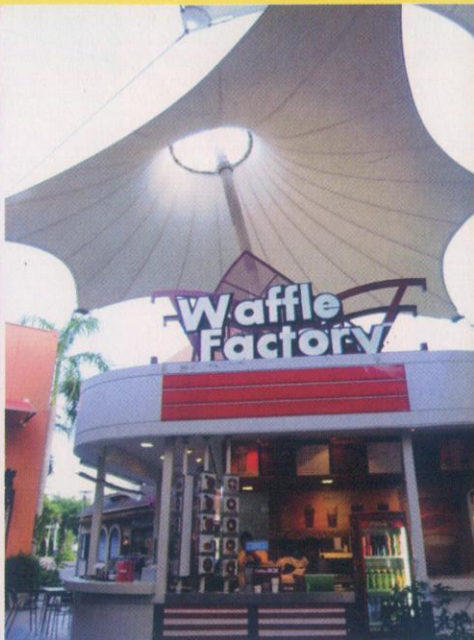


...and Beyond



Shopping Cha-am Premium Outlet

The great thing about shopping for branded goods outside Bangkok is the outlets and the one complex in Cha-am is considered one of the biggest venues in the country. The Premium Outlet is a cluster of small stores set in a faux Mediterranean village environment, complete with bricked buildings, palm trees and alley ways making the navigation a breeze. The brands here range from low to mid-level fashion and sports brands, mostly found in Bangkok's top department stores but with much cheaper price tags. Though most of the goods here have been long off season, the price is unbeatable with at least 30% off its original retail value. At Premium Outlet, hungry shoppers can also stop to take a bite between shopping sessions at various restaurant and cafes, offering snacks like waffles and hotdogs to full on seafood dishes.



Premium Outlet Cha-am
Phetkasem Rd., Cha-am
Petchaburi
Tel: +66 (0) 3247 3000-5



72^{hrs.}

SEVENTYTWO
a m a z i n g
t h a i l a n d
H u a & H i n
b e y o n d

Wellness & Spa

Thai healing has its roots in both local wisdom and the ayurvedic practices brought from India by merchants and Buddhist monks. Traditional Thai massage, based on pressure along the body's meridians and yoga postures, was developed to soothe aching muscles after arduous work in the fields. Now, with the introduction and combination of other disciplines, like aromatherapies, Hua Hin has become a sanctuary for rejuvenation.





Wellness & Spa AKA Spa

Nestled amidst nature with private lagoon sala pavilions, AKA Spa offers a collection of signature treatments, based on a holistic and natural approach. Drawing on Asian traditions and using internationally acclaimed spa brand Pevonia, each AKA treatment begins with a spa consultation and Thai Tea ceremony in a serene and tranquil setting leading to spiritual well being.

*AKA Resort Gutti
Moo 7, Baan Nhong Hiang
Hin Lek Fai, Hua Hin, Prachuap Khiri Khan*



*Tel: +66 (0) 32 618 900
Fax: +66 (0) 32 618 999
www.akaresorts.com*

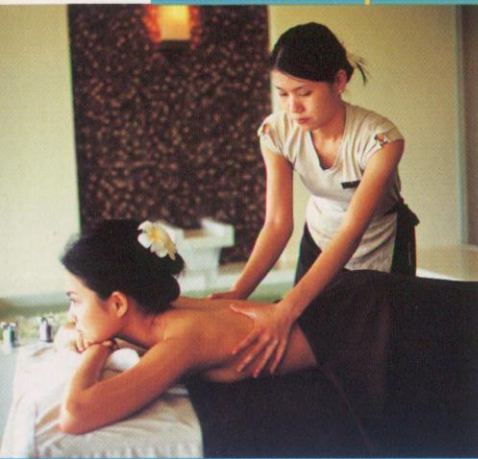


Wellness & Spa Asara Spa

The luxurious treatments at this gem of a spa range from traditional Thai massage to intense deep-tissue sport treatments to classic Swedish massage. In addition, Asara Spa also offers a suite of body treatments such as mineral salt scrubs, herbal exfoliations, steam baths and revitalizing facial treatments, as well as the option of doing treatments indoor and outdoor, with four private spa chambers over water and two spa suites.



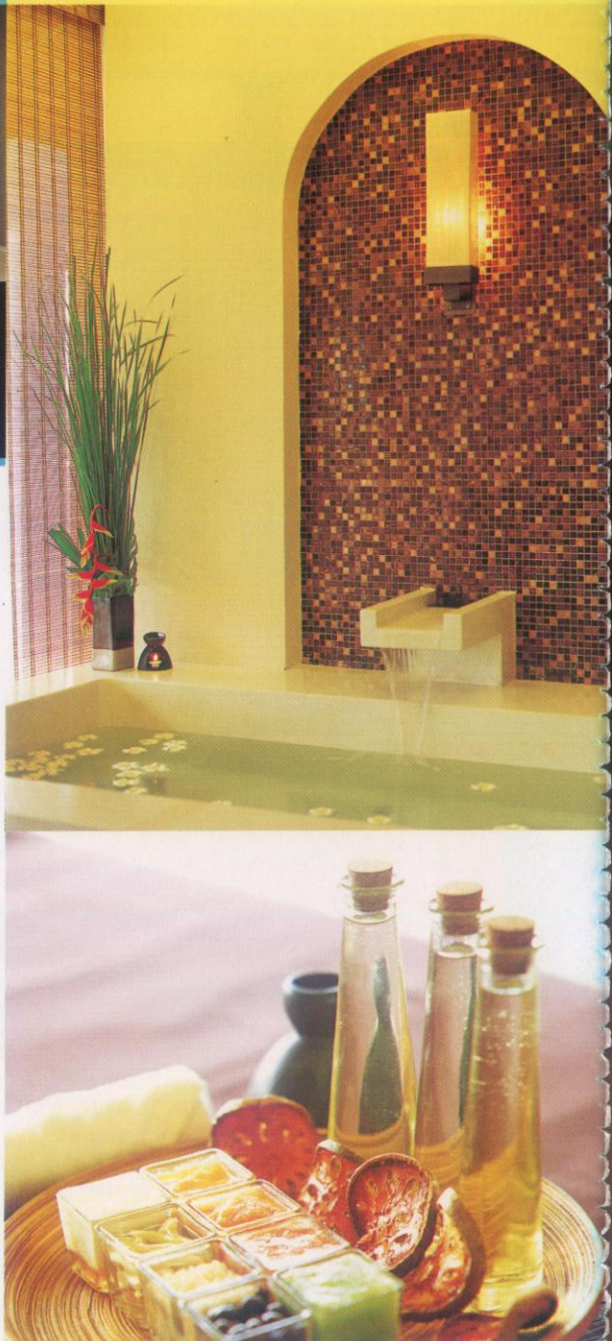
*Asara Spa
Asara Villa & Suites
53 Hua Hin Soi 5
Prachuap Khiri Khan
Tel: +66 (0) 3254 7555
Fax: +66 (0) 3254 7762
www.asaravillaandsuite.com*



Wellness & Spa Veranda Spa

All five senses are immersed in refreshing relaxation at the sublime Veranda Spa, where ministrations rooted in nature are applied to revitalize the body and mind. To combat weariness and stiffness, guests can start with a detoxification treatment, where a seaweed body wrap can help reduce cellulite and promote vigorous blood circulation. Ideally, this is followed by the Veranda Massage, combining Eastern and Western techniques with warm oil to release tension from stressed muscles, while a mineral water soak leaves skin brighter. Veranda Spa is a terrific place to escape the mayhem, and recapture a feeling of hale and vigor.

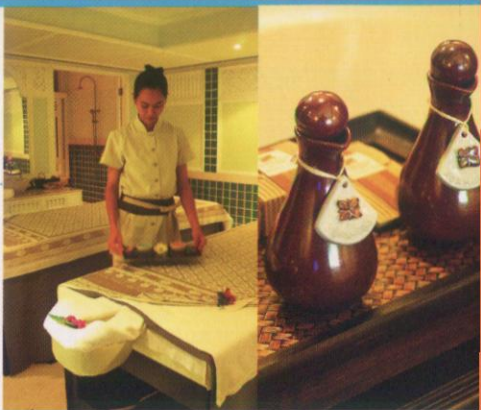
Veranda Spa
Hua Hin - Cha Am
737/12 Mung Talay Road
Cha Am, Petchburi 76120
Tel: +66 (0) 3270 9000 099
Fax: +66 (0) 2513 6844
www.verandaresortandspa.com





Wellness & Spa Wora Spa @ Wora Bura

The intimate Wora Spa combines romance with serenity, as the architecture of these intimate spa treatment rooms draw upon local inspiration to blend effortlessly with the natural environment. Trained therapists use Swedish, Thai, Balinese, Hawaiian and a signature Wora massage (blending Eastern and Western techniques) to restore natural balance to the body, with massages, scrubs, wraps, and facial treatments using the finest natural ingredients. Afterwards, relax in a heated whirlpool or Jacuzzi or gaze upon the stunning lagoon.

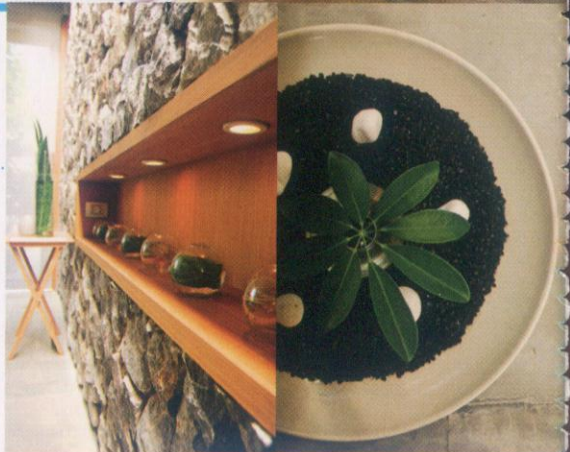


*Wora Bura Resort & Spa
83/199 Soi Moo Baan Nonggare,
Nonggare, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3253 6999
Fax: +66 (0) 3253 6752
www.worabura.com*



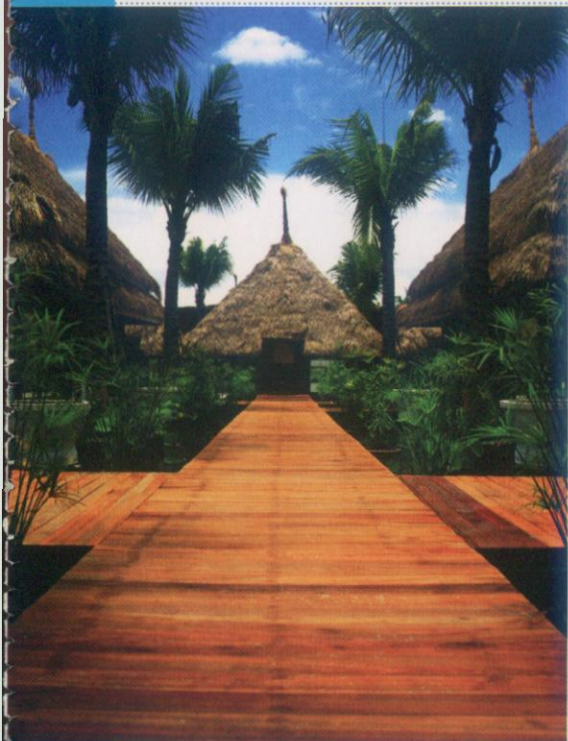
Wellness & Spa X2 Spa

A combination of traditional massage therapies, with mind and soul awareness exercises, are provided at this stylish spa. Start by choosing a distinctly scented massage oil from Chill Out, Asian Refreshing, Relaxing, and Coconut Oil before enjoying treatments either within the Spa facilities adjacent to the main pool area, or closer to nature under a beach pavilion. For an all-over indulgence, treat yourself to the X2 Paradise package, a half-day incorporating a Foot Bath, Steam, Body Scrub, Body Wrap, Aromatherapy Massage, and Facial Treatment.

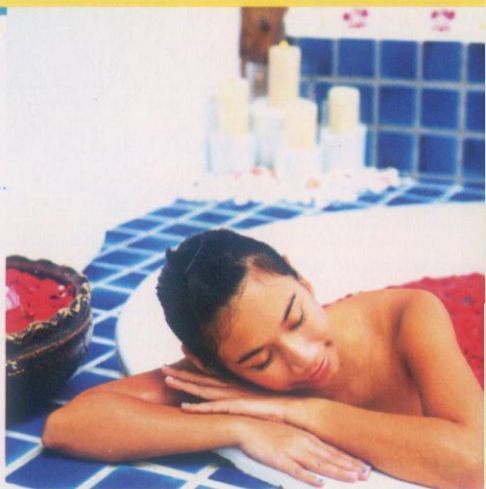


X2 Spa at X2 Resort Kui Buri
52 Moo 13, Ao Noi,
Prachuap Khiri Khan 77210
Tel: +66 (0) 3260 1412
Fax: +66 (0) 3260 3429
www.X2resorts.com

Wellness & Spa Water Spa Village @ Dhevan Dara Spa



Seemingly floating over water, the beautifully designed spa complex consists of six spacious, private double treatment rooms designed for privacy, highlighted by natural ponds and a waterfall. The Spa excels in offering quality health treatments and traditional Thai massages selected for relaxation, rejuvenation and revitalization of the body and soul. The selection of treatments includes herbal wraps and facials, salt scrubs, seaweed wraps, aromatherapy, reflexology and a myriad of massages, all available for individual guests or couples.



*Dhevan Dara Resort & Spa
451 Hua Hin – Huaymongkol Road
Hin Lek Fai, Hua Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3257 6300
Fax: +66 (0) 3257 6310
www.dhevan-dara.com*



72^{hrs.}

SEVENTYTWO
amazing
thailand
Hua Hin
beyond

Dining & Entertainment

Hua Hin offers fine food aficionados a virtual smorgasbord of delightfully tasty cuisine. The pinnacle of gastronomy in this once sleepy fishing village is of course the ultra-fresh seafood, ranging from enormous prawns to succulent crab. However, Hua Hin dishes up more than just the pearls of the briny blue. Due to the large expatriate population, a cornucopia of cuisine can be experienced, including authentic Italian, French, and Scandinavian. All of this is in addition to arguably the most palate pleasing food in the world, Thai. Top it off with world-class entertainment, uninhibited fun, and a tropical ambience, and you've got an unforgettable seventy-two hours in paradise.





The Sea Restaurant serves a variety of authentic Thai and European cuisine including a vast selection of locally harvested fresh seafood dishes. The ambience is chic and a talented internationally trained cook carefully prepares the food with a meticulous attention to detail.

Recommended Menu:

- Mediterranean Style Jumbo Prawns
- Fresh Caesar Salad
- Spicy Grilled Crab with Garlic

Style: Mediterranean and Thai

Suggested time: Dinner, 6:30 PM

Dining Sand Café Sea Restaurant Sky Bar & Grill

The Sand Café offers a unique all day dining experience, including an inter-continental breakfast, a la carte option, and its very own sushi bar. The atmosphere is laid back and casual with a focus on comfort.

Recommended Menu:

- Sashimi Salmon
- California Rolls
- Fish Roe with Seaweed

Style: All day dining and sushi bar

Suggested time: Lunch, 12:30 PM

This trendy rooftop eatery, known as the Sky Bar & Grill, features an open-air barbeque area and magnificent views of the surrounding terrain. Choose from a wide selection of local, international, and signature dishes, all of which are prepared to taste.

Recommended Menu:

- Char Grilled Seabass
- Fresh Shellfish with Spicy Sauce
- Giant Gulf Lobster with Herbs

Style: Barbeque

Suggested time: Dinner, 6 PM for sunset

**4/91 Soi Nongkae Village, Hua Hin,
Prachuap Khiri Khan**

Tel: +66 (0) 3251 3222

Fax: +66 (0) 3251 6714

Email: sales@thelapahotel.com,

rsvn@thelapahotel.com

www.thelapahotel.com



Dining Hi4 Pub

Kick back and relax at this posh sea-side pub that offers a selection of Thai favorites and fine spirits. The ambience is relaxed with an emphasis on comfort. Guests can choose from a large selection of fresh seafood, pub grub, and traditional entrees. The pub is open until late and features entertaining live music and an intimate atmosphere, ideal for either couples or small groups. A location in the Hin Nam Sai Suay Resort ensures professional service and great food.

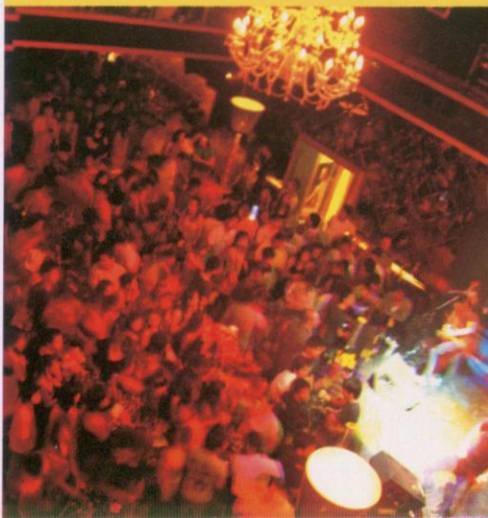
Recommended Menu:

- Thai Style Fried Chicken
- Curry Pork with Sticky Rice
- Traditional Papaya Salad

Style: Thai Pub Food

Suggested time: Dinner, 6:30 PM

**41/48 Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3254 7465
Fax: +66 (0) 3254 7466**



Dining Costanera Restaurant & Tapas Bar



Costanera takes patrons on a culinary journey with a vast selection of tapas dishes, light bites, and inspiring main courses, all in an absolute beachfront setting. Headed by the gifted Thai chef Rungroj Kaewnet, who boasts years of experience in the kitchens of five star resorts, Costanera breaks away from the conformity of branded outlets by offering original and creative dishes. The atmosphere is sophisticated



yet laid back, perfect for a romantic get-together or family gathering. A comprehensive wine list, dessert menu, and seasonal treats as well as a surrounding tropical garden complete the peaceful dining atmosphere.

Recommended Menu:

- Crab Cake Salad
- Roast Duck Breast with Orange Sauce
- Crepes Suzette with Vanilla Ice Cream

Style: Contemporary Thai and International

Suggested time: Dinner, 6 PM

**Baan Laksasubha Resort Hua Hin,
3/7 Naresdamri Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 4525-31**

Dining Lemongrass Restaurant



Feast upon authentic Thai and international dishes in a cozy seaside ambience at this restaurant nestled in the Banyan Resort. Lemongrass is open for breakfast, lunch, and dinner, and is a great place to relax before or after a long day of exploration in Hua Hin. Traditional Thai favorites include Spicy Tom Yum soup, Fish Cakes with Herbs, and Papaya Salad with Crab. Diners with a hankering for something international will find the menu to be more than accommodating, with a selection of spaghetti, imported meats, and salads. Lemongrass opens early at 6:00 AM and remains open until late.

Recommended Menu:

- Spicy Tom Yum with Shrimp
- Fish Cakes with Herbs
- Spaghetti with Meat Sauce

Style: Thai and International

Suggested time: Lunch, 11:30 PM

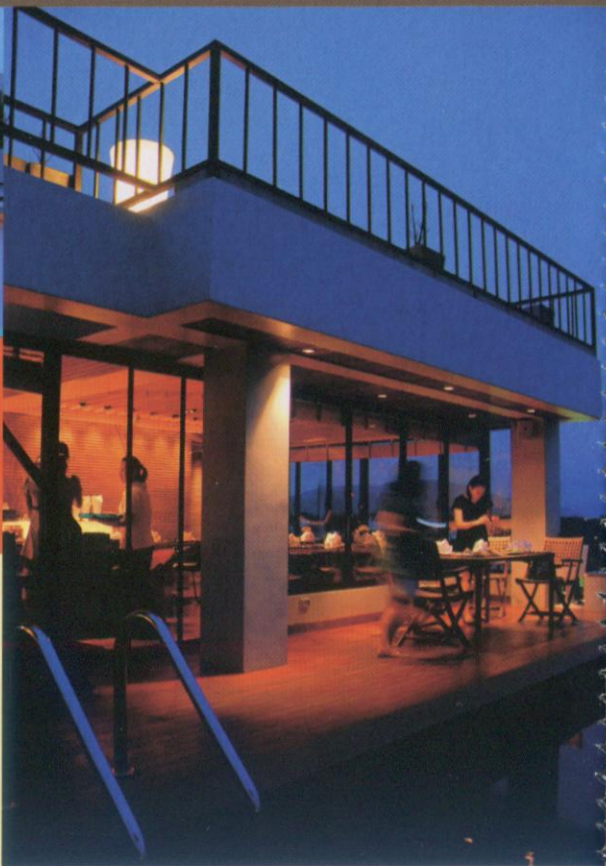
The Banyan Resort Hua Hin
 68/35 Between Hua Hin Soi 120-
 122, Phetkasem Road,
 Hua Hin, Prachuap Khiri Khan
 Tel: +66 (0) 3253 8888
 Fax: +66 (0) 3253 8889
www.banyanresorthuahin.com
info@banyanresorthuahin.com



Dining

Dune Pub & Restaurant @ Dune Hua Hin

Delectable fusion dishes combine the distinctive tastes of Europe and Asia at this cozy restaurant and bar. Choose from the ultra-cool indoor dining section, the outdoor terrace or the rooftop lounge where impressive views of Hua Hin's magnificent beach and mountain landscape can be savored. The extensive menu offers diners a large selection of Euro-Asian delights, fresh local seafood, and an exotic assortment of cocktails, best enjoyed amidst the ambience of the tranquil rooftop lounge. Breakfast, lunch, and dinner are available and the dress code is casual, so be ready to kick back and have a relaxing meal.



Recommended Menu:

- Parsley Crusted Snow Fish with Dijonaise Sauce
- Golden Sari Crispy Prawns
- Oven Baked Chicken with White Wine

Style: Euro-Asian Cuisine

Suggested time: Dinner, 7 PM

5/5 Naebkhehars Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 5051
Fax: +66 (0) 3251 5052
www.dunehuahin.com



Dining Kampu Restaurants

Tucked away in the award winning Asara Villa & Suites, the Kampu by Design and Choice restaurants serve up some of the finest cuisine in Hua Hin. Kampu by Design is an all-day dining room with a champagne breakfast, themed buffet dinners, and specially designed chef menus, all in a beachfront setting encapsulated by a lush tropical garden. Kampu by Choice is a specialty bar and grill with a 'Select N' Cook' dinner option where guests specify their own menu items and preparation styles. The décor is chic, but the atmosphere is laid back and conducive to a relaxing dinner with style.

Recommended Menu:

- French Crepes with Powder Sugar
- Grilled Imported Steak Filet
- Fresh Tiger Prawns

Style: International and Thai

Suggested time: Dinner, 6:30 PM

Asara Villa & Suite, Hua Hin

53 Hua Hin Soi 5

Prachuap Khiri Khan

Tel: +66 (0) 3254 7555

Fax: +66 (0) 3254 7762

E-mail: info@asaravillaandsuite.com

www.asaravillaandsuite.com





Dining The Thymes Restaurant

One of the newest alfresco dining venues in Hua Hin, The Thymes Restaurant, offers spectacular panoramic views of the sea and top-notch service. Patrons can enjoy fine food for lunch and dinner, including carefully prepared Italian and Mediterranean fair. The professional chef staff strives to suit every diner's taste, with a special wine list, creative entrees and delectable desserts. The intimate candlelit ambience is perfect for romantic dinners amidst the setting sun accompanied by cool sea breezes. Be sure to place a reservation ahead of time, as this restaurant is quickly becoming one of the more popular eateries in Hua Hin.



Recommended Menu:

- Scallops Au Gratin
- Crispy Seafood Spring
- Seared Salmon Mediterranean Style

Style: Italian and Mediterranean

Suggested time: Dinner, 6 PM

**1/12 Nahb Kaehat Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 2289**





Dining Dhevan Dara Restaurant

Dine in the breathtaking natural beauty of this tropical garden restaurant and savor a distinctive selection of ultra-fresh seafood, assorted BBQ dishes, and world-class Thai cuisine. The ambience is truly romantic, with a candlelight dinner option in the confines of a splendid private pool villa and special set menu for two. Couples may also enjoy their meal under the stars upon request. Diners can enjoy breakfast, lunch, and dinner as well as room service for resort guests. The wait staff is friendly and knowledgeable about the food and accompanying items, such as wines, desserts, and entrees, making Dhevan Dara Restaurant the perfect venue for a comfortable evening.



Recommended Menu:

- Fresh Grilled Giant Prawns
- Steamed Crab with Thai Sauce
- BBQ Pork Satay

Style: International

Suggested time: Lunch, 12:30 PM

Dhevan Dara Resort & Spa
 451 Hua Hin-Huay Mongkol Road,
 Hin Lek Fai, Prachuap Khiri Khan 77110
 Tel: +66 (0) 3257 6300
 Fax: +66 (0) 3257 6310
 Email: reservation@dhevan-dara.com

Dining

Dining @ Wora Bura Resort & Spa



Three fine restaurants serve some of the best food in Hua Hin at this charming tropical resort. Gracing the ground floor of the resort is the Chulamongkut Restaurant, an all-day dining venue offering breakfast, lunch, and dinner. Guests can craft their own custom tailored culinary experience by choosing a combination of flavors and ambience; you decide on either buffet or ala carte style. The atmosphere is equally as appealing as the food, with modern furnishings and a distinctive sense of style. The Rak Talay Beach Restaurant rests in the courtyard, beside the pristine beach. Guests can dine in open-air terraces overlooking Hua Hin Bay, and feast on fantastic international cuisine, including homemade pastas and grilled seafood. This restaurant is well suited for a romantic dinner for two or a special occasion that requires a dreamy ambience. The Chonlamark, the resort's pool bar, is a great place to enjoy a light lunch or refreshing cocktails in a lush tropical surrounding with a curved pool and Jacuzzi areas for added atmosphere.



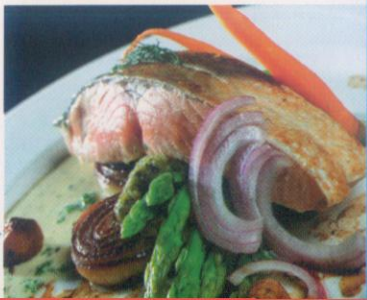
Recommended Menu:

- Garlic Seared Prawns
- Australian Beef Steaks
- Four Cheese Lasagna

Style: International and Thai

Suggested time: Open for breakfast, lunch, and dinner

Wora Bura Resort & Spa
83/199 Soi Moo Baan
Nonggare, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3253 6999
Fax: +66 (0) 3253 6752
Email: rsvn@worabura.com
www.worabura.com







Dining

Motion Restaurant & Clouds Loft

Fabulous Thai and international dishes served adjacent to a picturesque swimming pool has made the Motion Restaurant a popular dining destination for visitors to Hua Hin. Motion will play with your taste buds, offering favorites such as homemade Belgian waffles for breakfast, authentic Tom Yum Gung for lunch, and mouthwatering Roasted Tahitian Coconut Chicken Breast for dinner. Wine aficionados will not be disappointed with the tome like wine list, which includes varieties from around the globe.

With a location directly above Motion Restaurant, one would think that the Clouds Loft suffers due to the caliber of its competition. Not so fast my friend, the Clouds Loft offers a sexy rooftop location and inspiring international cuisine fused with a Mediterranean twist. The restaurant also boasts 360° panoramic vistas of the entire resort, the adjacent white sand beach, and is encapsulated by a rooftop reflecting pool.

Recommended Menu: (Motion Restaurant)

- Baby Gem Caesar Salad
- Cuban Reuben Sandwich
- Grilled Moist Pork Loin



Style: Thai and International

Suggested time: Lunch,
1 PM

Recommended Menu: (Clouds Loft)

- Lebanese Infused Tapas
- Risotto with Porcini Mushrooms
- Mediterranean Seafood Casserole

Style: Mediterranean fusion

Suggested time: Dinner, 6:30 PM

Alila Cha-Am

115 Moo 7, Bangkiao

Cha-Am, Petchaburi

Tel: +66 (0) 3270 9555

Fax: +66 (0) 3247 3190

Email: chaam@alilahotels.com





Dining Rabiang Lay

Enjoy Thai and international fare in this chic seaside restaurant, Rabiang-Lay. The name derived from its cozy beachside settings, decked out in wooden and white hues to bring about a soothing feeling to this stylish dining spot. Diners can opt to chill on its breezy patio or sit at the bar by the pool. On the menu are Thai fusion dishes as well as a number of seafood favorites.

Recommended Menu:

- Grilled seabass in fish sauce
- Tom tum with garoupa fish
- Crispy prawn salad

Style: Thai and International

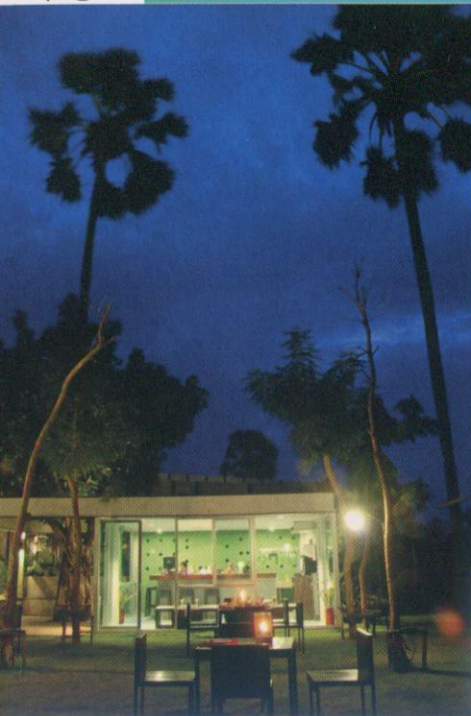


Suggested time: Lunch 11 AM -1 PM,
Dinner 6 PM -10 PM

**737/12 Moong Talay Road, Cha-am,
Petchaburi**

Tel: +66 (0) 3270 9000

www.verandaresortandspa.com



Dining

Coffee Beach Bar @ Foresta Resort

This modern dining venue is a cozy place to enjoy fine Thai food in a beach setting. A selection of authentic Thai favorites, including Fried Sea Bass, Spicy Seafood Salad, and Fried Pork with Herbs, are available. Guests can also sip on an exotic cocktail or beverage of their choice and enjoy the cool sea breeze from the Gulf of Thailand. If you're looking for a little pep, be sure to try a cup of their zesty coffee, available in a number of delicious combinations. The atmosphere is romantic; with mood setting candle-light at dusk, and sensual music that makes this an ideal venue for couples.

Recommended Menu:

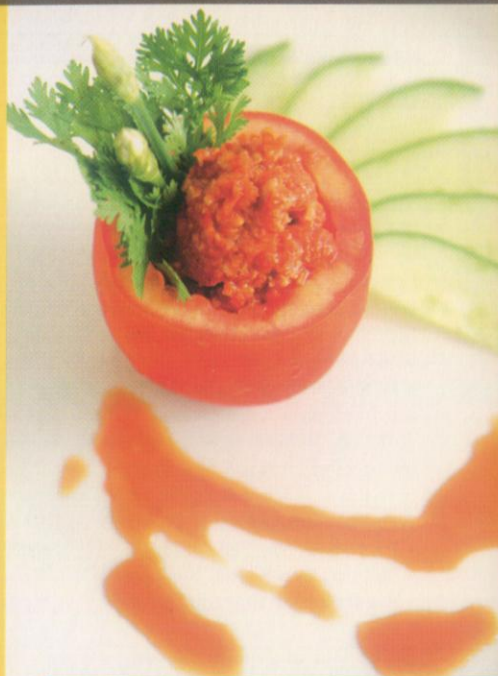
- Tom Yum Kung
- Fried Sea Bass with Garlic
- Seafood Salad with Spicy Sauce

Style: Thai cuisine

Suggested time: Dinner, 6 PM for sunset

Foresta Boutique Resort & Hotel Hua Hin
169/5 Moo 3 Paknampran
Prachuap Khiri Khan
Tel: +66 (0) 3263 0678
Fax: +66 (0) 3263 0678
www.forestaresort.com





Dining 4K Restaurant

Kui Buri's swankiest resort, X2 Kui Buri, is also home to one of the most chic dining spots in the area, 4K Restaurant. Pronounced "fork", this chic eatery is decked out in an old school Thai cafe style with wooden chairs contrasting against the soft bare concrete hues of the walls. The restaurant's structure easily lets the sea breeze in, making the place cool and calm for diners. For those looking to try something else for dinner other than Thai seafood, 4K Restaurant offers a wide variety of dishes that bring together local ingredients and international flavors.

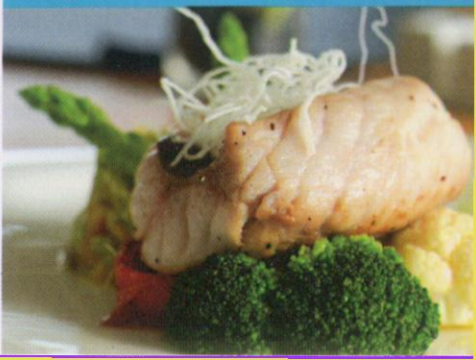
Recommended Menu:

- Asian breakfast
- Vegetable steak

Style: Thai and International

Suggested time: Dinner, 6 PM

**52 Moo 13,
Ao Noi, Kui Buri
Prachuap Khiri Khan
Tel: +66 (0) 3260 1412
www.x2resorts.com/kuiburi/**





Dining Couserio Restaurant

This trendy restaurant, situated in the verdant AKA Resort, offers modern European cuisine amid a contemporary and elegant atmosphere. Guests will be charmed by the cathedral ceilings and beautiful views over the placid resort lake. Couserio also boasts indoor and outdoor terrace seating for up to 70 people, making this restaurant perfect for large family gatherings and special occasions. In addition to the magnificent fair, a large wine list of specially selected brands from around the world is available.

Recommended Menu:

- Australian Lamb Rack
- Wagyu Beef Tenderloin
- Forest Rabbit

Style: European

Suggested time: Dinner, 6 PM

AKA Resort Guti

Moo 7, Baan Nhong Hiang

Hin Lek Fai, Hua Hin, Prachuap Khiri Khan

Tel: +66 (0) 2260 3670, +66 (0) 3261 8900

Email: reservation@akaresorts.com

Dining AKA Café

The perfect place to enjoy a peaceful meal, the AKA Café offers al fresco all-day dining by the canal and lakeside. The light and healthy menu features Thai and international dishes for breakfast, lunch and dinner. Indoor and outdoor deck terrace seating with beautiful views and a chic ambience are available. The venue is spacious enough to accommodate large groups, but the space is utilized in such a way that preserves an intimate and romantic feeling.

Recommended Menu:

- Traditional Thai Spicy Salad
- Seafood Mixed Grill
- Fresh Greens with Special Sauce

Style: Thai and International

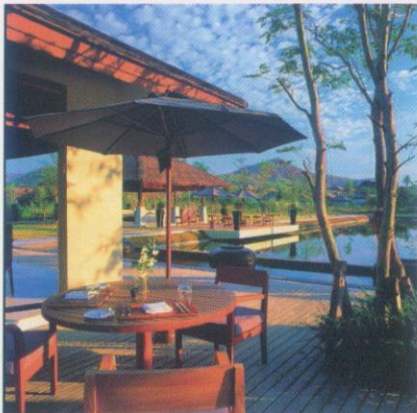
Suggested time: All Day Dining

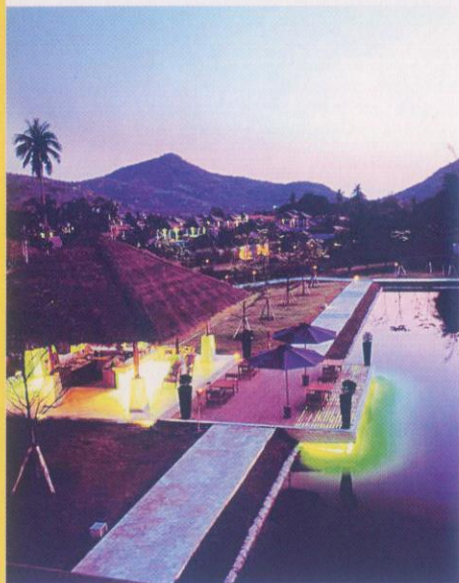
AKA Resort Guti

Moo 7, Baan Nhong Hiang

Hin Lek Fai, Hua Hin

Email: reservation@akaresorts.com





Dining

Guti Pool Bar Café

A supremely romantic venue set directly on the AKA Gutti Resort's main pool, the Gutti Pool Bar Café is ideal for a romantic evening in an elegant ambience. Appointed with chic décor and an alluring design theme, the Pool Bar Café provides guests a prime venue for chilling out with an exotic cocktail while absorbing panoramas of Hua Hin's countryside. The bar maintains a large enough capacity for up to 100 people, so large groups are welcomed.

Recommended Menu:

- House Chardonnay
- Mojito with Mint
- Imported Draft Beers

Style: Pool Bar

Suggested time: Open all day,
3 PM for Refreshments

AKA Resort Gutti
Moo 7, Baan Nhong Hiang
Hin Lek Fai, Hua Hin
Email: reservation@akaresorts.com

Dining

Lake Bar

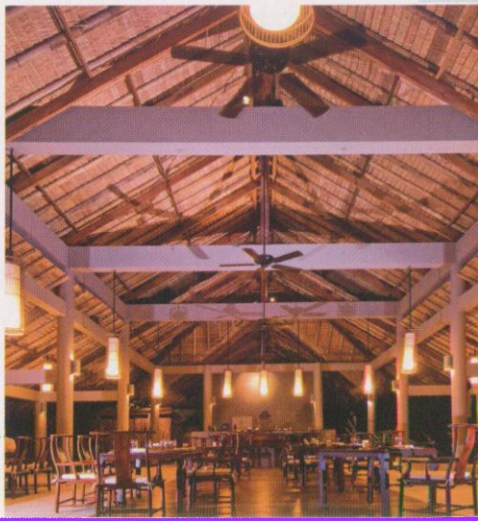
Situated in the posh AKA Resort, the Lake Bar is set on the resort's lakes on a romantic deck terrace. The décor is chic with an elegant overtone, yet guests will have no problem kicking back and relaxing amidst the waterside atmosphere. With a capacity for 50 privileged people the ambience is defiantly intimate. A wide range of wines, cocktails and beverages are available until Midnight.

Recommended Menu:

- Mango Cocktail
- Bloody Mary with Spices
- Salt Rim Margarita

Style: Lakeside Bar

Suggested time: 6:00 PM for Sunset





Dining

The Sala Hua Hin Hills Vineyard

Hua Hin Hill's Vineyard signature restaurant, The SALA, serves vino lovers great gastronomic menu selections, perfect for those looking to pair their favorite bottle of Siam Winery wines with Thai flavors. The house chef whips up Thai and international fare with quality ingredients to create gourmet treats that can easily match world class fine dining. The SALA also doubles as a wine bar where visitors can sample some of Siam Winery's creations while taking in the panoramic view of this beautifully landscaped vineyard.



Recommended Menu:

- Crispy shrimp thoong thong wontons
- Seafood spaghetti phad kheo mao
- Grilled BBQ Prawns

Style: Thai and International

Suggested time: 1 PM - 3 PM

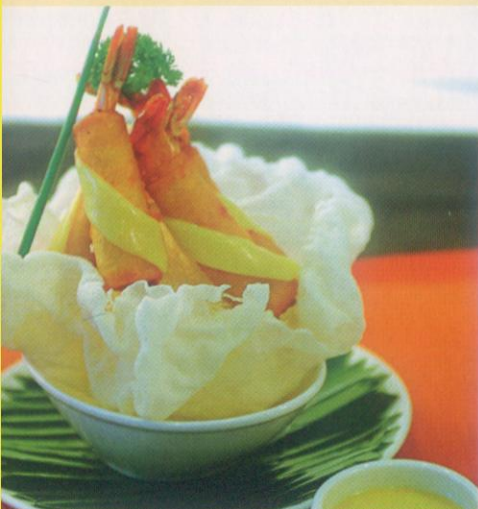
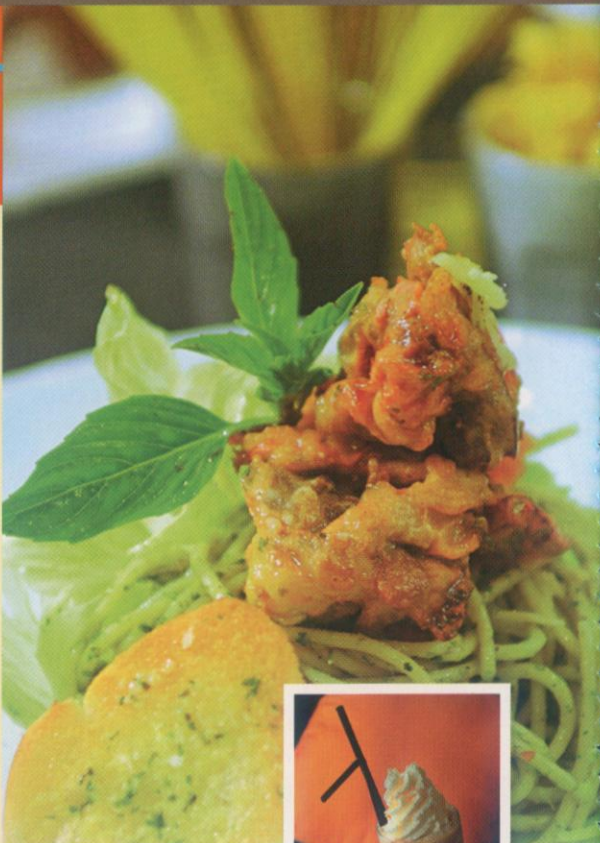
204 Moo 9, Baan Khork
Chang Patana, Nong Plup, Hua Hin,
Tel: +66 (0) 8 1701 8874
www.huahinhillsvineyard.com





Dining The 55th Corner

This swanky cafe is undoubtedly not hard to find as the name suggests, it is located at the corner of Hua Hin Soi 55, a strip full of great hangouts in town. What makes 55 Corner a worthy stop besides its noteworthy Sino-Portuguese architectural design and decor is its unique blend of fine art and fine fares as this cafe and bar complex also doubles as an art gallery, showcasing some of the local talent's work. With inspiration from the culinary culture of Vietnam, the dining area Caphe sua da is where foodies can have an authentic cup of Vietnamese coffee to go along with their bowl of Pho. Within the building also lies Red Mango, a frozen yogurt cafe and Stone Head Irish Pub, a favorite hangout for local nightowls in the know.

**Recommended Menu:**

- Pho Bo beef noodles
- Vietnamese style breakfast

Style: Vietnamese and international

Suggested time: Dinner, 7 PM

The 55 Corner

Hua Hin Soi 55, Naeb Khaehat Road,

Hua Hin, Prachuap Khiri Khan

Tel: +66 (0) 3251 2320



Dining Livanto

If you're in search of fine international and Thai cuisine look no further than this chic eatery situated in central Hua Hin. Livanto offers a comfortable atmosphere backed up by fabulous cuisine, including imported meats, fresh local favorites, and a newly added bakery. Be sure to try the imported American scallops for a pleasurable change of pace, or any of the local delicacies, as Livanto excels in all categories of gastronomy. Patrons with an insatiable sweet tooth will be more than pleased with the new ice-cream shop, café and bakery, all of which are welcomed sites at the end of a filling meal.

Recommended Menu:

- Australian Tenderloin with Pepper Sauce
- Salmon Steak with Teriyaki Sauce
- Spaghetti Cabonara

Style: Thai and International

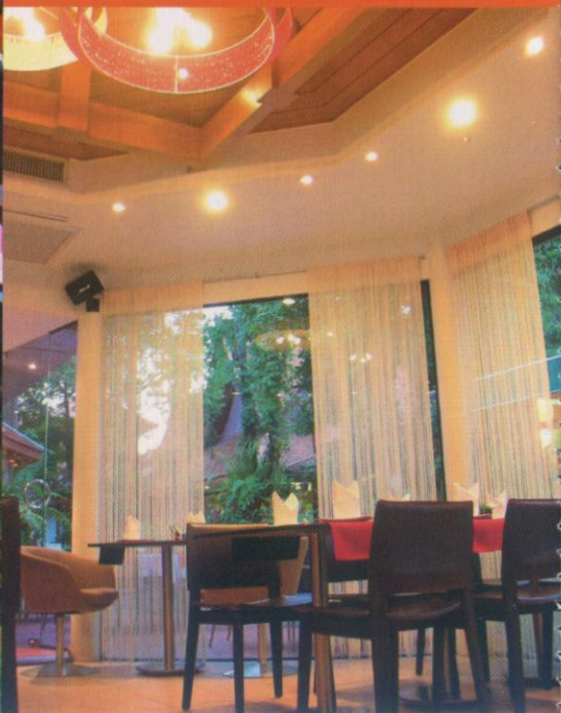
Suggested time: Dinner, 6:30 PM

**19 Damnernkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 4448,
+66 (0) 8 5290 3444**





Dining 'Corner' 84



Recommended Menu:

- Imported Lamb Shank
- Fresh Tuna Tartar
- Crispy Pavlova

Style: Italian cuisine

Suggested Time: Lunch 12 PM,
Dinner 6:30 PM

**214 Phetkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 5238**

This fine Italian Restaurant, situated minutes from the beach in a vibrant section of Hua Hin, is perfect for a romantic dinner. Patrons can dine on a vast array of carefully prepared dishes, including mouthwatering Lamb Shank, Tuna Tartar, and many delectable desserts. Additionally, imported and local wines as well as a compilation of exotic cocktails are available. The interior décor follows a modern theme that uses black and red colors to promote a tender atmosphere, ideal for the first date, honeymoon, or family celebration. Corner 84 is best enjoyed in the late afternoon as the sun sets upon the turquoise water of the Gulf of Thailand.



Dining Khannam Seafood Restaurant

This large open-air teak wood restaurant is a seafood aficionado's paradise. Gorge upon the finest delights of the briny blue, including large steamed crabs, fresh fish, and delectable scorpion shrimp. The venue is ideally suited for special occasions as the seating configurations can accommodate large groups looking to feast on the finest seafood in Thailand. Patrons can pick their quarry from live wells that house enormous lobsters, shrimp, and sea bass, ensuring that the food is the very pinnacle of freshness. Many side dishes and traditional Thai entrées are available as well.

Recommended Menu:

- Spicy Seafood Salad
- Jumbo Grilled Prawns
- Scorpion Shrimp

Style: Seafood

Suggested time: Dinner, 6 PM

**129/5 Soi Moobaan Nongkae,
Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3282 7777
Fax: +66 (0) 3282 7775**





Dining The Garden Restaurant

Traditional Thai cuisine and European dishes form the menu at this charming tropical style restaurant. A garden atmosphere surrounded by lush greenery and exotic plants promote an otherworldly ambience that is great for a tranquil dinner after a long day of excitement. The dishes range from authentic Spicy Squid Salad to European style Spaghetti Carbonara, all of which are made to order by the skilled kitchen staff. Additionally, a bounty of refreshing cocktails and other spirits are available.

Recommended Menu:

- Hoy Chao Wang
- Suki Hang Talay Ma-Prao-On
- Pu Nim Tod Kra Tiem

Style: Thai and European

Suggested time: Dinner, 6 PM

**33/55 Naeb Khaehat Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 5100
www.thegardenhuahin.com**



Recommended Menu:

- Sole Fish Filets Meunière
- Beef stew "The Daube" à la Provençale
- Grilled Duck Confit

Style: French and Thai

Suggested time: Dinner, 6 PM

**174/1 Naresdamri Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3252 1025
www.paillote.net/en**

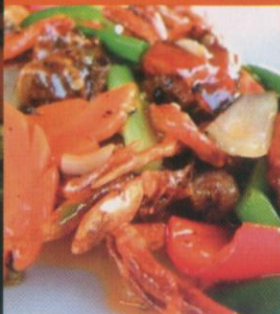
Dining **La Paillote**

This romantic French and Thai restaurant, encapsulated by a charming outdoor terrace, serves up 'sun oriented' French cuisine with flare. Thai dishes are also on the menu, with traditional favorites that can be adjusted to taste or garnished with a French accent. The tranquil atmosphere and exquisite fair comes at affordable prices, with three course sets starting at 490 Baht. Additionally, guest reservations made at least 24 hours in advance, afford diners with a special surprise, known only by the renowned Gaston himself.





Dining Ruan Rim Lay Restaurant



This seaside seafood restaurant is best known for its selection of prawns as the owner also owns one of the biggest shrimp farms in town. The restaurant boasts a tropical resort feel with its beautifully landscaped lawn that coincides nicely with its wooden decor and seaside vibe. Aside from seafood, the restaurant also serves up favorite Thai and Chinese dishes.

Recommended Menu:

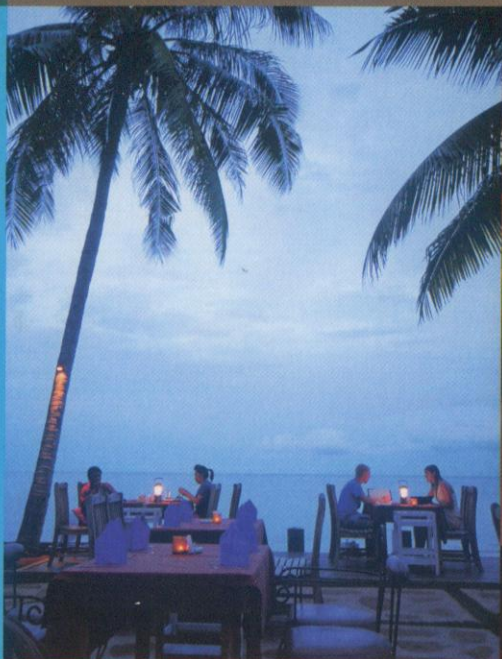
- Sea Bass in Spicy Lime Sauce
- Shrimp Pancakes
- Tiger Prawns in Sweet and Sour Sauce



Style: Thai Chinese

Suggested time: Lunch, 12 PM

**Hua Hin Soi 9,
Phetkasem Road, Hua Hin,
Prachuap Khiri Khan,
Tel: +66 (0) 3252 2072, +66 (0) 8 6779 2695
www.siamseabest.co.th/ruenrimlay**



Dining Coco 51

Bored of all the Thai seafood dishes? Spoil your urban Palette with some of Coco's signature European dishes for a change. Located in Hua Hin Soi 51, this seaside dining spot brings together the tropical breeze and modern chic decor and the result is this laid-back restaurant satisfying diners who crave a feel with their food. Hungry customers can choose to take in the natural atmosphere at the alfresco area or take a break from the beach heat and cozy up inside for a chill-out session.

Recommended Menu:

- Fried fish served with mashed potato
- Spicy crispy shrimp salad
- Banana fritter with ice cream



Style: International

Suggested time: Dinner 4 PM - late

**Soi Hua Hin 51, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 5597**

Dining

Papa John Grill Restaurant

This quaint restaurant and beer garden has been a staple of dining in Hua Hin for the past 13 years. A new location with an improved environment and a revamped menu has furthered Papa John's reputation as a friendly place for a bite to eat. Guests can choose from a large selection of authentic Thai dishes and international favorites. The atmosphere is laid back and comfortable with an emphasis on relaxation. Papa John's is open daily from 1 PM to 11:30 PM and is situated in the charming seaside village of Khao Takiab.

Recommended Menu:

- Lamb Steak
- Asparagus with Fried Shrimp
- Chicken Cordon Bleu



Style: International and Thai

Suggested time: Lunch, 1:30 PM

154 Soi Moobaan Khao Takiab

Nongkae, Hua Hin

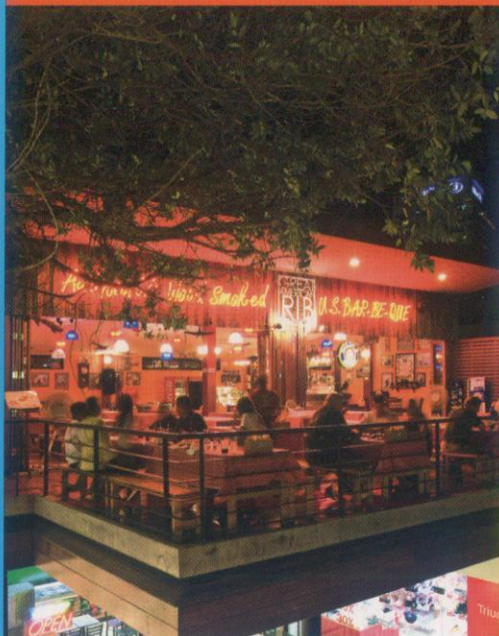
Prachuap Khiri Khan

Tel: +66 (0) 3251 4295

Email: info@papajohnhuahin.com

www.papajohnhuahin.com

Dining Great American Rib Company



There's authentic American Wood Smoked barbeque in Thailand? Yes, indeed, and you can get your fix at the Great American Rib Company. Choose from the best buffalo wings in Thailand, slow smoked pork ribs, and Royal Project Filet Mignon in addition to a comprehensive selection good old fashioned Americana cuisine. Plenty of beers are on tap and the margaritas are just the drink to stave off the scorching Thai heat. A prime location overlooking Sailom Square makes for an ideal retreat from the bustle of the city below. The large dining area, decorated with distinctive American style accoutrements, is a pleasant locale for family celebrations, birthday parties, and savoring some of the finest Yank food this side of the Pacific.



Recommended Menu:

- Great American Feast
- Authentic New York style Buffalo Wings
- Potato skins with sour cream and bacon

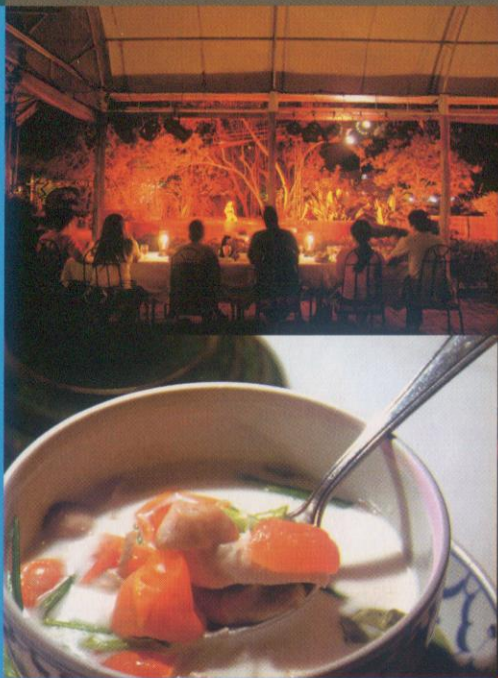
Style: Authentic American Barbeque

Suggested time: Lunch 12 - 2:30 PM,
Dinner 6 PM

**6/4 Sailom Pavilion, Damnern Kasem
Road, Hua Hin 61, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3252 1255
Email: rsvp@greatrib.com
www.greatrib.com
Open 11:30 AM - 11:00 PM**

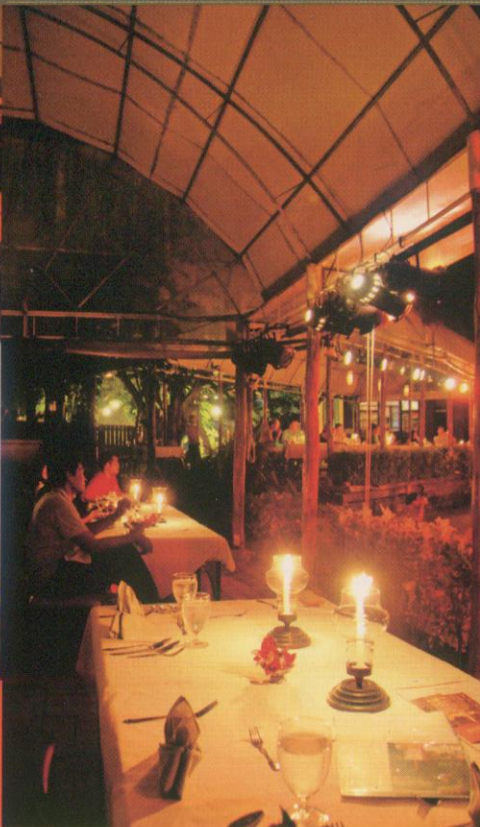






Dining Sasi Dinner Theater

Hua Hin is actually a town rich in arts and culture, where on seemingly every street there lies an art gallery or cafe showcasing traditional Thai arts in its myriad of forms. There is one place in Hua Hin where arts and culture come to life—Sasi Theater. Sasi was originally a Thai restaurant that played host to a number of traditional Thai performances but expanded to become a full-fledged theater with professionally trained troupes, offering visitors a stunning array of Thai performing arts such as masked dramas, dances, and literature-based plays. The shows also offer performances that let viewers take a glimpse into the Thai traditional lifestyles, from folk dancing to ancient sartorial rituals.



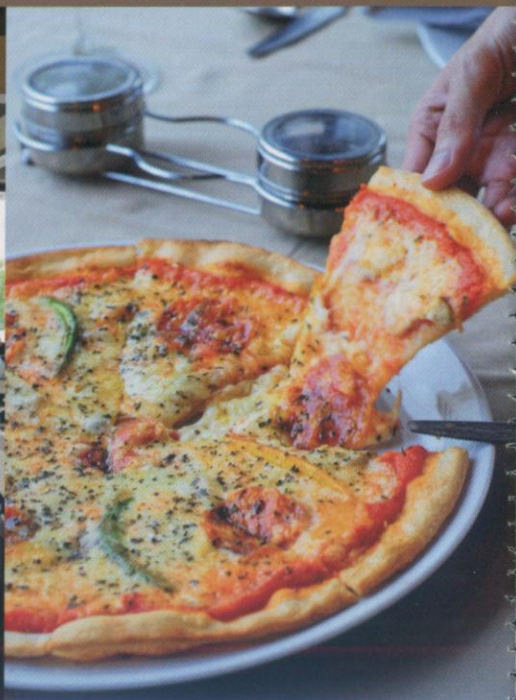
Recommended Menu:

- Seafood with Rice
- Sea Crabs and Garlic
- Tom Yum Gung

Style: Thai

Suggested Time: Dinner, 6 PM

Sasi Restaurant
 83/159 Nhongkae, Hua Hin
 Tel: +66 (0) 3251 2488,
 +66 (0) 3253 6606
www.sasi-restaurant.com



Dining Roccia Italian Restaurant

Fine Italian cuisine served in the luxurious confines of an upscale eatery promotes the perfect atmosphere for a romantic outing or family celebration. Roccia Italian Restaurant prides itself on serving a delectable variety of old world Italian dishes, including hand-made pastas and authentic wood fired pizzas in addition to a comprehensive selection of local and imported wines. Roccia boasts a comfortable garden dining ambience, and also has a splendid fourth floor rooftop dining area with excellent sea breezes and a full bar. Roccia is the perfect venue for dining on some reasonably priced international food, a pleasant change of pace from the other offerings of Hua Hin.

Recommended Menu:

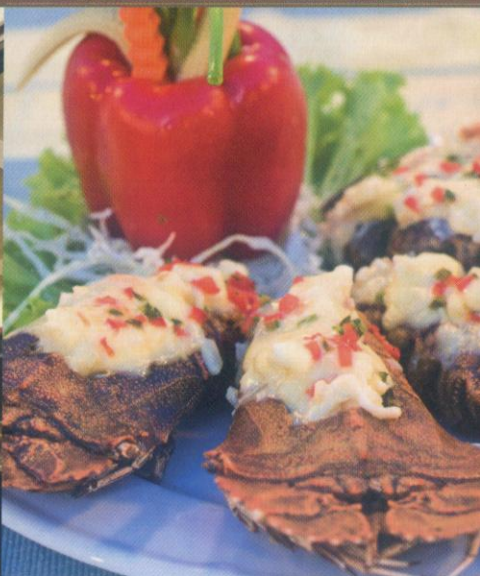
- Fettuccine "Roccia"
- Spaghetti alla Pescatora
- Insalata di Mare
- Bruschetta alle acciughe

Style: Italian

Suggested time: Dinner, 6:30 PM

**256/1-2 Phetkasem Road
(Hua Hin 94/2), Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3252 1338-9
Email: roccia_huahin@yahoo.com**





Top off your meal with a specially prepared Irish Coffee or delicious cocktail.

Recommended Menu:

- Lobster Thermador
- Jumbo prawns
- Squid with Pork Stuffing

Style: Seafood

Suggested Time: Dinner, 6 PM
(Open from 11 AM to 10 PM)

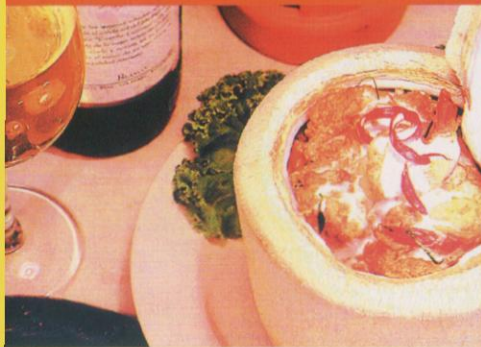
**12/203 Khao Takiab, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 6277
Fax: +66 (0) 3251 1800**

Dining Rua Rintarn Restaurant

After a long day of exploration, relax and savor the delectable cuisine of this 'ship on land' restaurant. Facing a large hillside temple, and surrounded by colorful fishing boats, this restaurant oozes a romantic ambience. Cool sea breezes and ultra-fresh seafood make this spot ideal for a dreamy evening complemented by fabulous gastronomy. Dine on the roof deck and get a feel for what it would be like to cruise the ocean and enjoy fine food. A large selection of dishes, including traditional Thai favorites and international fare, are available.



Dining Chao Lay Seafood



When it comes to fresh seafood in Hua Hin, everyone knows Saphan Pla, or the fishing pier, is the place to be for the freshest catch in town. One of the must-try spots in Saphan Pla is Chao Lay, known for its extensive menus that are sure to satisfy any tastebud. The atmosphere alone is more than inviting as the restaurant stretches right out into the sea, giving diners a special view of the Hua Hin blue.



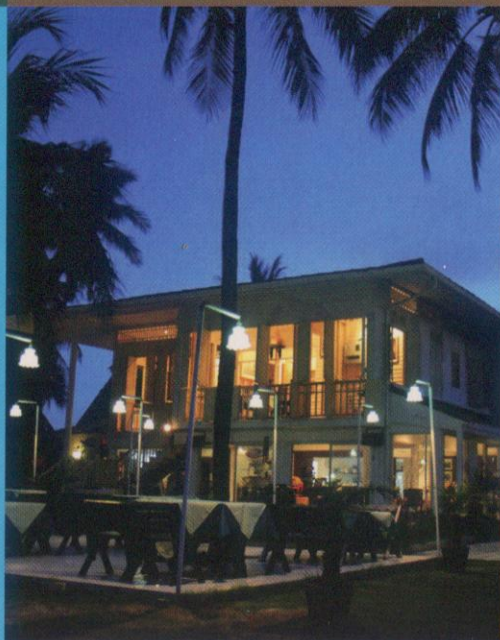
Recommended Menu:

- Oysters
- Stir-fried Seafood in Green Curry
- Steamed King Crabs

Style: Thai Seafood

Suggested time: Lunch and dinner,
10 AM - 10 PM

**15 Resdamri Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 3436**



Dining

The Duke's Thai & Italian Cuisine

Fine Thai and Italian cuisine served in a charming open-air teakwood villa makes this eatery a pleasurable venue for a delicious meal. Situated in an antique vacation home, originally inhabited by the Royal Family, The Duke's alluring ambience will impress while the magnificent dishes will fill hungry stomachs. The large menu offers over 200 options, all with moderate prices and professional preparation standards. A selection of soups, salads, appetizers and main entrees are all complemented by a vast wine list which includes imports from France, Italy, and Australia to name a few. A classical acoustic guitar player who skillfully strums sweet melodies late into the evening delightfully uplifts the atmosphere.

Recommended Menu:

- Filet Mignon in Mushroom Sauce
- Fresh Grilled Sea Prawns
- Hawaiian Style Pizza

Style: Thai and Italian cuisine

Suggested time: Dinner, Live music starts at 7 PM

**Soi Hua Hin 51, Damrongraj Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 5787,
+66 (0) 8 1866 2755**



Dining Baan E-San

Is Prachuap seafood not spicy enough for your palate? Go out of your way and try one of the spiciest Thai cuisines, the northeastern Isaan, right here in the heart of resort town Hua Hin. Baan E-San brought some of the local favorites such as som tum, grilled chicken and a variety of spicy salads and stir-fries to liven up this sophisticated beach town.

Recommended Menu:

- Grilled chicken spicy salad
- Vegetable curry with ant eggs
- Fried soft shell crab with garlic

Style: Northeastern Thai

Suggested time: Lunch, 12 PM

**38/4 Phetkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3240 6099**





Dining Madam Nu

Formerly known as Air Plus, Madam Nu offers Hua Hin travelers a laid-back dining spot where one can chill and munch on light meals amid its modern all-white décor. The menu is simple but favorites, ranging from savory appetizers to a la cart Thai dishes are available. This is a perfect venue for a quick bite to eat before exploring Hua Hin.

Recommended Menu:

- Som Tum with Fried Sticky Rice
- Madam Nu Mieng Kham
- Sugarcane Wrapped in Shrimp Meat

Style: Thai

Suggested time: Lunch, 11:30 AM

**236 Phetkasem Road Soi 88/1
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253 2833**





Dining Chub Cheeva Coffee House

This innovative coffee house, recently opened by a talented graphic designer, was created with simplistic relaxation in mind. Blessed with ocean views and a location just steps from the beach, Chub Cheeva oozes style and sophistication in a laid back garden environment. The menu borrows from the design concept, offering a special selection of coffee, pastries, and cakes. Guests can cleanse the palate with ice cream from iBerry in addition to fruit shakes, Thai dishes, and Italian fare. Chub Cheeva is an ideal venue for the culmination of a long day of exploration in Hua Hin.



Recommended Menu:

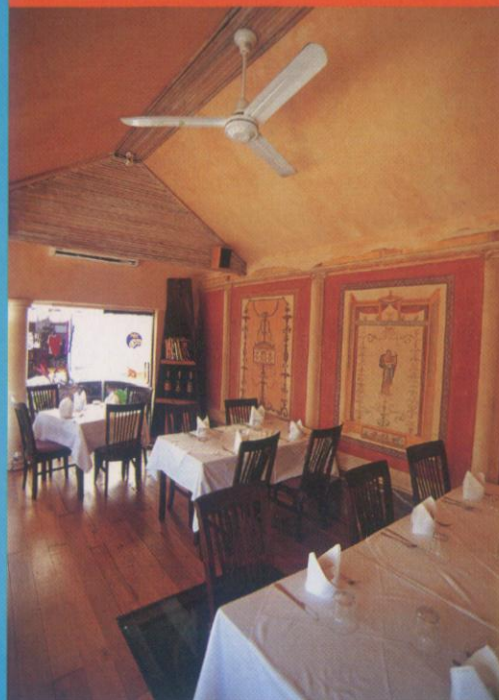
- Fried Chicken with Black Sticky Rice
- Café Latte
- iBerry Raspberry Sorbet

Style: International Coffee House

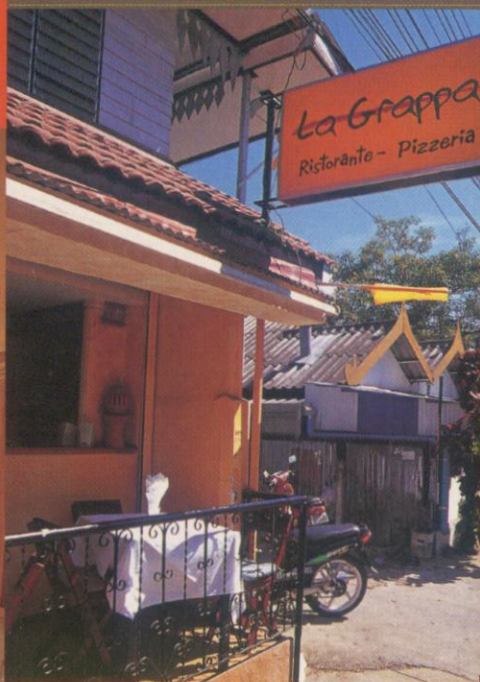
Suggested time: 5 PM for sunset

**2/8 Nahb Kahat Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 3380**

Dining La Grappa



Situated in the heart of Hua Hin, this Italian restaurant and pizzeria boasts a large selection of authentic dishes and imported wines in a stylish ambience. The head Chef Andreas Bonifacio, a native Italian, boasts 20 years of fine dining experience in five star hotels and restaurants throughout Europe. His expertise is obvious, as the carefully prepared dishes demonstrate a meticulous attention to detail and a dedication to preparing world-class cuisine. La Grappa, staying true to its namesake, boasts the best selection of Grappa in Thailand and a well-balanced selection of wines from different regions in Italy. This upscale venue is ideal for romantic dinners and special occasions that require a little more class than the average restaurant can offer.



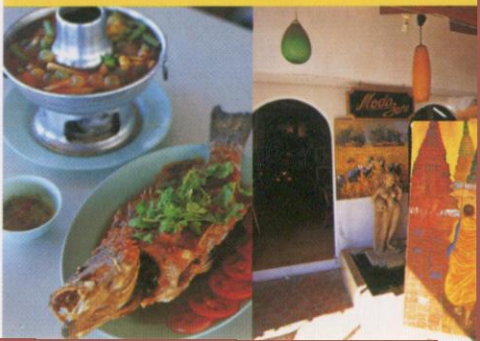
Recommended Menu:

- Brick Oven Italian Pizza
- Bow Tie Pasta with Fresh Herbs
- Garlic Seared Prawns

Style: Authentic Italian

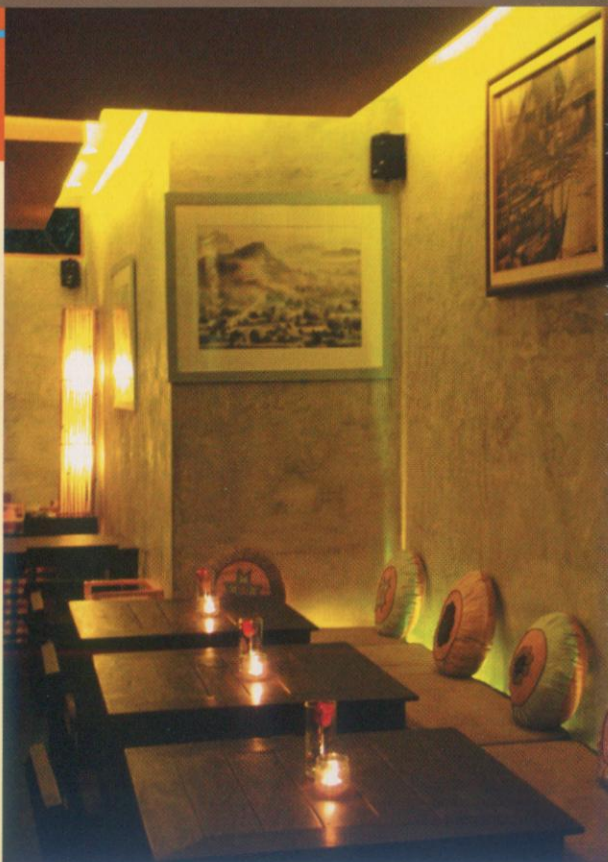
Suggested time: Dinner, 6:30 PM
(Open Daily: 10 AM - 12 AM)

**20/5 Poolsuk Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 6510
www.lagrappa-ristorante.com**



Dining North Sea

North Sea serves a variety of Classic and Northern Thai dishes in addition to Vietnamese food, all of which are prepared with high quality fresh ingredients. An intimate setting near the Khao Takiab village provides guests with a tranquil venue for breakfast, lunch, and dinner. Famous Vietnamese spring rolls, Chiang Mai specialties, and various noodle dishes are just a few of the items on the menu. There's also a full bar that serves expertly concocted mixed drinks, imported wines and a large selection of local and imported beers. An open-air patio completes the cozy atmosphere and provides the perfect complement to the interior dining area. North Sea is open from 7:00 AM to 11:00 PM, everyday of the week.



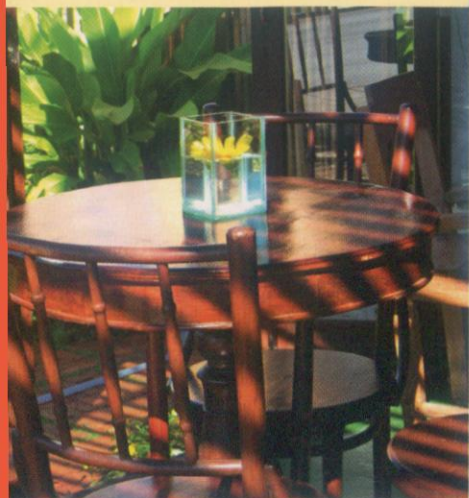
Recommended Menu:

- Vietnamese Spring Rolls
- Chiang Mai Spicy Noodles
- Thai Papaya Salad

Style: Thai and Vietnamese

Suggested time: Open for breakfast, lunch and dinner.

61/81 Phetkasem Road,
77110, Prachuap Khiri Khan,
Tel: +66 (0) 3253 6969
Email: north-sea@windowslive.com





Dining Three Girls and a Garden

The name should explain it all: Three Girls and a Garden is the brainchild of three foodie ladies whose love for food is brought to life in this cozy garden-like eatery. The locale is spectacular, with mountains as a backdrop and train tracks as an interesting accessory to this already beautiful spot. There's a pool in the middle of the place, which is open to guests and customers looking to cool down. For those just coming here to chill, take a seat and enjoy light classical music along with their delectable seafood treats.

Recommended Menu:

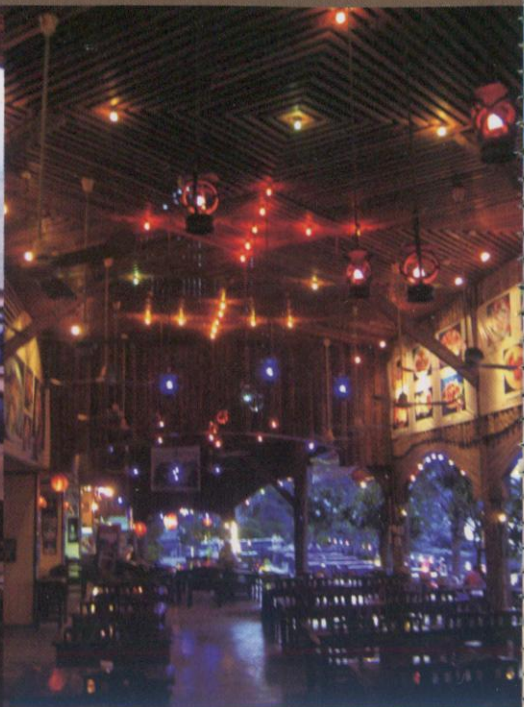
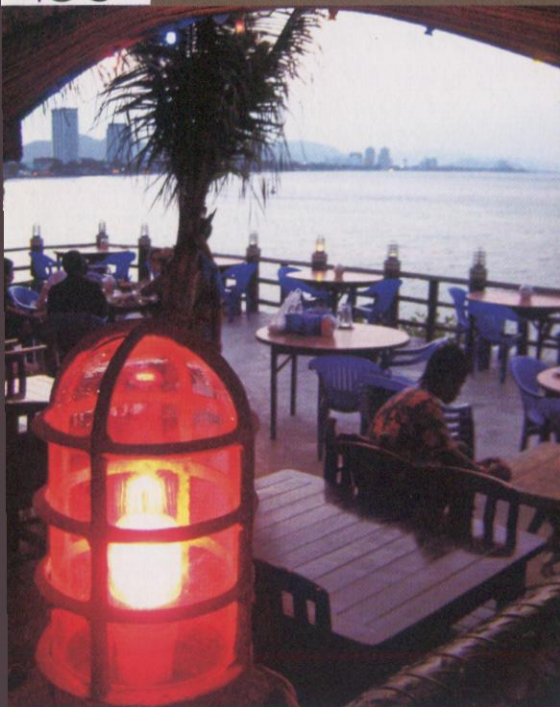
- Fresh Sea Bass
- Scallops in White Wine Sauce
- Spicy Vegetable Curry with Fresh Prawns



Style: Thai and International Fusion

Suggested time: Lunch and dinner

**15/57 Moobaan Samorprong,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3265 3655**



Dining La mer Restaurant

Excellent Thai style seafood coupled with breathtaking views of Hua Hin and the Gulf of Thailand have made La mer Restaurant a popular dining venue amongst those in the know. Enjoy drinks and fine eats directly adjacent to the water in verdant Khao Takiab. Seafood abounds at this cozy venue, with a selection of fresh fish, succulent crab, and tasty prawns. The view, bolstered by cool sea breezes, is without out a doubt one of the best in Hua Hin.

Recommended Menu:

- Fried Squid with Pork
- Spicy Prawn Soup with Herbs
- Fresh Crab with Garlic Sauce

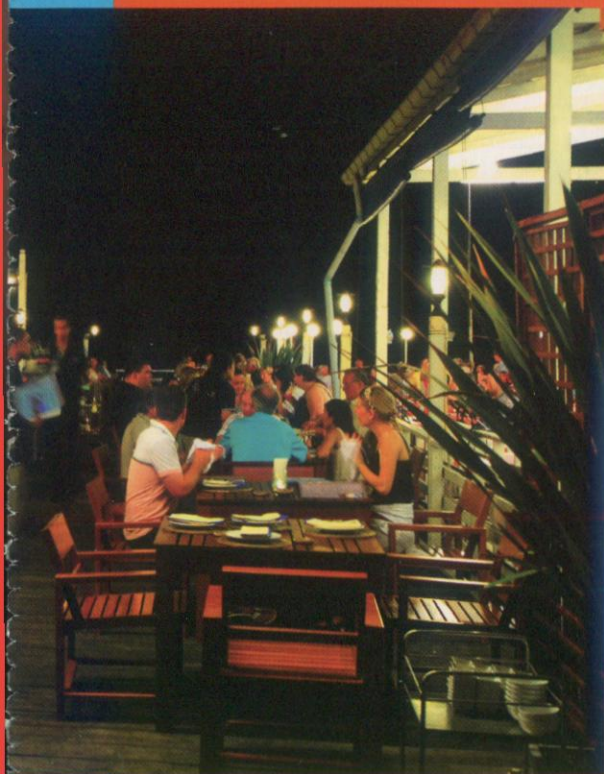
Style: Thai Seafood

Suggested time: Dinner,
6 PM for sunset

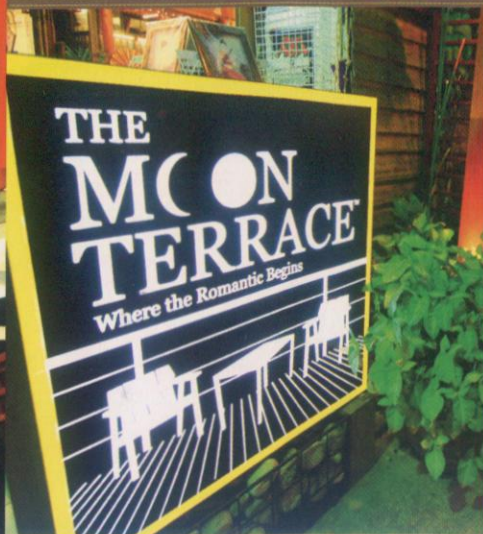
**111/2 Mooban Khao
Takiab, Nongkae, Hua Hin
Prachuap Khiri Khan
Tel: +66 (0) 3253 6205**



Dining The Moon Terrace



The name should be enough of a hint as to what atmosphere diners here will experience. At Moon Terrace one can expect a full-featured romantic meal with the restaurant's classic European structure that not only lends its charms to the atmosphere but it was also built in a way that invites in the sea breeze, naturally cooling the dining space. Though it may not make diners feel like they're lounging away in the South of France, it is close enough thanks to the soothing sound of the sea just a few meters away from the eatery's perimeter. A great place to sample seafood dishes in a different, lovelier vibe.



Recommended Menu:

- Steamed Sea Bass with Lime Sauce
- Stir-Fried Curry King Crabs Phad Khee Mao
- Spicy Seafood Stir-Fry

Style: Thai Seafood

Suggested time: Dinner 6 PM - Late

**17 Naresdamri Road,
Hua Hin District,
Prachuap Khiri Khan
Tel: +66 (0) 3251 1734**





Dining White Lotus

Recognized as one of Thailand's best eating places, White Lotus, the Hilton Hua Hin's luxurious rooftop dining venue, serves up fabulous Szechuan and Cantonese cuisine in style. The romantic atmosphere is heightened by inspiring views of the Gulf of Thailand and the neighboring mountain peaks. This posh eatery is regarded by many as the only authentic Chinese Restaurant on the coastline of Hua Hin. Guests can enjoy a large selection of wok-fired specialties, seafood dishes and a comprehensive assortment of wines. Attire should be smart casual and reservations are recommended, as this is a popular place to savor fine food.

Recommended Menu:

- Sea Scallops with Szechuan Sauce
- Rock Lobster Salad with Mango
- Whole Roast Peking Duck

Style: Szechuan & Cantonese

Suggested Time: Lunch, 11:30 AM - 2:30 PM, Dinner 6 PM

**33 Naresdamri Road, Hua Hin,
Prachuap Khiri Khan**

Tel: +66 (0) 3253 8999

Fax: +66 (0) 3253 8990



Dining Hagi Japanese Restaurant

Nestled in the Sofitel Centara Grand, this large Japanese restaurant plays host to teppanyaki, sukiyaki, and sushi culinary styles in addition to a unique assortment of creative fare. Modern wood furniture and flooring accented by a central Japanese Koi pond promote an authentic atmosphere buttressed by exceptional gastronomic treats. A large outdoor dining area with pleasing views and refreshing sea winds complements the indoor sushi bar, where a multitude of distinct dishes and fresh sashimi can be devoured. Topping off the perfect dining ambience is an elaborate cooking show where chefs demonstrate their culinary prowess in a truly Japanese style.

Recommended Menu:

- Grilled Duck Breast with Leeks
- Australian Beef Teppanyaki
- Kobe Beef Cutlets

Style: Japanese

Suggested time: 6:30 PM for dinner (Open 3 PM - 10 PM Daily)

**Sofitel Centara Hua Hin
1 Damnoenkasem Road, Hua Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3251 2021**



Dining You Yen Balcony

You Yen is a boutique beach resort with a famous restaurant to boot. To maintain Hua Hin's easygoing vibe, wooden dining tables are set out on the patio overlooking the calm beach where diners can sit back and enjoy their meals with the sea breeze on the side. The six-year-old restaurant serves up simple but flavorful seafood dishes, perfect for those looking for a no-frill seaside eatery that can also satisfy their seafood craving.

Recommended Menu:

- Tom Yum soup with mackerel
- Fried shrimp pancakes
- Steamed egg pudding with shrimps

Style: Thai seafood

Suggested time: Lunch, 12 PM

**Hua Hin Soi 51, Naeb Khaehat Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253 1191
www.youyen.com**

Dining Perm Pub & Restaurant

The name of this pub might not ring any bells, but this cozy restaurant off Petchakasem Road is actually a brainchild of the son of market mogul, Perm of the famed Talad Loong Perm market in Don Muang, where savvy Bangkokian shoppers go for "import" products (free of bothersome duty). Though you might not find bargain designer goods and perfumes at Perm Pub, it still should be on your Hua Hin itinerary for its laid back atmosphere truly reflecting the vibe of this preternaturally calm city. Decked out in au natural tones, Perm Pub makes a great stop for quick drinks and nibbles for those looking for something a little different compared to the bustling Hua Hin city center after nightfall.

Recommended Menu:

- Thai Fish Cakes
- Spicy Tom yum
- Pork with Hebs and Chili

Style: Thai Pub

Suggested time: Lunch, 6 PM

**155/16 Nongkae, Phetkasem Road
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3253-6244**



Dining Mama Mia

Have a seafood overload while in Hua Hin? Fret not, this resort town has a lot to offer when it comes to culinary selections so it shouldn't be a surprise to see an Italian restaurant bustling with tourists and locals alike. Mamma Mia is well-known in Hua Hin and among visitors for their authentic Italian pizzas and dishes.

Recommended Menu:

- Cheese calzones
- Linguini al pesto
- Seafood platter

Style: Italian and Seafood

Suggested time: Dinner, 7 PM-10 PM

**19 Damnernkasem Road,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 2250**



Dining La Villa

Famous for its creative and authentic Italian dishes, La Villa has established an almost cult like following amongst expatriates residing in Hua Hin. The menu offers a rich selection of gastronomy prepared according to the traditions of 'Emilian' along with a comprehensive selection of Italian favorites, including hand made pastas and sauces. The atmosphere is inviting and especially suited for romantic dinners and celebratory occasions.

Recommended Menu:

- Spaghetti with Cheese and Meatballs
- Four Cheese Lasagna
- Marinated Lamb Shank

Style: Italian Cuisine

Suggested time: Lunch 11:30 AM - 2:30 PM,
Dinner 6 PM - 10:30 PM

**12/2 Poolsuk Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3251 3435
Fax: +66 (0) 3251 3435**



Dining Ciao

Looking for modern Italian cuisine served up in the ambience of an open air Tiki hut next to the sea? Look no further than Ciao, the Marriott's premier dining venue, where delicious compilations of traditional favorites are served along with a hefty dose of class. The restaurant itself features large beams with a thatched roof and a delightfully pleasant atmosphere accompanied by an orchestra of gently breaking surf. Imported cheeses, meats, and fresh local ingredients come together as one to create a blissfully filling dining experience. Seafood lovers will adore the set menu options, which include grilled snow fish, fresh lobster with asparagus pesto risotto, and succulent sea scallops. Book ahead to ensure a table at one of Hua Hin's premier dining venues.

Recommended Menu:

- Authentic Italian Bruschetta
- Parmesan Crusted Chicken
- Goat Cheese Ravioli

Style: Modern Italian

Suggested time: Lunch 11:30 AM,
Dinner 6 PM

Marriott Resort & Spa
107/1 Phetkasem Road
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 3251 1881

Dining Ma Long Du

It just can't get more inviting than the name, Ma Long Du. Curious stomachs will find themselves indulged in the finest of royal Thai cuisines, thanks to its owner Linda Bunnag, whose long family legacy in traditional Thai cookery helped her survive the arts until this day. The dishes are rich in traditional Thai ingredients from herbs to spices, and even the way each dish is prepared is a passed-on heritage that cannot be found anywhere else. Ma Long Du is definitely a must-visit spot in Hua Hin.

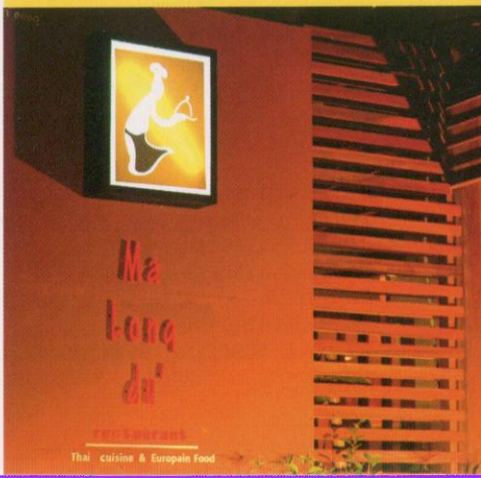
Recommended Menu:

- Had Chao Sam Ran rice with butter and herbs in gravy
- Phichaichart Noodles
- Herbal Chicken with yellow rice

Style: Royal Thai

Suggested time: Dinner, 6 PM

Baan Issara Hua Hin Soi 102
Prachuap Khiri Khan
Tel: +66 (0) 3252 6511, +66 (0) 8 1550 7234





Dining Chomtalay Restaurant

With a name that reflects such a serene atmosphere, it would be hard to resist visiting this seaside restaurant. The restaurant is decked out in a typical Hua Hin seafood hall - open dining area with Thai-style wooden roofing, enabling the restaurant to let in the natural breeze. But what makes foodies come back for more is their carefully selected fresh seafood on offer which can be served both Thai or Chinese style to satisfy various taste-buds.

Recommended Menu:

- Fried marinated seabass
- Poached squid in salted egg
- Baked scallops in butter

Style: Thai Chinese

Suggested time: Lunch 12 PM-2:30 PM

**Phetkasem Road, Hua-Hin
(Next to Hua-Hin Airport)
Prachuap Khiri Khan
Tel: +66 (0) 3254 7253, +66 (0) 3254 7254**

Dining Let's Sea Beach Restaurant

Let's Sea Alfresco Resort is considered one of the best in design hotels in Hua Hin, and that applies to its equally spectacular restaurant by the beach. This urban seaside kitchen serves the stylish beach crowd with delectable seafood menus and a mixture of flavors from tangy Thai tints to rich Western savories in their creatively decorated dishes. This beach restaurant draws in the crowd who come here not only for its original menus but also for its unique vibe that blends designs with gastronomic delight. When night falls, the party doesn't have to end. Stay on at Sand Lounge and Breeze Bar for their array of cocktails.

Recommended Menu:

- Minced pork on baguettes
- Let's Sea style steamed mussels
- Steamed cod fillet with soya sauce

Style: Thai and international seafood

Suggested time: Lunch and dinner

**83/188 Soi Talay 12, Khao Takiab, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3253 6888
www.letussea.com**





Dining Khrua Jaew Seafood

When it comes to Hua Hin's sister town, Pranburi, though it might not attract as much travelers, it does however welcome heaps of foodies who are in search for flavorful seafood dishes at reasonable prices. One of the must try places in Pranburi has to be the 12-year-old Krua Jaew, whose cheerful owners themselves still whip up signature dishes for their loyal and first-time customers. Though the place itself is nondescript, the fame of their food however has gained recognition over the years. With an open-style restaurant, diners are greeted with natural sea breezes from the beach across the street, which can definitely help cool down the restaurant's tangy seafood flavors.

Recommended Menu:

- Thai sour fish curry with fresh chilies
- Fried sundried sea mackerel
- Fishermen's fish cakes

Style: Thai seafood

Suggested time: Lunch, 12 PM

486/9 Moo 2 Paknam Pran, Pranburi
Prachuap Khiri Khan
Tel: +66 (0) 3263 1302

Dining OX Seafood

When visiting Hua Hin's quiet sister Pranburi, it would be blasphemous not sample the town's best known seafood joint, OX Seafood. The restaurant itself is nondescript, just a wooden house sitting beside a long stretch of Pranburi beach. What makes this place so special is its spot-on fresh seafood dishes that perfectly deliver flavors that are both mouthwatering to the Thais and friendly to the foreigners' palate.

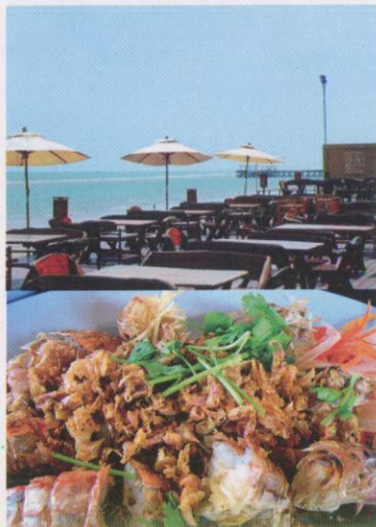
Recommended Menu:

- Grilled seafood platter
- Fried sea bass in fish sauce
- Steamed Sea Crabs

Style: Thai Seafood

Suggested time: Lunch and dinner,
 10 AM - 9 PM

277/1 Moo 2,
Paknam Pran, Pranburi,
Prachuap Khiri Khan
Tel: +66 (0) 3263 1230



72^{hrs.}

SEVENTYTWO
amazing
thailand
Hua Hin
beyond



Accommodation

Hua Hin offers a little bit of everything when it comes to accommodation. Guests can experience ultra-luxury in a palace like beachfront hotel or stay in more modest lodging directly on the shoreline. Whatever your fancy, Hua Hin is sure to please with its seemingly endless selection of five-star resorts, quaint boutiques, and trendy hotels.



Accommodation The Lapa



This sweetly colored boutique hotel may not be facing any particular beach but it does give visitors a taste of true Hua Hin charm through its chic decor and creative architectural designs. As it is located just off the main Petchakasem Road, the hotel gives vacationers easy access to Hua Hin's array of dining and entertainment options, and within the perimeter of the endearing Lapa, lies Sangria Bar, a spa, three different restaurants and a large pool filled with ozonated saline water. Guests can opt for regular deluxe and superior rooms, however for the best of the Lapa experience, the Lapa Cool options are

spectacular. It offers two superior rooms just a few meters away from the pool with a private mock sandy beach, while Lapa Terrace Suite pool villas offer direct access to the pool right from the cozy front patio. Families might prefer the Lapa Duplex Suite with two bedrooms, a living room and a pantry. Long stay guests are welcome.

**4/91 Soi Mooban Nongkae,
Hua Hin, Prachuap Khiri Khan**
Tel: +66 (0) 3251 3222
Fax: +66 (0) 3251 6714
**Email: sales@thelapahotel.com,
por@thelapahotel.com**
www.thelapahotel.com





Accommodation Asara Villa & Suite

A 2008 Gold Nugget Award winner for Best Architectural Design and Land use Planning, The Asara Villa & Suite offers unparalleled seclusion and luxury. The selection of one-bedroom luxury suites, one and two bedroom villas as well as the signature beachfront villas and pavilions all captivate not just because of their meticulously appointed modern Thai décor, but also because of their serene gardens, luminous lagoon and pristine beach views. The Asara Spa, featuring stunning chambers, affords the perfect ambience for relaxation, while the beauty parlor is there to enhance your rejuvenated appearance. For those who want to stimulate their mind, there is the library, and of course wifi throughout the resort. Swimming pools, a fitness room and three dining venues, the Asara Thai Bistro, beachfront Kampu by Design, featuring champagne breakfasts and serving themed buffets, and then the Kampu by Choice offering a personalized dining choice.



Asara Villa & Suite
53 Hua Hin Soi 5
Prachuap Khiri Khan 77110
Tel: +66 (0) 3254 7555
Fax: +66 (0) 3254 7762
Email: info@asaravillaandsuite.com
www.asaravillaandsuite.com



Accommodation

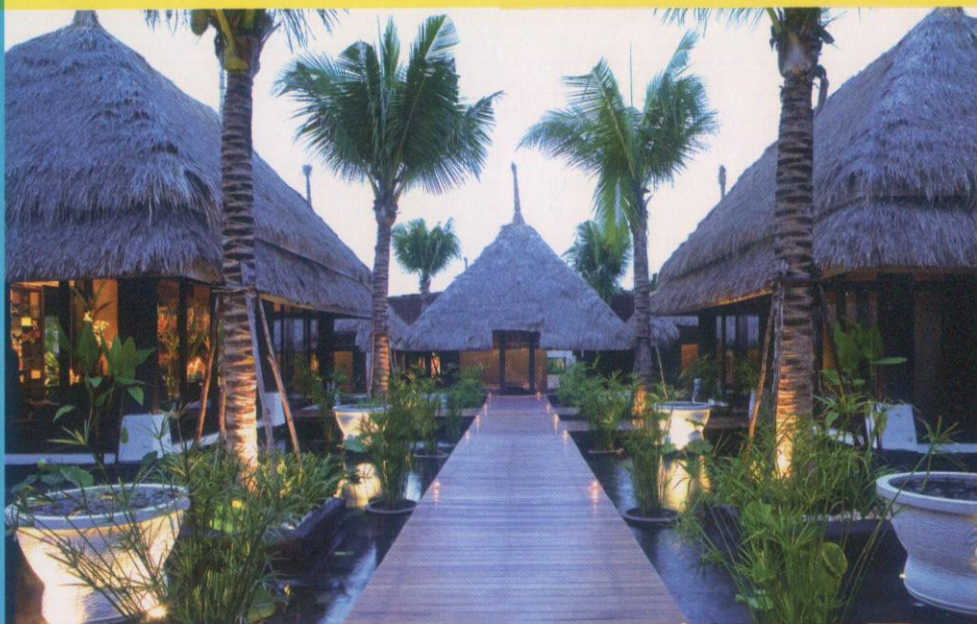
The Banyan Resort Hua Hin

What could be better than making Thailand's most in-demand resort town a second home? The Banyan Resort Hua Hin consists of fully-furnished villas with a truly homey feel; brightly-lit architecture incorporates modern living with traditional touches of golden brass and wood decor. Each of the villas are cleverly designed to take in as much natural breeze and light as possible with a high-ceilinged living room that is open to the balcony with access to the pool. There is an 18-hole golf course with an ocean view and an all-purpose clubhouse offering the best in dining, shopping and entertainment. The signature of this resort is the long stretch of swimming pool that runs along the estates, all of which come with private balconies. There



are a total of 86 villas available, with some available as holiday homes, or investment rental property.

**68/35 Between Hua Hin Soi 120 and 122,
Petchkasem Road, Hua Hin,
Prachuap Khiri Khan
Tel: +66 (0) 3253 8888
Fax: +66 (0) 3253 8889
Email: info@banyanresorthuahin.com
www.banyanestatehuahin.com**



Accommodation

Dhevan Dara Resort & Spa

Inspired by the meaning of its name, angelic star, Dhevan Dara is a heavenly 'Maldives-style resort' set in the verdant rolling hills west of Hua Hin town. The eight very stylish villas and suites are set amongst 16 lush acres crowned by swaying coconut palms. With varying amenities that can include a private pool or outdoor bathtub with side-wall waterfall as well as the colors and fragrances of tropical gardens, guests can stay as intimate as they want, which can include room spa services if they don't want to leave their blissful confines for the Spa Village and its delightful facilities. This is also an ideal location for golfers with as many as six championship courses in the nearby vicinity.



Dhevan Dara Resort & Spa
451 Hua Hin-Huaymongkol Rd.,
Hin Lek Fai, Hua Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3257 6300
Email: reservation@dhevan-dara.com
www.dhevan-dara.com

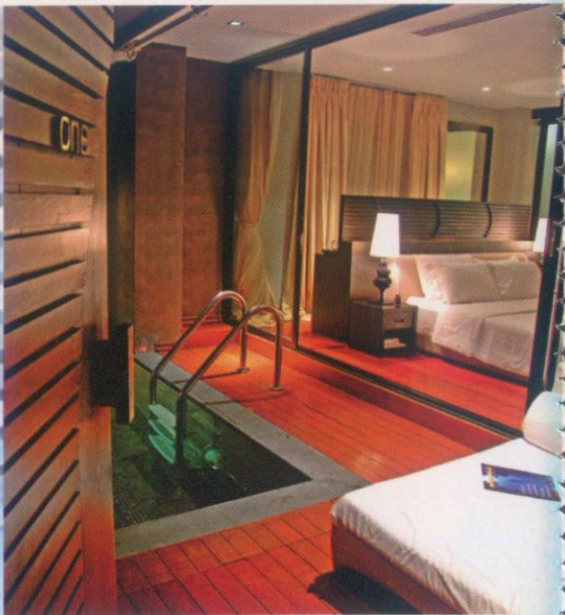
Hua Hin...

Accommodation Dune Hua Hin

This exclusive boutique hotel features just five modern stylish rooms for the utmost in personalized service. Interior decorations in the spacious, fully equipped rooms are minimalist, yet with a refined touch of details; a perfect combination of modern concepts and luxurious comfort. And when you want to be pampered, there's spa-massage treatment room service available upon request. Located on the rooftop, Dune Skye Bar and Restaurant is a stylish bar offering a magnificent 360-degree view of Hua Hin town with a chilled-out atmosphere. The kitchen also serves a variety of pastas and mouth-watering, light Euro-Asian meals.



**5/5 Naebkhehars Road,
Hua Hin, Prachuap Khiri Khan**
**Tel: +66 (0) 3251 5051,
+66 (0) 8181 55789**
(For English reservation)
Fax: +66 (0) 3251 5052
www.dunehuahin.com

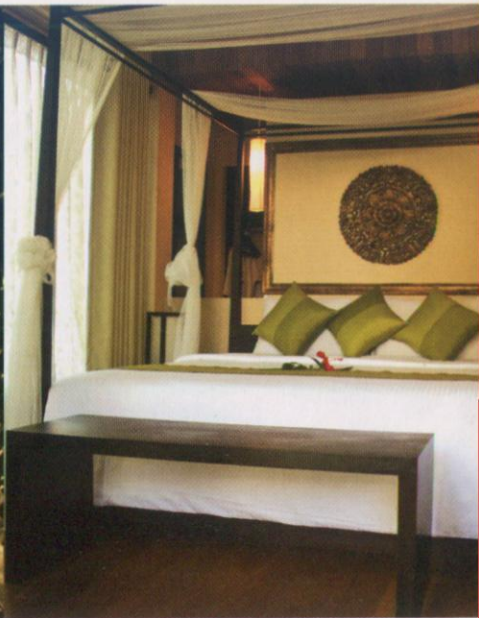
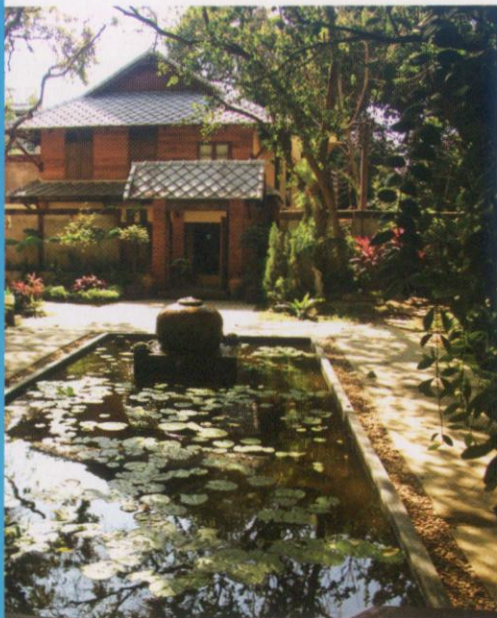


Accommodation Baan Talay Dao

Baan Talay Dao, or Home Between the Sea and Stars, is just that. Set on the southern tip of Hua Hin Beach at the foot of Khao Takiap, this is the perfect escape for rest and relaxation. At the same time, its just minutes from the bustling beach town with its scores of restaurants, cafes and shopping. Nestled in lush gardens fringing the powder white beach and turquoise sea, guests are afforded a choice of luxury accommodation with a classic Thai ambiance. A beachfront Club House serves as both a comfortable lounge for sunset cocktails as well as a gourmet seafood restaurant that caters to Thai, Asian and Continental tastes.



Baan Talay Dao
2/10 Soi Takiab Village,
Phetchkasem Rd.,
Nong-kae, Hua-Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3253 6024 to 30
Fax: +66 (0) 3253 6031
Email: baantalaydao@baantalaydao.com
www.baantalaydao.com



Accommodation

The Herbs Hotel 'By The Sea'

This rustic seaside hotel, once the home of the venerable Chariya Xanthavanij and her family, now plays host to eight lavishly appointed guest-rooms. Each room boasts a Lanna-contemporary design theme with décor that is in line with their respective names, such as Geranium, Cinnamon, Lavender, and Tea Tree. Continuing the theme of herbal rejuvenation is the Satira Spa, where one can experience exotic Thai herbal and aromatherapy treatments. Finally, guests may dine in style at The Thymes Restaurant, where

authentic herbal Italian, Mediterranean, and Thai fusion cuisine is served in a casual yet elegantly romantic atmosphere.

The Herbs Hotel 'By The Sea'

1/12 Naeb Kaehat Rd.,

Hua Hin, Prachuap Khiri Khan

Tel: +66 (0) 3251 2289

Email: reservation@theherbshotel.com

www.theherbshotel.com





Accommodation Putahracsa

Natural design and a mixture of Urban living, this beachfront boutique resort is much like a sanctuary to serenity in bustling Hua Hin. 15 very private villas, in addition to, 8 SanSky Villas and 36 "Silk-Sand" rooms surrounding the enticing swimming pool and Ivory beach afford new levels in chic and sophisticated accommodation. A cool, high-ceiling whitewashed ambience is enhanced by the teakwood floors and furnishings as well as luxury amenities that can include cappuccino machine, iPod station, Bose sound system and flat-screen TV as well as a wine cabinet, not to forget the private plunge pool. There is also a spa serving a full menu of indulgent treatments, and then the Oceanside and Sala Monsoon restaurants that have introduced delightful seaside dining to Hua Hin.



Putahracsa Hua Hin
22/65 Nahb Kaehat Rd.,
Hua Hin,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3253 1470
Email: booking@putahracsa.com
www.putahracsa.com



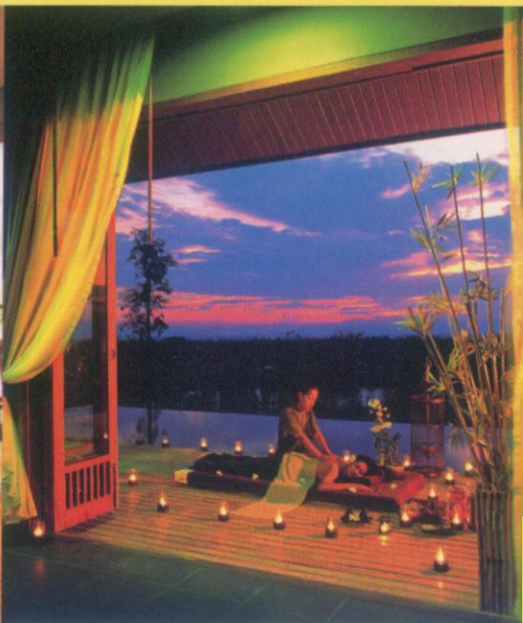
Accommodation

AKA Resort Hua Hin

Perched in the verdant hills of Hua Hin, AKA Resort is a sanctuary built around the meditative traditions of Thailand, and an elegant architectural concept combining the traditional with the modern. The resort consists of luxury villas, each offering a selection of pools, terraces, and sala rooftop gardens complemented by a sophisticated design theme. Spread across 10 acres of pristine tropical landscape, AKA offers the best of both privacy and convenience, only minutes from the city center. A variety of onsite dining ranges from modern European cuisine to traditional Thai delicacies. And to complete the spirit-fulfilling atmosphere, the AKA Spa fits the bill, with open-air treatment salas, outdoor sunken baths, and garden shower enclosures.



AKA Resort Hua Hin
Moo 7, Baan Nhong Hiang, Hin Lek Fai,
Hua Hin, Prachuap Khiri Khan
Tel: +66 (0) 2260 3670, +66 (0) 3261 8900
Fax: +66 (0) 2260 3067, +66 (0) 3261 8999
Email: reservationbkk@akaresorts.com
www.akaresorts.com



Accommodation AKA Resort Guti Hua Hin

This exclusive monastery styled retreat is nestled against a hillside just 15-minutes from the town center of Hua Hin. The resort features Thai architecture blended with a distinctive tropical ambience that promotes supreme relaxation. Magnificent views of the encapsulating mountains and Hua Hin's countryside allow guests to truly savor the natural beauty of this area. The resort features lavish villas dotting 25-acres of verdant tropical landscape, each of which includes a private infinity edge swimming pool, garden terraces, private courtyards, and sala rooftop gardens overlooking the

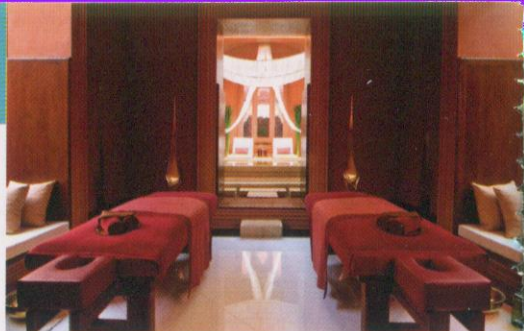
surrounding terrain. One Bedroom Deluxe Pool Villas, weighing in at an impressive 200 square meters and spacious Two Bedroom Deluxe Pool Villas boasting 300 square meters, are each designed with Thai monastic traditions in mind. Guests may also indulge in a luxurious spa treatment or feast upon world-class cuisine at a myriad of on-site dining venues.

AKA Resort Guti Hua Hin
Moo 7, Baan Nhong Hiang,
Hin Lek Fai, Hua Hin,
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Fax: +66 (0) 2260 3067,
+66 (0) 3261 8999

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www.akaresorts.com

Accommodation The BARAI

THE BARAI, an award-winning destination spa featuring eight exclusive residential spa suites and 18 exotic treatment rooms, is located on more than 4.5 acres of serene beachfront land adjacent to the Hyatt Regency Hua Hin. Designed for overnight stays and treatments, and considered one of the best residential spa suites in Thailand, The Barai Suite offers guests luxurious and comfortable residential spa accommodation, and personalised service. THE BARAI is a journey of the mind, body and spirit, with the architecture as the guide. Custom-designed treatments echoing your personal needs and desires allow you to create the journey that is best suited to your own well being. THE BARAI Treatment Concept is based on the four Thai healing elements of Water, Earth, Air and Fire. All treatments take a



holistic approach to therapy. The Herbal Compress Massage, which incorporates Northern Thai techniques and the unique use of fresh herbs and flowers, is the signature treatment of THE BARAI. Additionally, delicious tapas-style Western and Thai cuisines are served at Hua Hin's historical McFarland House, completing the distinctive lifestyle destination spa experience.

THE BARAI

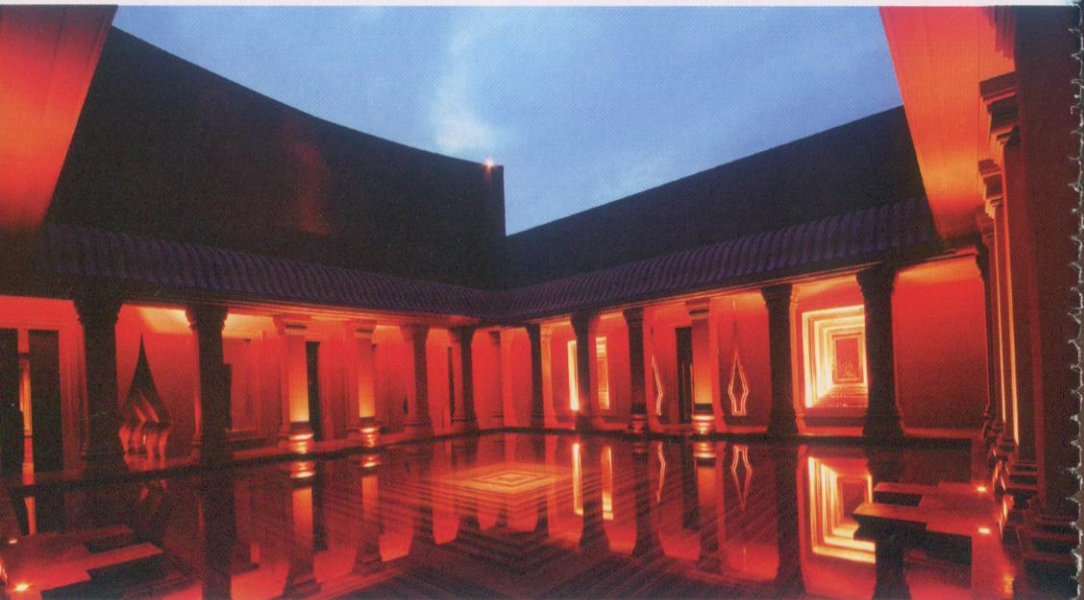
**91 Hua Hin - Khao Takiap Road
Hua Hin, Prachuap Khiri Khan 77110**

Tel: +66 (0) 3251 1234

Fax: +66 (0) 3252 1233

Email: thebarai.hrhuahin@hyatt.com

www.thebarai.com



Accommodation

Wora Bura Hua Hin

Designed to commemorate His Majesty King Rama V's formal visit to Europe, Wora Bura Resort and Spa reflects the atmosphere of 19th century Thailand by combining Thai and European architectural styles. Situated along the Gulf of Thailand, on the serene beachfront of Hua Hin, Wora Bura boasts 77 luxurious rooms, suites, and villas. Each room is cleverly themed after a province in Thailand and adorned with beautiful photomurals displaying the distinctive way of life in that particular area. Wora Bura does not fail to please those who yearn for great food, with a selection of three mouthwatering dining venues, specializing in cuisine from all over the world. Additionally, the Wora Spa draws on traditional Asian and Thai treatments to relax and rejuvenate weary travelers or tired explorers with a wide selection of pampering therapies.



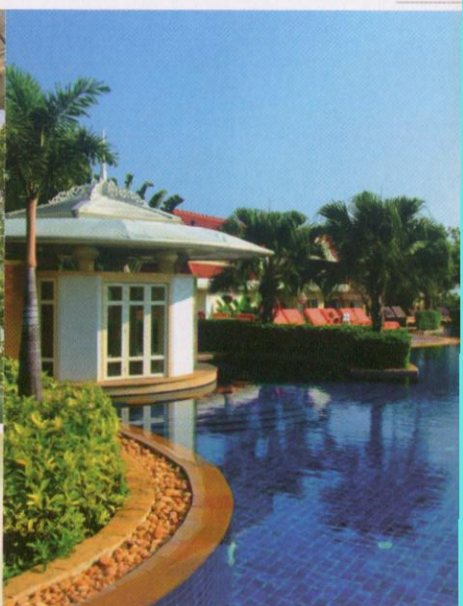
Wora Bura Hua Hin Resort & Spa
83/199 Soi Moo Baan Nonggare,
Hua Hin, Prachuap Khiri Khan,
Thailand 77110

Tel: +66 (0) 3253 6009

Fax: +66 (0) 3253 6752

Email: rsvn@worabura.com

www.worabura.com



Accommodation The Rock Hua Hin



With its blend of stylish contemporary architecture and colorful, ethnic interiors, The Rock makes a very lasting first impression. Set near the end of the 5-kilometer Hua Hin Beach under the watchful gaze of the Khao Takiab hilltop monastery, this resort and spa with three restaurants and two cocktail bars is an ideal hideaway while still just minutes away from the town and all it can offer. With just 26 luxury rooms that provide a full host of amenities, the ambiance is both intimate as well as regal. While

some guests might choose to remain in the confines of the gardens and pool, others often set out on long walks along the powdery white beach, taking dips to cool off on the way or head into the nearby lush, limestone terrain to explore hidden caves and exotic flora.

The Rock Hua Hin
4/44 Moo Baan Takiab Rd.,
Prachuap Khiri Khan
Tel: +66 (0) 2642 5497
Fax: +66 (0) 2246 5679
www.therockhuahin.com





Accommodation Baan Laksasubha

Reflecting the traditional lifestyle of Thai nobility, Baan Laksasubha was conceived as a family style homestead with a cozy environment and first-class services. The resort's founder, M.L. Laksasubha, great granddaughter of the esteemed HRH Prince Krisda Bhiniharn Krom Phra Naresra Varariddhi, constructed Baan Laksasubha to share fond memories of her childhood in Hua Hin. A number of different room types are available, including the Garden Verandah, Garden Suite, and the luxuriously spacious Garden Villa. Additionally, Baan Laksasubha features the elegant Constanera Restaurant & Tapas Bar, with an atmosphere that is sophisticated yet laid back, perfect for a romantic get-together or family gathering. A comprehensive wine list, dessert menu, and seasonal treats as well as a surrounding tropical garden complete the peaceful dining environment. Baan Laksasubha takes

relaxation to the next level with the blissful Zaanti Spa, where one can enjoy ancient herbal remedies in Balinese villa style surroundings, including the signature Zaanti Aroma Massage specially formulated by the resort's founder. Baan Laksasubha is also an ideal lush garden and seaside atmosphere for lovers, honeymooners, and engaged couples that want to bring to life a dream wedding by the seaside. From small intimate affairs to wedding extravaganzas set in Thai, Western or fusion styles, Baan Laksasubha can help make your big day a memorable one.

Baan Laksasubha Resort Hua Hin
53/7 Naresdamri Road,
Prachuap Khiri Khan 77110
Tel: +66 (0) 3251 4525-31
Fax: +66 (0) 3251 4532
Email: reservations@baanlaksasubha.com
www.baanlaksasubha.com





Accommodation YaiYa Hua Hin

Located on the picturesque shores of Hua Hin's main beach, YaiYa is steeped in traditional Thai architecture and hospitality. A wide range of accommodation options are available, including 11 SaSala pool villas, available in one or two bedroom configurations, the exclusive YaiYa Pavillion, a seafront three-bedroom villa, and the cozy Horizon Block of 23 deluxe rooms. All guestrooms feature wide terraces facing the glistening Gulf of Thailand, in addition to touches of crafted woodworking, furniture, and local fabrics. The YaiYa Spa by the AKA Spa Chiangmai is renowned for its wide selection of invigorating treatments and is blissful after the beach. The Thaipas Restaurant, an organic tapas-style dining venue, tops off the luxury resort experience.



**1390/19 Petchkasem Road
Cha-am, Petchaburi 76120**
Tel: +66 (0) 3240 6111
Fax: +66 (0) 3240 6117
Email: contact@yaiyaresort.com
www.yaiyaresort.com

Accommodation Alila Cha-Am



The Alila Cha-am is surprisingly different. The expansive Zen-inspired stone staircase entrance sets the tone for this very sophisticated, contemporary design. Once you pass through the gate, you enter a labyrinth of tropical gardens, reflection pools, courtyards and terraces that together offer intimate privacy as do the accommodations that include the very stylish Horizon and Garden Terrace rooms and Private Pool Villas. The Spa Alila provides a menu of unique healing and nurturing treatments that blend ancient curative

techniques and age-old natural beauty recipes. The resort's signature restaurants don't just serve sensational cuisine, but spice it up with an interactive dining experience at the poolside Motion restaurant or on the rooftop at the Clouds Loft.

Alila Cha-Am
115 Moo 7, Bangkiao
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Tel: +66 (0) 3270 9555
Fax: +66 (0) 3247 3190
Email: chaam@alilahotels.com
www.alilahotels.com

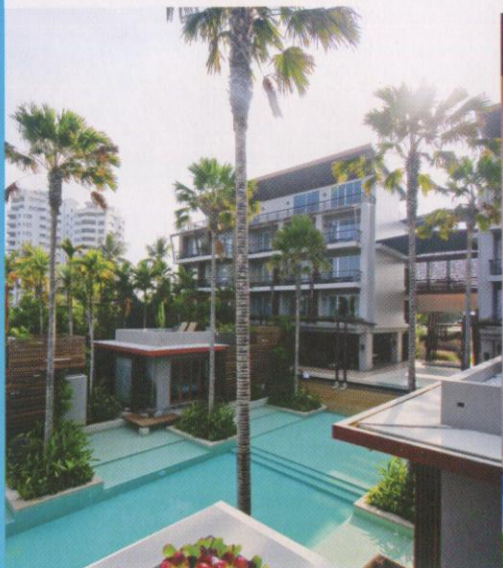


Accommodation Haven Resort

Hip, holistic harmony perfectly describes The Haven, a very private and serene beachfront resort very close to the Hua Hin airport. Three pools form primary elements of the resort's overall design with the unique infinity-edge pool serving as the centerpiece for this scenic paradise. Nestled amidst lush flora, ponds and panoramic seafront are a selection of contemporary superior and deluxe rooms as well as exclusive villas and suites, the latter featuring private pools and outdoor Jacuzzi. For a little more strenuous activity, there is a fully equipped Fitness Center. Complementing The Haven's soothing ambience are the tasteful Lobby Lounge, Alfresco Bar and seaside restaurant serving the most savory international and Thai cuisines.

**204/13-15, Soi Sukhumvit 77,
Sukhumvit Road,
North Prakanong,
Wattana, Bangkok 10260**
Tel: +66 (0) 2742 4518
Mobile: +66 (0) 8 9177 7640,
+66 (0) 8 9500 6615
Fax: +66 (0) 2742-4519

**Haven Resort Hua Hin
1449 Chala Samut Rd.,
Petchaburi 76120**
Tel: +66 (0) 3252 3023-5, +66 (0) 8
5440 4994, +66 (0) 8 9500 6615
Fax: +66 (0) 3252 3028
Email: sales@haven-huahin.com
www.haven-huahin.com





Accommodation

Evason Hideaway & Six Senses Spa at Hua Hin

The Evason Hideaway and Six Senses Spa at Hua Hin is actually located 23 kilometers south of Hua Hin in the quieter, chic resort town of Pranburi. Spread over 20 acres of lush tropical gardens with blooming lotus pools, this boutique interpretation of the brand is located next to its namesake the Evason Hua Hin Resort, and includes a collection of innovative 'super-luxe' private pool villas. All have been designed to serve as a personal oasis and so also cater to in-villa spa services as well as dining. The villas are exquisitely furnished with an unwavering commitment to the environment and local cultures. If guests chose to go out, they have the Six Senses Spa and Evason Resort restaurants and facilities at their beck and call.



Evason Hideaway & Six Senses Spa at Hua Hin

**9/22 Moo 5 Paknampran,
Pranburi, Prachuap Khiri Khan**

Tel: +66 (0) 3263 2111

**Email: mail@sixsenses.com,
reservations-huahin@sixsenses.com
www.evasonresorts.com**



Accommodation

Veranda Resort & Spa Hua Hin

Hip and trendy, stylish and sophisticated. These all describe the Veranda with its collection of luxury seaside villas and spacious, smartly appointed deluxe rooms. All nestled amidst lush exotic gardens around a majestic infinity pool that opens to the panoramic turquoise Thai Gulf and pearl white Cha-am – Hua Hin Beach. The sunrises give a serene shimmer to these images while the sunsets crown the day in a soft rainbow of color. When you want to reflect on your body and mind, the Spa can soothe and rejuvenate all your senses, while indoor, shaded or al fresco dining will satisfy your tastes and appetites.

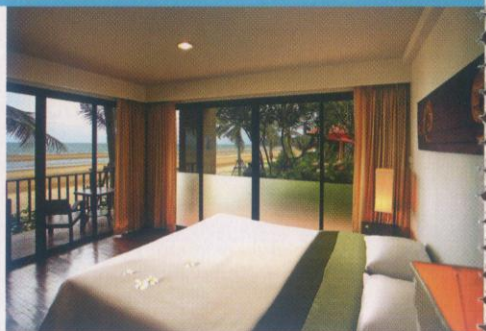


Veranda Resort & Spa Hua Hin
737/12 Mung Talay Rd.,
Cha-Am, Petchburi 76120
Tel: +66 (0) 3270 9000-99
Email: rsvn@verandaresortandspa.com
www.verandaresortandspa.com



Accommodation Praseban Resort

Praseban Resort prides itself on being a sanctuary where you can 'liberate your senses'. The low-rise wood and stucco annexes and villas have been designed to blend with the terrain and not impose on the natural ambience created by fragrant tropical gardens that whisper in the wind to the rhythms of the sea that can be seen from the wide balconies of every room. And with just 14 accommodations in all, you are assured utmost privacy. The very modern, open-deck Kanang Sari restaurant serves up the tastiest meals as well as delectable snacks, and when you yearn for the fresh catch-of-the day, there's the Praseban Seafood Terrace. And, of course there's an outdoor pool and sundeck in addition to the private beach.



Praseban Resort
173 Moo 4 Paknampran,
Pranburi, Prachuap Khiri Khan
77220

Tel: +66 (0) 3263 0590-1

Fax: +66 (0) 3263 0589

Email: sales@prasebanresort.com

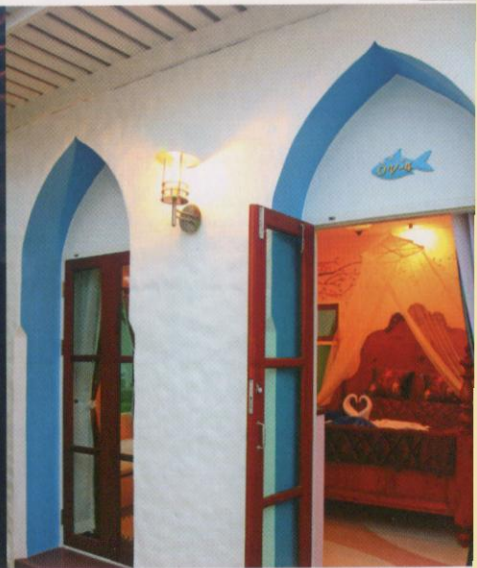
www.prasebanresort.com

Accommodation Baan Montra Beach Resort

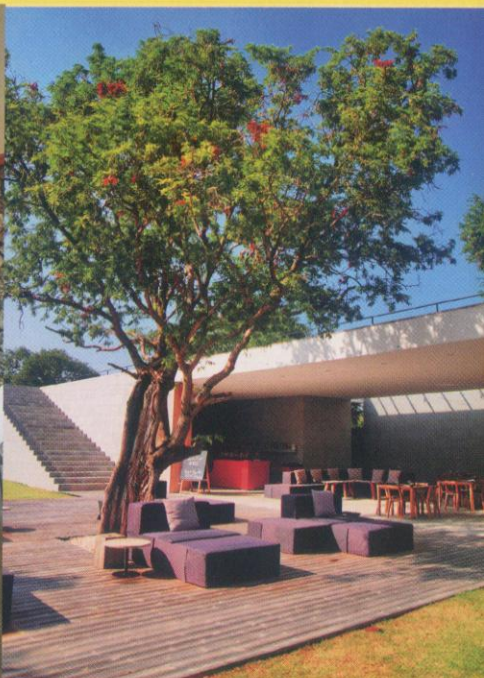
Set along the crescent-shaped Bankrut Beach, this warm and friendly boutique resort definitely has a different look, if not feel, than many of the others in Pranburi. A mixture of Moroccan and Mediterranean designs and decors set a very foreign, yet warm and welcoming environment. Just 18 rooms ensure your privacy when you want it, as does the expansive powdery beach and deep aqua and blue translucent Thai Gulf waters. When hunger arises, the Montalay serves a wide menu that includes fresh seafood and a variety of local dishes as well as savory sunrise, sunsets and starlit dining. With its unique atmosphere and serene seclusion, Baan Montra truly is a beachside oasis.



Montra Beach Resort
333/1 Moo 3 Thongchai,
Bangsaphan Prachuap Khiri Khan 77190
Tel: +66 (0) 3269 5294
Fax: +66 (0) 3269 5295
Email: contact@montrabeachresort.com
www.montrabeachresort.com







Accommodation

X2 Resort Kui Buri

This ultra-chic resort, opened in 2007, is located on virgin beachfront land covering over four beautiful acres. The 23 semi private villas each have their own terrace, garden and most come with private pools. The existing landscape of large, well-developed trees has been carefully preserved, and provides a unique atmosphere punctuated by large open spaces and exotic fauna. The resort features a luxurious spa, with optional treatment areas, including a private beach pavilion, where a myriad of blissful treatments may be savored. Dining at X2 is also a cause for celebration, especially at the 4K Restaurant, where guests can enjoy a menu of Eastern and Western dishes in a lavish atmosphere.



X2 Resort Kui Buri
52 Moo 13, Ao Noi,
Prachuap Khiri Khan 77210
Tel: +66 (0) 3260 1412
Fax: +66 (0) 3260 3429
www.X2resorts.com



Accommodation Le Bayburi Pranburi



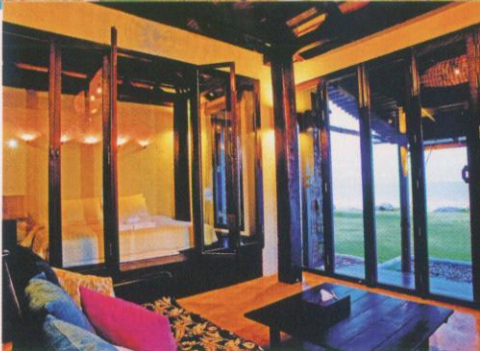
Four privately owned ultra-modern luxury villas along the shoreline in romantic Pranburi, offer short-term and long-stay guests an opportunity to enjoy the beach in style. These Villas - with their angular lines, innovative use of steel mixed with glass, and contemporary layout - would make Frank Lloyd Wright proud, and each feature completely self-contained facilities including kitchens, along with a private infinity edge pool and a distinctive theme, including Mediterranean Retreat, Pacific Hideaway, Modern Tropical and the blissful Scandinavian Vacation.

**306-9 Paknampran Sub-District
Pranburi District,
Prachuap Khiri Khan
Tel: +66 (0) 2696 8239
Fax: +66 (0) 2696 8202
Email: reservations@lebayburi.com
www.lebayburi.com**



Accommodation la a natu

Geared towards the environmentally conscious, la a natu is an exclusive resort situated on the serene coast of Pranburi. The stylish tropical design is fused with modern amenities and an alluring landscape with rice-terraces on the sea. Thai-Lao architecture and locally created pieces of art promote a tranquil atmosphere, perfect for a romantic getaway or small gathering with a close group of friends. The enchanting 'haystack' Lobby & Eatery, positioned at the end of an elevated bamboo bridge, is a great place to enjoy a delicious meal or chill out. The rooftop 'Chocolate Pool' boasts unfettered panoramas of the surrounding rice-fields and wooded hills; a truly charming sanctuary of relaxation.



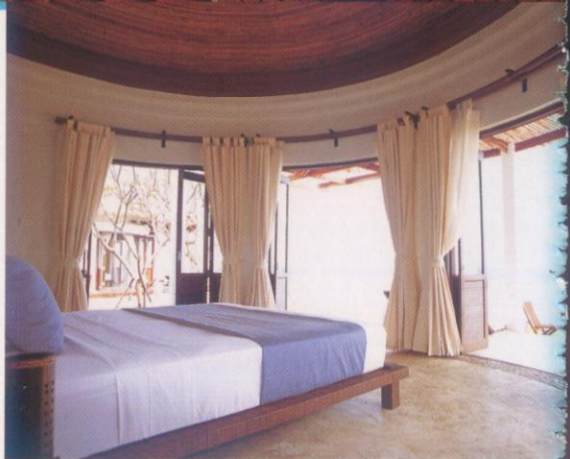
234 Moo 2, Sam Roi Yod
Prachuap Khiri Khan, 77120
Tel: +66 (0) 8173 18688,
+66 (0) 8173 18689
Fax: +66 (0) 2454 4266
Email: laanatu@gmail.com
info@laanatu.com,
reservation@laanatu.com
www.laanatu.com



Accommodation

Aleenta Hua Hin-Pranburi

These chic Mediterranean style suites offer guests some of the most luxurious beachfront accommodation in Hua Hin. The romantic Pool Suites are exotic one-bedroom thatched roof bungalows with private plunge pools, Jacuzzi, large verandahs and a setting directly on the beach, while the jewel of the resort, the Penthouse, is set high above the resort's grounds, and features breathtaking ocean views, a stone tub for two, and a backdrop of the awe-inspiring Three Hundred Peaks National Park. The lure of Aleenta does not end with accommodation, as the world-class dining venues demonstrate a smorgasbord of fine cuisines and wines from around the world.



Aleenta Hua Hin – Pranburi
183 Moo 4, Pak Nam Pran
Pranburi, Prachuap Khiri Khan 77220
Tel: +66 (0) 2514 8112
Email: rsvn@aleenta.com
www.aleenta.com



Accommodation

NishaVille Resort & Spa

Serene space is what you get at NishaVille, which like its name, feels like a seaside village of spacious private villas scattered over 27 acres of landscaped gardens with a canal threading its way through the grounds. Each home features very open living and dining rooms as well as a fully equipped western kitchen. The bedrooms are airy yet cozy. The beachfront clubhouse is the natural hub with its 35-meter pool, Jacuzzi, spa, sauna and Sea Breeze Restaurant and Pool Bar. If you'd like a little more than just a stroll along Huay Yang Beach, the nearby Wanakorn National Park makes an ideal destination for promenading in the forest and sitting by a shimmering pond. It's no wonder that NishaVille was presented with the 2008 Thailand Property Award for Best Boutique Developer.



NishaVille Resort & Spa
333 Moo 7, Baan Huay Yang,
Tub Sakae, Prachuap Khiri Khan
77130

Tel: +66 (0) 2508 5335

Fax: +66 (0) 2508 5336

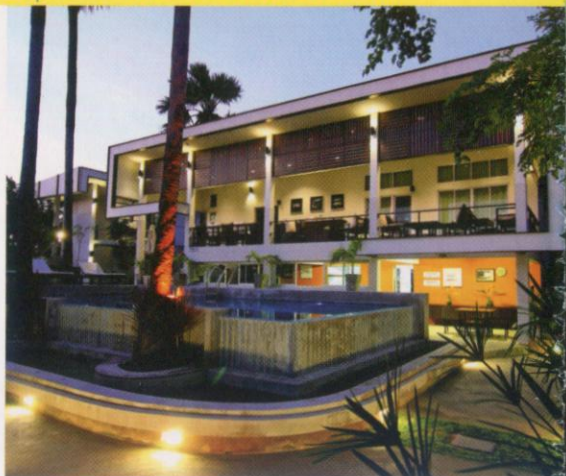
Email: rsvn@nishavilleresort.com

www.nishavilleresort.com

Accommodation Foresta Resort Pranburi

This hip resort, situated on an acre of prime beachfront, is tucked away in a cozy corner of serene Pranburi. The boutique style accommodations consist of nine modern rooms, all of which include up to date amenities and an alluring design theme. The natural surroundings stand out against the high-tech innovations, including wireless broadband internet coverage. A large communal meeting room, mini-library and quaint Internet café complete the tasteful atmosphere. Foresta also boasts a coffee bar, the only one of its type in the area, which features a variety of freshly brewed coffees and a tranquil ambience, ideal for reading a good book and escaping the heat of the day.

SRSB group
Stylish Resort of Secret Beach



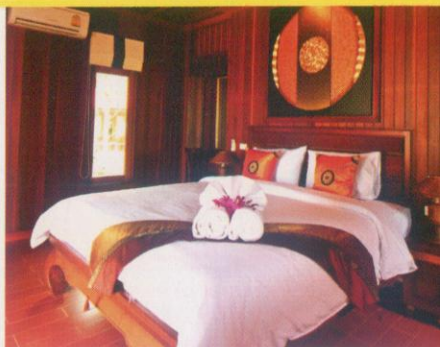
169/5 Moo 3, Paknampran
Pranburi, Prachuap Khiri Khan
Tel: +66 (0) 3263 0678
Fax: +66 (0) 3263 0678
Email: info@forestaresort.com
www.forestaresort.com



Accommodation

Baan Groom Arcadia

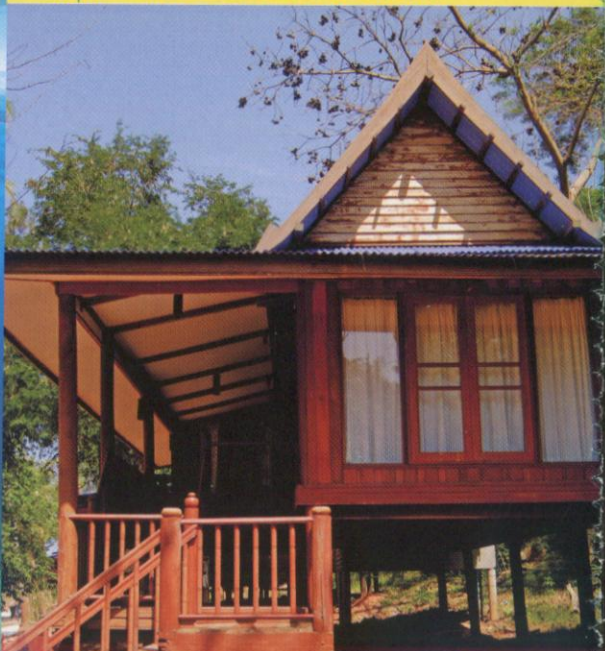
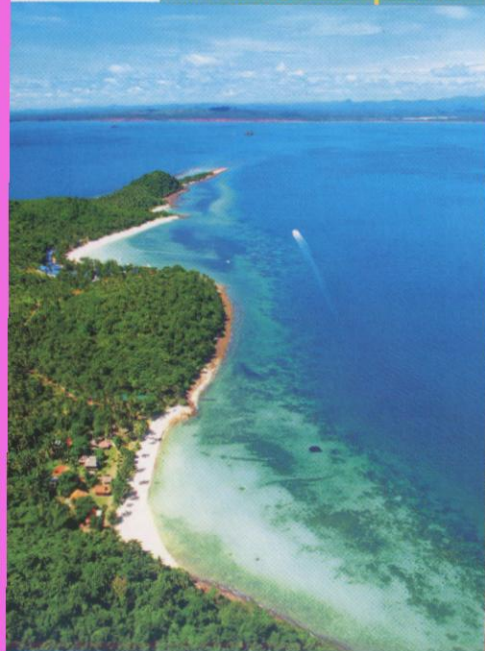
This newly opened resort and spa, situated on nearly six acres of pristine tropical surroundings, is focused on harmony and peace for families that seek stylish relaxation. A traditional Thai style decorative theme graces each of the accommodation options, accented by handcrafted wood furnishings and alluring garden views. For families, two-story, three bedroom homes with living and dining rooms, as well as locations adjacent to the 30-meter swimming pool, are available. And topping off the resort experience is the top-notch Arcadia Kitchen.



Baan Groom Arcadia Resort & Spa
333/2 Moo 3, Tongchai District
Bangsapan, Prachuap Khiri Khan
77190

Tel: +66 (0) 3269 5095
Mobile: +66 (8) 0660 6011
Fax: +66 (0) 3269 5101
Email: info@bgaresort.com
www.bgaresort.com





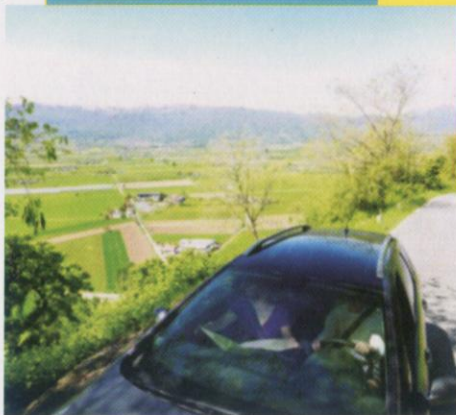
Accommodation Koh Talu Island Resort

Situated just two hours from Hua Hin, this tropical island retreat is encapsulated by pristine corals reefs, some of the finest in the Gulf of Thailand, perfect for diving and snorkeling. Large, traditional Thai style houses crafted with dark teakwood offer families an idyllic sanctuary right on the beach, while the more modest beach chalets feature all the comforts of home and a tropical garden location with large private decks. The resort also boasts an authentic Thai restaurant that specializes in freshly harvested seafood delights, barbecues, and buffet style dining, as well as a full-service spa.



Koh Talu Island Resort
111/1 Moo 10, Bang Saphan,
Prachuap Khiri Khan 77170
Tel: +66 (0) 3244 2636
Fax: +66 (0) 3244 2637
Email: pow@taluisland.com
www.taluisland.com





Getting There

By Car

Cha-am, Hua Hin and Prachuap Khiri Khan are about a three-hour drive away from center Bangkok. They are easily accessible by car via Highway no. 35. The highway goes through Samut Sakhon and Samut Songkhram before reaching Petchaburi province on Highway no. 4 which is Phetkasem Road. You can then reach Cha-am, Hua Hin and the rest of Prachuap Khiri Khan from there.

By Train

Trains leave for Hua Hin 12 times daily from Hua Lumphong rail station in Bangkok. There are four classes of seating available. You can check the schedule and fees online at www.railway.co.th, or call 1690.

By Bus

Buses are available at New Southern Bus Terminal on Borommaratchachonnani Road near Pinklao in Bangkok. Buses leave for Prachuap Khiri Khan 17 times daily from this terminal. You can check the schedule online at www.transport.co.th, or call the hotline at 1490.

By Taxi

Many taxis in Bangkok offer long-distant trips out of the city including to Hua Hin. A trip to Prachuap Khiri Khan will cost around 1,500-2,000 baht (one-way gasoline).



Getting Around

PHOTO COURTESY OF THE THAI TOURISM AUTHORITY

Car Rental

Cars can be rented with drivers or without. It is a good idea to have an international driver's license. There are rental at the airport, as well as in the city and the beaches.

Song Thaeo

These modified pickup trucks are the most popular and economical means of transportation within the resort towns of Hua Hin and Cha-am. They run on routes like regular buses and cost about 10 baht per trip, regardless of distance.

Motorcycle Taxis

Just like in Bangkok, motorcycle taxis can help you avoid congested traffic. A trip starts around 30 baht.

Tuk-Tuks

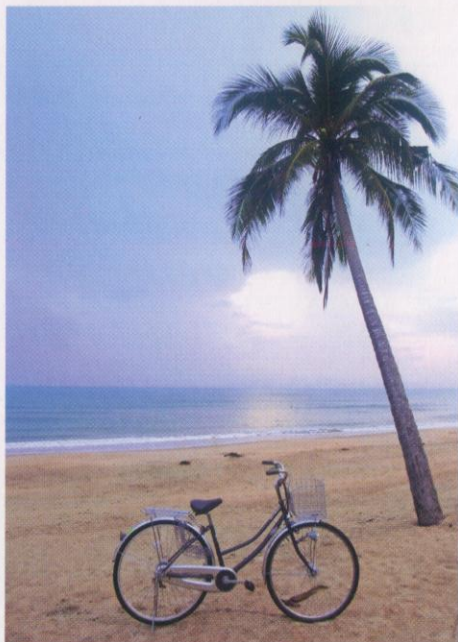
Tuk-tuks here are a bit more expensive than in Bangkok, with rates starting around 100 baht. Despite the price, it is still a great way to experience these beach towns.

Tricycles

For an authentic means of travels in Hua Hin, one cannot find anything more charming than a Tricycle, called "Sam Loh" in Thai. These tricycles are available mostly at popular tourist spots like Hua Hin train station and along the beach. Fees start at 50 baht.

Bicycles

For something more eco-friendly, (not to mention healthy), bicycles are available for rent to customers along the beach as well as at major hotels and resorts. You can rent it by the hour starting at 20 baht or for the day at around 150 baht.



Prachuap Khiri Khan Festivals and Events



Luang Phor Thuad and Sunflower Field Festival

Date: 20 January

Place: Huay Mongkol Temple, Hua Hin

Event: Pay respect to the statue of Luang Phor Thuad and watch the first blooms of the temple's sunflowers

Contact: Huay Mongkol Temple,
Nong Plub, Hua Hin

Tel: +66 (0) 3257 6187, 3257 6297

Chinese New Year Fair

Date: 26 January

Place: Sawang Phae Phaisarn Foundation
Pranburi

Event: Chinese prayer ceremonies,
Chinese opera shows, vegetarian
food festival

Contact: Education and Training Division,
Pranburi Municipality

Tel: +66 (0) 3262 1875

Chinese Lantern Festival

Date: 26-30 January

Place: Rai Mai Samakkee Temple,
Sam Roi Yod

Event: Lantern competition and decoration

Contact: Culture Council of Rai Mai District

Tel: +66 (0) 3268 9268-9 ext. 20

World Wetland Day

Date: 2 February

Place: Natural Studies Center at Lotus
Pond, Sam Roi Yod

Event: Bird watching, environmental aware-
ness exhibition, showcase of local fishing in-
ventions, environmental preservation cam-
paign contest, drawing contest, seminars
and talk on the preservation of Sam Roi Yod
wetlands, traditional games and activities

Contact: Sam Roi Yod National Park

Tel: +66 (0) 3282 1568

Eco-tourism and Kasalong Flower Festival

Date: 26 February - 6 March
Place: Baan Sai Petch, Moo 9, Bang Saphan
Event: Camping, bonfire activities, showcase of rare wild flowers, visits to caves and their wild inhabitants
Contact: Thong Mongkol Sub-district Administrative Organization
Tel: +66 (0) 3269 0431-2

Thailand International Kite Festival

Date: March
Place: Rama VI Camp, Cha-am, Petchaburi
Event: Showcase of Thai kites from four regions, history of Thai kites, competition, speed kite flying, kite show from different countries, stunt kite show, OTOP food fair
Contact: Tourism Authority of Thailand, Petchaburi Office
Tel: +66 (0) 3247 1005-6

Thai Sky Festival

Date: 3-14 March
Place: Wing 5 Royal Air Force Base, Ao Manao, Prachuap Khiri Khan
Event: Skydiving show from 200 skydivers from over 25 countries
Contact: Wing 5 Royal Air Force Base, **Tel:** +66 (0) 3266 1088, or Tourism Authority of Thailand, Prachuap Khiri Khan Office
Tel: +66 (0) 3251 3885

Traditional Gold Leaf Covering Ceremony at Kuiburi Temple

Date: 10 March
Place: Kuiburi Temple, Kuiburi
Event: A parade of Luang Phor Nai Kuti statue, gold leaf covering ceremony, religious rites and prayers
Contact: Kuiburi District Office
Tel: +66 (0) 3268 1430

Blooming Lotus Festival

Date: March-April
Place: Khao Sam Roi Yod National Park
Event: Lotus pond tour, nature trail trekking, bird watching
Contact: Khao Sam Roi Yod National Park
Tel: +66 (0) 3282 1568

Hua Hin Jazz Festival

Date: 12-14 June
Place: Hua Hin beach and Phonkingphet Public Park
Event: Jazz concerts performed by Thai and international jazz musicians
Contact: Tourism Authority of Thailand, Prachuap Khiri Khan Office
Tel: +66 (0) 3251 3885

Hua Hin Regatta

Date: July-August
Place: Beach near Sofitel Centara Grand Resort and Villa, Hua Hin
Event: Sailors from around the world come together for this annual race to honor HM the King
Contact: Regatta Office at Navy Yacht Club
Tel: +66 (0) 3251 4210-7

Hua Hin/Cha-am Golf Festival

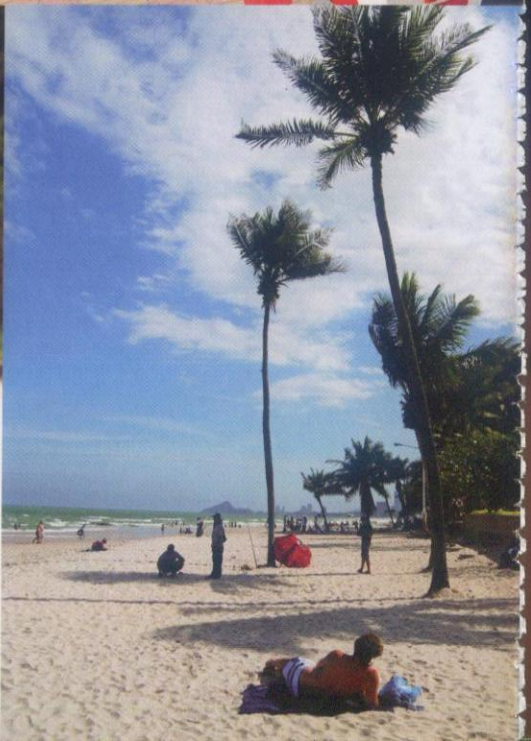
Date: August-September
Places: Various golf course in Hua Hin and Cha-am
Event: Golf tournaments, discount on green fees, lucky draw, longest-drive contest
Contact: Tourism Authority of Thailand, Central Region 2 Office
Tel: +66 (0) 3247 1005

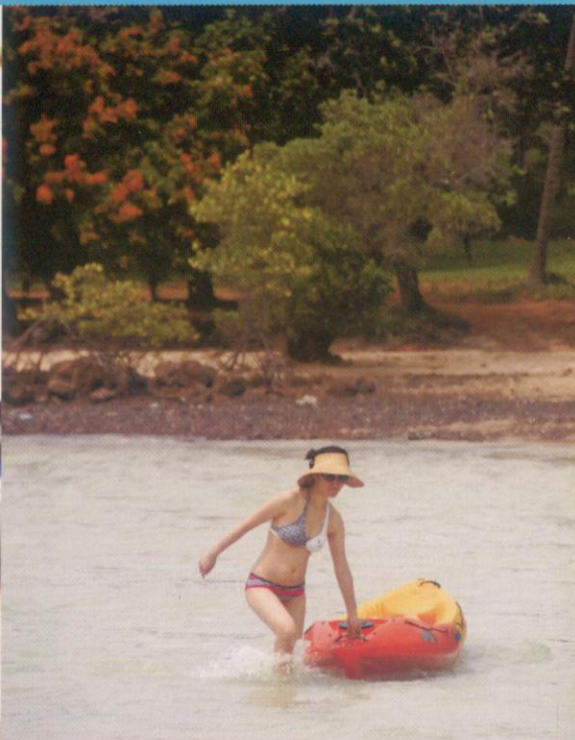
Hua Hin Vintage Car Rally

Date: December
Place: Phetkasem Road, Hua Hin
Event: A parade of vintage and classic cars around Hua Hin with gala dinner and activities
Contact: Vintage Car Club Thailand
Tel: +66 (0) 2641 8444
www.vintagecarclub.or.th

72^{hrs.}

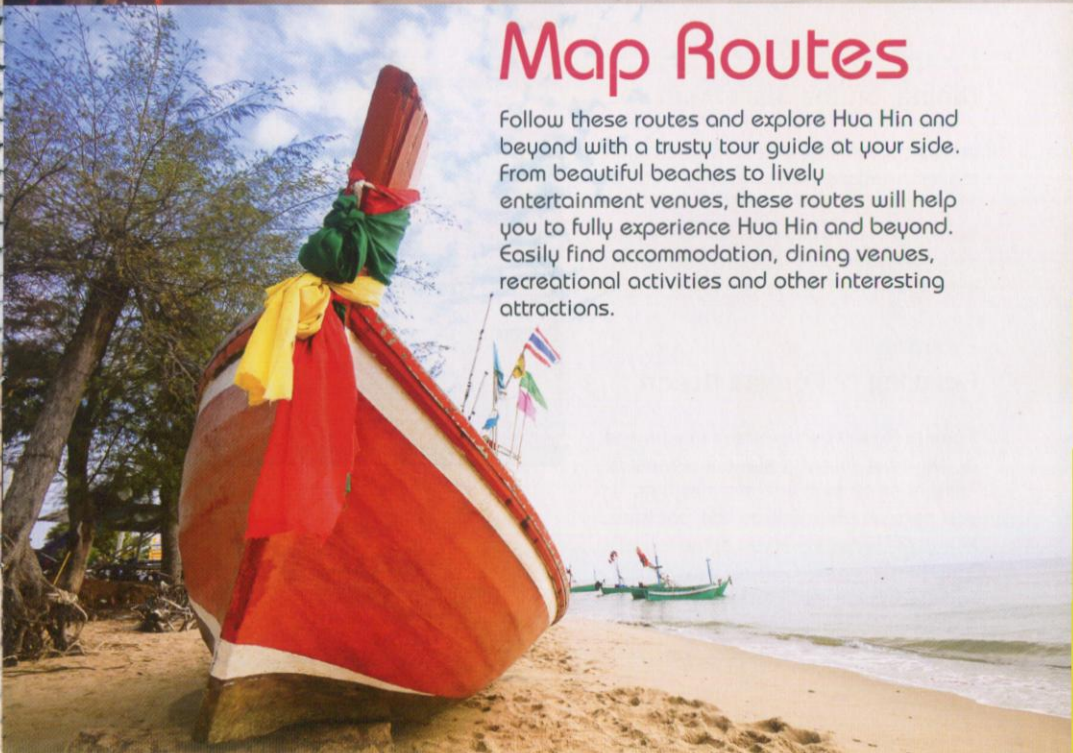
SEVENTYTWO
amazing
thailand
Hua & Hin
beyond





Map Routes

Follow these routes and explore Hua Hin and beyond with a trusty tour guide at your side. From beautiful beaches to lively entertainment venues, these routes will help you to fully experience Hua Hin and beyond. Easily find accommodation, dining venues, recreational activities and other interesting attractions.



BEYOND HUA HIN in Pranburi

DAY 1:

Morning

Cruising on the Siam Pearl

Meander through the Sam Roi Yod Islands on a comfortable ship, and enjoy a multitude of interesting sites, from frolicking dolphins to mischievous monkeys. Stop by secluded beaches, realign your inner Chi and prepare for a day filled with wonder. The natural landscape is one that must not be missed.

Lunch

Dining on the Siam Pearl

Lunch on the Siam Pearl Cruise also makes a unique phenomenon. Sample Thai cuisines and seafood selection right on this trusty wooden voyage. You can't beat this spectacular dining experience.

Evening

Relaxing @ Foresta Resort

Foresta Resort by the beach makes one of the most relaxing stays in Pranburi. Take a stroll in their chic gardens or you can simply relax by the poolside. Hungry? Dinner is served at the resort's beachside cafe, Coffee Beach Bar, which offers a wide selection of Thai and seafood dishes as well as colorful cocktails to end the amazing day.





DAY 2:

Morning

Welcoming the Pranburi Sea Breeze

Pranburi beach is considered one of the most relaxing spots in the area. With pristine white sand shoreline stretching for kilometers, it's not hard to find a quiet and peaceful spot to lounge away with a book or embark on your sun-tanning mission.

Lunch

Krua Jaew Seafood

One of the must try places in Pranburi has to be the 12-year-old Krua Jaew, whose cheerful owners still whip up their signature dishes themselves for their loyal and first-time customers. Though the place is nondescript, the fame of their food has gained so much recognition over the years that it no longer needs introduction.

Afternoon-Evening

Activities at Sam Roi Yod

The name says it all; the "Mount of Three Hundred Peaks" is a great spot for viewing Prachuap's picturesque scenery. It is wise to leave half a day for exploring Sam Roi Yod as within the perimeter of this national park by the sea there are secluded beaches, undisturbed caves, greenish hills and many scenic viewpoints scattered about. Looking for a more relaxing activities, take a boat tour of Khao Daeng canal where one can get a glimpse of the undisturbed Pranburi mangroves and wildlife.



DAY 3:

Morning

KA Spa @ Aleenta

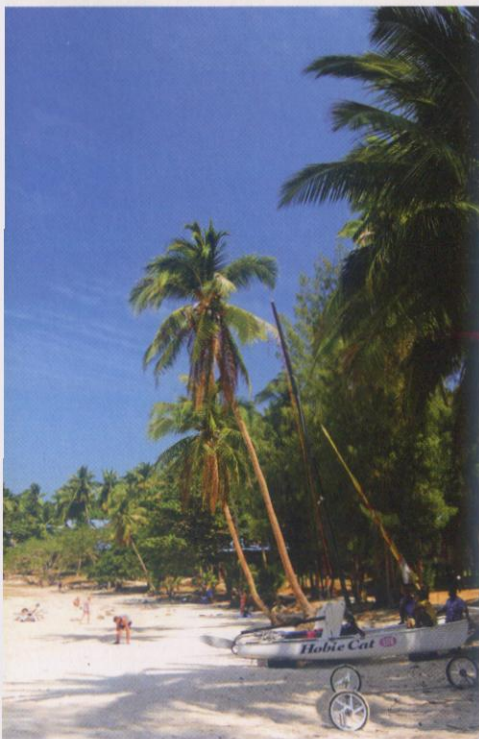
Take a trip a few meters down the beach for an ultimate morning relaxation. Get some of the best Asian spa treatments offered by the skillful staff. Independent souls can also join in one of their yoga sessions by the beach.

Lunch

Dining @ Aleenta

Lunch is served at the resort's beachside restaurant. Diners can choose from a selection of Thai and seafood a la carte menu or go all the way with their special degustation sets that come complete with matching glass of vino.

BEYOND HUA HIN in Bang Saphan



DAY 1:

Morning

Baan Grood Beach

The quiet beach at Baan Grood may not seem like much to those accustomed to the busy Hua Hin shorelines, but for those looking for peace and quiet, this is the place to be. Along the Baan Grood beach also lie a number of grub shacks, from seafood skewers to light meals so foodies will never be disappointed here.

Afternoon

A Trip to Khao Thong Chai

Khao Thong Chai is the monumental landmark in the area of Baan Grood. The temple can be seen atop the mountain from anywhere in the district. Take a trip up this "Symbol of Prachuap Khiri Khan" and pay respect to the beautiful Phramaha Chedi Kao Yod pagoda, a gift from Prachuap Khiri Khan people to honor the Golden Jubilee of His Majesty the King.

Evening

Relaxing @ Baan Grood Arcadia

After a long day of adventure, Baan Grood Arcadia makes a perfect last stop for your Bang Saphan tour. Take a dip in their vast pool or get yourself to the real beach just across the road for a refreshing swim. Thai and international dinner are served at the resort's beachfront restaurant Cafe De Wa.





DAY 2:

Morning

Koh Talu Island

Take a speedboat to this cluster of islands just off Bang Saphan shore and you will find yourself in a true paradise. Since the islands are privately owned, peaceful enjoyment of the islands is guaranteed. The main island, Koh Talu, is known for its clear blue waters where lively marine life awaits for snorkelers to visit.

Lunch

Dining at Koh Talu Island Resort

Visit the lone resort on the island for some authentic fisherman treats. The resort may not be as elaborate as ones found on the mainland but their selections of Thai and seafood menu are equally delectable.

Afternoon

Koh Sung and Koh Singha

Explore the rest of the clusters at Koh Sung and Koh Singha. Avid divers will find themselves at home here, as under the surface lives a preserved marine life and coral reefs. For swimmers, a snorkeling session is more than enough to get a glimpse into this pristine blue world.

DAY 3:

Morning

Last Dip in Koh Talu sea

Take a morning moment to say goodbye to the clear waters of Koh Talu. Have a little morning picnic on the beach or take the trusty goggles down for the last look at the magnificent underwater life before heading back to the mainland.

Lunch

Dining @ OX Restaurant

Before heading back to the busy Hua Hin, drop by for lunch at the breezy OX restaurant for some fresh seafood with a great view of the peaceful Pranburi beach. Après meal, refresh yourself with a cup of traditional Thai coffee from the nearby coffee shack to ready yourself for a long trip.

Fun in Bang Saphan



DAY 1:

Morning

Gold Village Tour

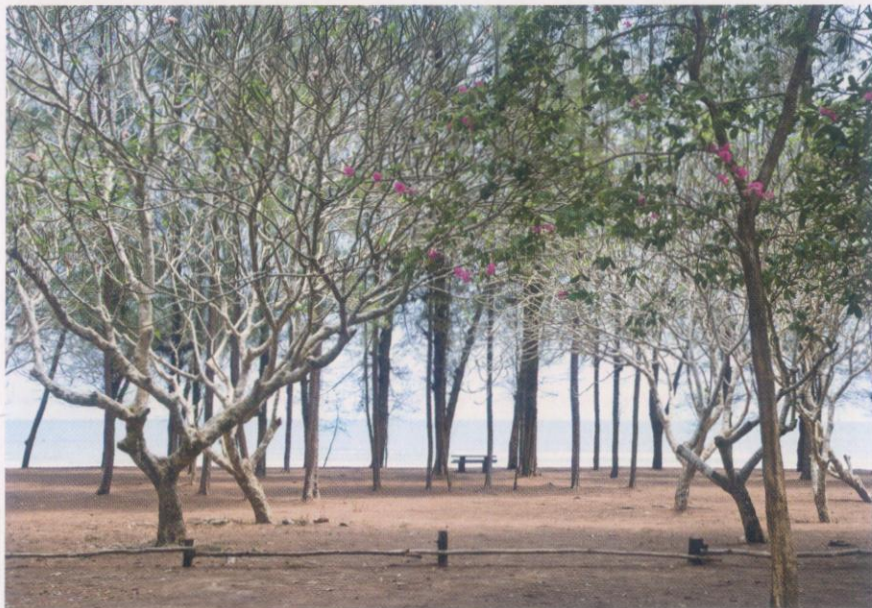
Step back into what seems like the Wild West, Thai style of course, at this fascinating gold village where skilled prospectors sift through the earth to find gold nuggets. And while you're there, get in on the action and try your luck at finding that elusive precious mineral.

DAY 2:

Morning

Wanakorn National Park and Beach

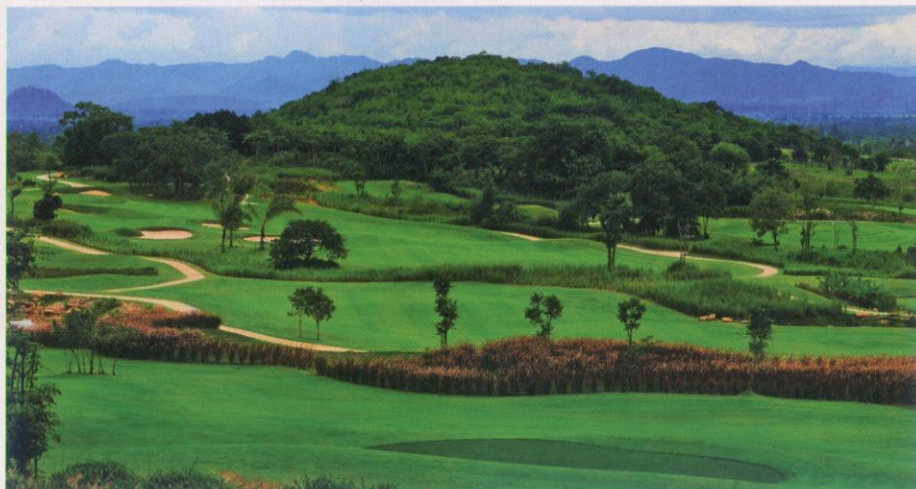
This spacious beach is well known for its vast sandy plains that stretch over seven kilometers. The area is also rich in vegetation, making it one of the most preserved beaches in the province. Nature lovers will find themselves lost in its pine surroundings while snorkelers can head to the nearby Chan and Thaisri islands for a glimpse into the rich marine life.





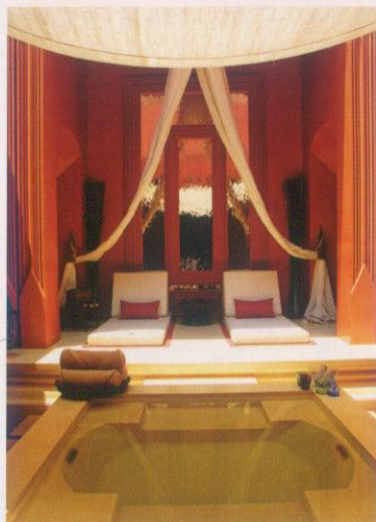
DAY 3:
Morning
Hua Hin Water Sports

Thrill seekers in Khao Takiab can take one of the jetskis out for a spin around the beach for an exciting afternoon. If you're looking for something fun to enjoy with a group of friends, banana boats and "donut" buoy rides are also available. All activities are supervised by a group of trained pros making this a safe fun alternative to enjoy the exciting side of Hua Hin.



GREEN LEISURE in Hua Hin

Photo courtesy of Banyan Golf Course



DAY 1:

Morning

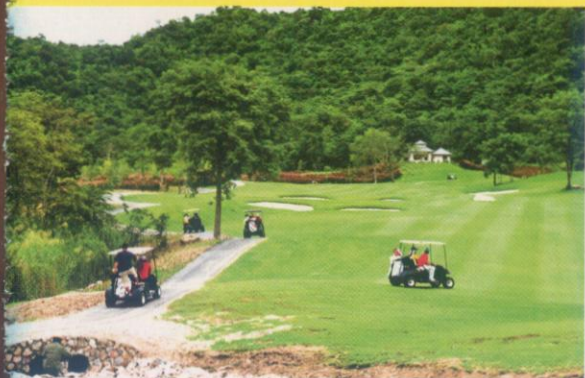
Golf at Banyan Golf Course

Beautiful green fairways and magnificent landscape makes the Banyan Golf Course the perfect place to shoot for par. Have a quick bite to eat at the Mulligan's Restaurant once you have finished a round of nine, and fuel up for the back stretch. This world-class venue also features a large pro-shop and recreational facility.

Evening

Spa at The Barai

Unwind from a day out on the links at one of Asia's most remarkable spa experiences. Indulge on a vast selection of rejuvenating muscle therapies, sport massages, and beauty treatments in an otherworldly atmosphere that has garnered international recognition for excellence.



DAY 2:

Morning

Golf at Black Mountain Golf Course

Black Mountain is a new favorite among Hua Hin golfers. With two designer courses, The East and The West, enthusiasts will find themselves in their own little sanctuary, thanks to the creeks and big wall rocks giving touches of nature to this otherwise vast plains.

Evening

Hua Hin Night Market

The famed Hua Hin night market is the place for one to soak in the true vide of Hua Hin lifestyle. Locals set up shops offering visitors selections of gifts, crafts as well as local treats and snacks. Along this shopping street also lie a number of restaurant serving up seafood dishes and familiar Thai fare to hungry shoppers.

DAY 3:

Morning

Shopping at Hua Hin Market Village or Sailom Pavilion

These two shopping complexes are monumental spots for shoppers in Hua Hin. Both offer a variety of city comforts such as wine cellar, fashion



stores and entertainment while also provide tourists an outlet to scout for unique gifts and souvenirs made by local artists and crafters.

Afternoon

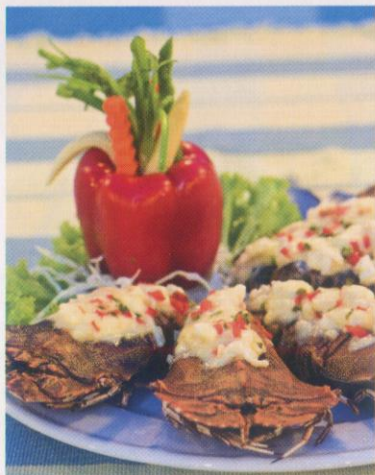
Cha-am Premium Outlet

Hua Hin is fast becoming a mini shopper's paradise. The Premium Outlet shopping complex is a state-of-the-art shopping complex that offers shopaholics great deals on many well-known fashion brands from Nike and Adidas to Mandarina Duck and Von Dutch. There are also cafes and restaurants scattered about for those who's feeling hungry after the bargain hunting. There's also an OTOP store, selling some of Thailand's most famous treats and products for you to take home with.



UNSEEN

Hua Hin



DAY 1:

Morning

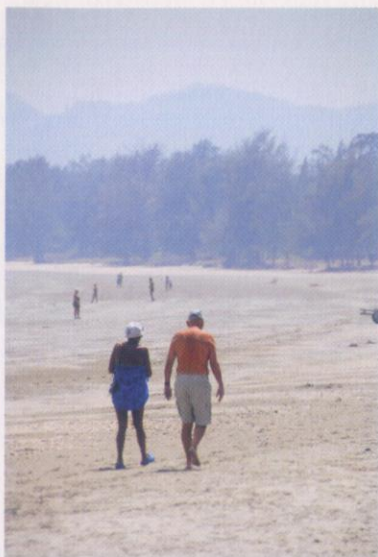
King Mongkut's Memorial Park of Science and Technology

Explore alternative worlds without having to go underwater or up into space at King Mongkut's Memorial Park of Science and Technology. Though the center is dedicated to giving children a learning environment, adults can also enjoy the park's informational and entertaining Aquarium and Planetarium.

Evening

Dinner at Rua Rim Tarn

What could be cooler than enjoying Hua Hin delicacies onboard a boat? Though this "ship" may not be functional, diners can still get a feel of a cruise thanks to its grandiose ship structure that is the dining hall. Authentic sea breeze is served along with their selection of seafood and international dishes.

**DAY 2:****Morning****Khao Takiab Beach and Koh Singtoh**

Take a 10-minute ride by speedboat to the two islands just offshore of Takiab Bay. Explore the islands of Kho Tao and Kho Singtoh before you have the freedom to relax on a very small and private beach with sun deck chairs and umbrellas.

**Evening****Dinner at Great American Rib**

Try the best buffalo wings in Thailand, slow-cooked smoked pork ribs, and Royal Project Filet Mignon in addition to a comprehensive selection of good old fashioned Americana cuisine. Plenty of beers are on tap and the specially crafted margaritas are just the drink to stave off the scorching Thai heat.

**DAY 3:****Morning****Spa @ Asara**

Surround yourself in pleasure at this haven of tranquility. Enjoy a myriad of exotic scrubs, aromatherapy treatments, and blissful massage treatments along with professional advice from well-trained and knowledgeable therapists.

CULTURE RICH

Hua Hin

DAY 1:

Morning

A Visit to Mrigadayavan Palace

Go back in time and experience the life of the elite through this "Summer Palace", a former royal residence of King Rama VI. Built in 1924 under the creative visions of King Rama VI, this old Thai-Victorian style teakwood house is now open to public. Visitors can roam around in this original beachfront villa full of history and spectacular architecture.

Lunch

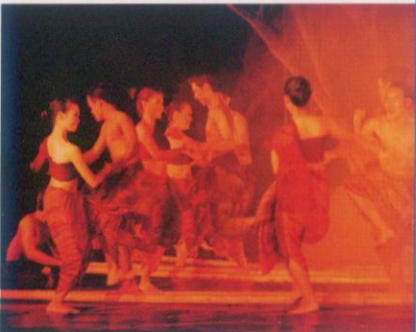
At Chom Talay Restaurant

Hua Hin does have its fair share of seaside restaurant but Chom Talay makes a great stop thanks to its time-tested legacy in fresh seafood preparation. This open dining hall retains its fisherman village charm by combining wooden shacks and straw-roofing with a great selection of fresh catch that are sure to satisfy any seafood fiend.

Evening

Dinner and Show
at SASI Theater

End your day with a full-course dinner with cultural entertainment on the side at Sasi Theater. Along with a select choice of Thai dinner, visitors can also choose to see one of their renowned traditional performing art shows, from masked theater Khon and Thai dancing to a Thai martial arts show.





DAY 2:

Morning

Baan Sillapin

If there's a place where one can take in both artistic and cultural heritage of Hua Hin, then it is at Baan Sillapin. Doubling as a museum and an art gallery, visitors can browse through the collections of up and coming local artists as well as learn about Thai traditional arts through its collection of artifacts, crafts and sculptures.



Afternoon

Hua Hin Hills Vineyard and Lunch at The SALA

Within Hua Hin Hills also sits The Sala, the vineyard's fine dining spot, which serves up Thai fusion dishes, designed specifically to match their selections of wine. A visit to a vineyard would not be complete without a first-hand experience of the harvest, which starts from February to March, when Siam Winery's specialist vintners pick the best of Shiraz, Colombard, and Muscat.



DAY 3:

Morning

Activities at Hua Hin Safari

Check out the jungle on the back of an ATV, take a ride on an Elephant or simply chill out and enjoy the festivities of this interesting safari park. The supremely adventurous can partake in a game of paintball, and put your mental mettle to the ultimate test of survival.



72^L
hrs.

SEVENTYTWO
a m a z i n g
t h a i l a n d
H u a & H i n d
b e y o n d



MasterCard® Privileges

Spend with your MasterCard in Hua Hin and beyond from now until December 2010 and enjoy special discounts at 100 merchant outlets. The Possibilities are limitless, with MasterCard and 72 Hours Amazing Hua Hin and Beyond by your side.

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



AKA Café at AKA Resort Hua Hin

152 Moo 7, Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

20% discount for food and beverage

** Not valid for long weekend and festive periods



Costanera Restaurant at Baan Laksasubha Resort Hua Hin

53/7 Naresdamri Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 4525-31
www.baanlaksasubha.com

10% discount for food only



Chulamongkut Restaurant at Wora Bura Hua Hin Resort & Spa

83/199 Soi Moobaan Nongkae, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 6999
www.worabura.com

10% discount for food and beverage

** Cannot be used with other promotions



Coustiero at AKA Resort Hua Hin

152 Moo 7, Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

20% discount for food and beverage

** Not valid for long weekend and festive periods

Restaurant in Hotel



All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Dhevan Dara Restaurant at Dhevan Dara Resort and Spa

451 Hua Hin - Huay Mongkol Rd.,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3257 6300
www.dhevan-dara.com

15% discount for food and beverage



Guti Pool Bar Café at AKA Resort Guti Hua Hin

152 Moo 7, Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

20% discount for food and beverage

** Not valid for long weekend and festive periods



4K Restaurant at X2 Kui Buri

52 Moo 13, Ao Noi Sub-district, Muang District,
Prachuap Khiri Khan
Tel. +66 (0) 2696 8239
www.x2resorts.com

10% discount for food

** Exclude 10% service charge and 7% vat

** Valid from 1 June 2009 - 31 May 2010



Hi 4 Pub & Restaurant at Hin Nam Sai Suay

41/48 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3254 7461-5

10% discount for mixer

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Kampu Restaurant and Asara Thai Bistro at Asara Villa & Suite

53 Hua Hin Soi 5, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3254 7555
www.asaravillaandsuite.com

15% discount for food and beverage
** Valid from 1 June 2009 - 31 May 2010
** Cannot be used with other promotions



Motion Restaurant and Clouds Loft at Alila Cha-am

115 Moo 7, Bangkiao Sub-district,
Cha-am District, Phetchaburi
Tel. +66 (0) 3270 9555, +66 (0) 2381 4823-4
www.alilahotel.com

10% discount for food only
** Valid from 1 June 2009 - 22 December 2010
** Not valid for festival season (23 December 2009 - 5 January 2010)



Lemongrass Restaurant at The Banyan Resort Hua Hin

68/35 Soi Hua Hin 120-122, Phetkasem Rd.,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 8888
www.banyanresorthuahin.com

10% discount for food and beverage



Rabiang Lay Restaurant at Veranda Resort and Spa

737/12 Mung Talay Rd., Cha-am District,
Phetchaburi
Tel. +66 (0) 3270 9000-99
www.verandaresortandspa.com

10% discount
** Valid for weekdays and weekend
** Not valid for long weekend festival period and peak period (25 December 2009 - 5 January 2010 and 25 - 30 December 2010)
** Cannot be used with other promotions or package

Restaurant in Hotel



All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Rooftop Bar & Restaurant at Dune Hua Hin

5/5 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 5051-3
www.dunehuahin.com

10% discount for food and beverage
** Not valid for public holidays



Sea Restaurant and Sky Bar & Grill at The Lapa Hua Hin Hotel

4/91 Soi Mooban Nongkae, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 3222
www.thelapahotel.com

10% discount for food only
** Valid from 1 June 2009 - 11 December 2010
** Except 31 December 2009 (for Gala Dinner)



Sand Café at The Lapa Hua Hin Hotel

4/91 Soi Mooban Nongkae, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 3222
www.thelapahotel.com

10% discount for food only
** Valid from 1 June 2009 - 11 December 2010
** Not valid for 31 December 2009 (for Gala
Dinner)



The Thymes Restaurant at The Herbs By The Sea Hotel

1/12 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 2289
www.theherbshotel.com

20% discount for food

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Baan-e-san

38/4 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3240 6099

10% discount for food only



Chub Cheeva Coffee House & Garden Dinning

2/8 Naebkhehars Rd., Hua Hin District
Prachuap Khiri Khan
Tel. +66 (0) 3251 3380
www.chubcheeva.com

10% discount for food only



Chaolay Seafood Restaurant

15 Naresdamri Rd., Hua Hin District
Prachuap Khiri Khan
Tel. +66 (0) 3251 3436-7

10% discount for food over 1,500 Baht



CoCo51 Restaurant

8 Dumrongrat Rd., Hua Hin Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 5597

5% discount for food and beverage

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Corner'84

214 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 5238

10% discount for food over 1,000 Baht



The 55th Corner

41, 41/1-2 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 2319
www.55corner.com

10% discount for food only



The Duke's

3 Soi Hua Hin 51, Dumrongrat Rd.,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 5787
www.theduke51.com

10% discount for food only



The Garden Restaurant

35/55 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 5100
www.thegardenhuahin.com

10% discount for food and beverage (alcoholic
drinks not included)

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Three Girls and Garden

15/57 Samorprong Village, Hua Hin Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3265 3655

10% discount for food and beverage



Khannam Seafood Restaurant

129/5 Soi Moobaan Nongkae, Phetkasem Rd.,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3282 7777

10% discount for food only



Great American Rib

6/4 Sailom Pavillion, Soi Hua Hin 61, Phetkasem
Rd., Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3252 1255
www.greatrib.com

10% discount for food only



La Grappa Italian Restaurant Pizzeria

20/5 Poolsuk Rd., Hua Hin Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 6510
www.lagrappa-ristorante.com

10% discount for food only

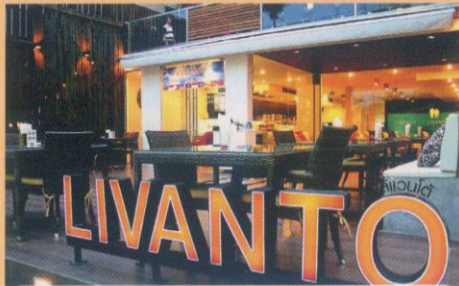
All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



La mer Restaurant

111/2 Khao Takiab Village, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 6205

10% discount for Thai food and seafood



Livanto

19 Damnernkasam Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 4448

10% discount for food and cocktail

** Valid from 1 June 2009 - 1 June 2010



La Paillote

174/1 Naresdamri Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3252 1025
www.paillote.net

10% discount for food and beverage



Madame Nu

236 Phetkasem Rd., Soi 88/1, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 2833

10% discount for food and beverage

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



The Moon Terrace

17 Naresdamri Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 1734

10% discount for food only



Papa John Grill Restaurant

1/154 Soi Moobaan Takiab, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 4295
www.papajohnhuahin.com

For Platinum Card

10% discount for food only



North Sea

61/81 Phetkasem Rd., Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 8 5993 3369

15% discount for food only



Roccia

256/1-2 Soi Hua Hin 94/2, Phetkasem Rd.,
Prachuap Khiri Khan
Tel. +66 (0) 3252 1338-9

10% discount for food and beverage over 1,000 Baht

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Rua Rimtarn

12/203 Khao Takiab Beach, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 6277
www.rua-rimtarn-restaurant.8k.com

5% discount for food only



The Sala, Hua Hin Hills Vineyard

198 Moo 9, Nong Plup Sub-district, Hua Hin
District, Prachuap Khiri Khan
Tel. +66 (0) 8 1701 8874
www.huahinhillsvineyard.com

10% discount for food and non-alcoholic beverage
5% discount for wine



Ruen Rim Lay Restaurant

39/19 Hua Hin Soi 9, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3252 2072
www.siamseabest.co.th

10% discount for food only



Sasi Dinner Theatre

83/159 Nongkae Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 2488, +66 (0) 3253 6606

100 Baht discount for Thai performing arts show
and dinner

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



AKA Spa at AKA Resort Hua Hin

152 Moo 7 Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

20% discount for spa treatments

** Not Valid for long weekends and festive periods



Asara Spa at Asara Villa & Suite

53 Hua Hin Soi 5, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3254 7555
www.asaravillaandsuite.com

20% discount from regular rate

** Valid from 1 June 2009 - 31 May 2010

** Cannot be used with other promotions



Amana Spa at Tanawit Hotel

64/1 Soi Hua Hin 74, Amnuaysin Rd.,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 0422
www.amanaspa.com

10% discount for massage and treatment

15% discount for spa package



Napalai Spa by Amana

22/1 Napalai Resort & Spa on Ground Fl.,
Huadon Village, Hua Hin - Takiab Rd.,
Nongkae Sub-district, Hua Hin District
Prachuap Khiri Khan
Tel. +66 (0) 3252 7555

15% discount for massage and treatment

20% discount for spa package

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Raintree Spa

48 Selakam Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 0124
www.raintreespa.net

10% discount



Satira Spa at The Herbs By The Sea Hotel

1/12 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 2289
www.theherbshotel.com

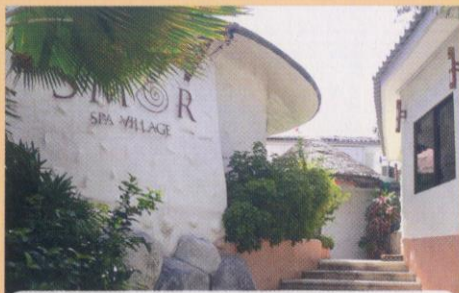
20% discount for spa



Ruenkaew Thai Massage & Spa

2/88 Phetkasem Rd., Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 6222-5

10% discount for Thai massage and spa



SMOR Spa Village

122/64 Takiab Rd., Nongkae Sub-district,
Hun Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 6800
www.smorspahuahin.com

20% discount

** Not valid for long weekends

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Spa Treatments & Facilities at X2 Kui Buri

52 Moo 13, Ao Noi Sub-district, Muang District,
Prachuap Khiri Khan
Tel. +66 (0) 2696 8239
www.x2resorts.com

10% discount from published rate

** Excluding 10% service charge and 7% vat

** Valid from 1 June 2009 - 31 May 2010

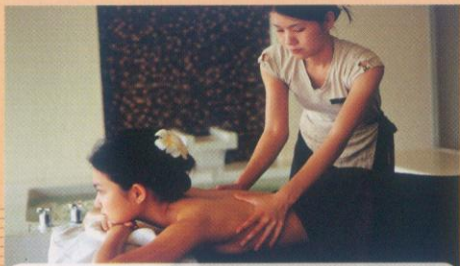


The Water Spa Village by Amana at Dhevan Dara Resort and Spa

451 Hua Hin - Huaymongkol Rd., Hin Lek Fai
Sub-district, Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3257 6304, +66 (0) 8 6366 9177

15% discount for massage and treatment

20% discount for spa package



Spa at Veranda Resort and Spa

737/12 Mung Talay Rd., Cha-am District,
Phetchaburi
Tel. +66 (0) 3270 9000-99
www.verandaresortandspa.com

10% discount from A La Carte Menu

For Titanium Platinum Card

Get Hand Scrub 20 Min. for 2 persons

** Applicable for weekdays and weekends

** Not valid for long weekends, festival period and
peak period (25 December 2009 - 5 January 2010
and 25 - 30 December 2010)

** Cannot be used with other promotions or package



The Wora Spa at Wora Bura Hua Hin Resort & Spa

83/199 Soi Moobaan Nongkae,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 6999
www.worabura.com

10% discount for spa treatment

** Cannot be used with other promotions

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



AKA Resort Gutti Hua Hin

152 Moo 7, Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

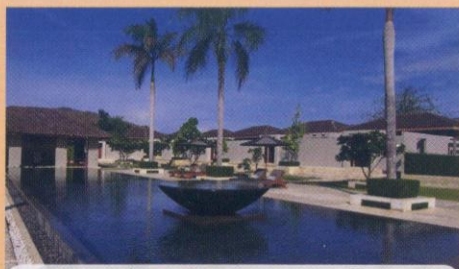
50% discount from rack rate for all Pool Villa types
One complimentary cocktail per person per day at
Lake Bar or Gutti Pool Lounge
Staying on weekdays (Sunday - Friday), get free
daily candle-light Thai or Western set dinner
(value 1,500 Baht net per person per meal)
** Not valid for long weekends and festive periods



Aleenta Resort & Spa - Pranburi

183 Moo 4, Paknampran Sub-district, Pranburi
District, Prachuap Khiri Khan
Tel. +66 (0) 3261 8333
www.aleenta.com

10% discount from internet rate for all room types
** Not valid during peak period
(20 December 2009 - 10 January 2010
and 20 December 2010 - January 2011)



AKA Resort Hua Hin

152 Moo 7, Nhong Hiang Village,
Hin Lek Fai Sub-district, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3261 8900
www.akaresorts.com

50% discount from rack rate for all Pool Villa types
One complimentary cocktail per person per day at
Lake Bar or Gutti Pool Lounge
Staying on weekdays (Sunday - Friday), get free
daily candle-light Thai or Western set dinner
(value 1,500 Baht net per person per meal)
** Not valid for long weekends and festive periods



Alila Cha-am

115 Moo 7, Bangkiao Sub-district,
Cha-am District, Phetchaburi
Tel. +66 (0) 3270 9555, +66 (0) 2381 4823-4
www.alilahotel.com

30% discount from published rate for room
including breakfast
** Valid from 1 June 2009 - 22 December 2010
** Not valid for festive season (23 December 2009
- 5 January 2010)

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Asara Villa & Suite

53 Hua Hin Soi 5, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3254 7555
www.asaravillaandsuite.com

1 June – 31 October 2009:

40% discount from regular room rate

1 November 2009 – 31 May 2010:

30% discount from regular room rate

** Valid from 1 June 2009 – 31 May 2010

** Not valid for on 20 December 2009 - 10 January 2010

** Cannot be used with other promotions



Baan Grood Arcadia Resort & Spa

333/2 Moo 3, Thongchai Sub-district,
Bangsaphan District, Prachuap Khiri Khan
Tel. +66 (0) 3269 5095, +66 (0) 3269 5452-3
www.bgaresort.com

10% discount from best available rate

** Not valid for long weekends



Away Pranburi

83 Moo 1, Samroiody District, Prachuap Khiri Khan
Tel. +66 (0) 2696 8239
www.awayresorts.com

25% discount from rack rate for room
including breakfast for 2 persons

** Excluding 10% service charge and 7% vat

** Not valid for 20 December 2009 - 6 January
2010 and 11 - 17 April 2010

** During public holidays and long weekends,
a minimum of two consecutive nights stay is required

** Valid from 1 June 2009 - 31 May 2010



Baan Laksasubha Resort Hua Hin

53/7 Naresdamri Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 4525-31
www.baanlaksasubha.com

10% discount for Baanlak Wedding package
"2 days 1 night"

10% discount for food only

** Cannot be used with other promotions

** Please present MasterCard card upon ordering

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Baan Talay Dao Resort

2/10 Soi Takiab Village, Phetkasem Rd.,
Nongkae Sub-district, Hua Hin District,
Prachuap Khiri Khan

Tel. +66 (0) 3253 6024-30

www.baantalaydao.com

15% discount from Internet rate

20% discount from Internet rate (1 June 2009 -
30 September 2009)

**Not valid for public holidays and long weekends



The Barai

91 Hua Hin - Khao Takiap Rd.,

Hua Hin District, Prachuap Khiri Khan

Tel. +66 (0) 3252 1234

www.thebarai.com

Stay two consecutive nights at The Barai Suite on
weekdays (Sunday - Thursday) receive a compli-
mentary one-time set dinner for two persons at
Talay Thai Restaurant

** Not valid for during Chinese New Year, Songkran
holidays, long weekends, public holidays and festive
season (20 December 2009 - 10 January 2010)



The Banyan Resort Hua Hin

68/35 Soi Hua Hin 120-122, Phetkasem Rd.,
Hua Hin District, Prachuap Khiri Khan

Tel. +66 (0) 3253 8888

www.banyanresorthuahin.com

50% discount for two bedroom privates pool villa
with Jacuzzi from rack rate

** Not valid for public holidays and long weekends



Dhevan Dara Resort & Spa

451 Hua Hin - Huay Mongkol Rd., Hin Lek Fai
Sub-district, Hua Hin District, Prachuap Khiri Khan

Tel. +66 (0) 3257 6300

www.dhevan-dara.com

5,000 Baht net for Garden Pool Villa room per
night inclusive of breakfast from 1 June - 31 Octo-
ber 2009 and 1 May - 31 October 2010

6,500 Baht net for Garden Pool Villa room per
night with inclusive of breakfast from 1 November
2009 - 30 April 2010 and 1 November 2010 - 30
December 2010

** Not valid for 31 December 2009

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Dune Hua Hin

5/5 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan

Tel. +66 (0) 3251 5051-3

www.dunehuahin.com

30% discount from rack rate on Monday - Thursday

** Not valid for public holidays



Haven Resort Hua Hin

1449 Chala Samut Rd.,
Cha-am District, Phetchaburi
Tel. +66 (0) 3252 3023-7
www.haven-huahin.com

55% discount from full rate for low season
(include breakfast for two persons)

40% discount from full rate for high season
(including breakfast for two persons)

** This privilege is subject to availability

** Extra charges apply for long weekends or peak
season (20 December 2009 - 10 January 2010):

1,000 Baht service charge for Superior & Deluxe
Room per room per night and 2,000 Baht service
charge for Villa & Suite per room per night

** On weekends and long weekends, a minimum
of two consecutive nights stay is required

** During peak season, a minimum of four
consecutive nights stay is required



Foresta Resort Pranburi

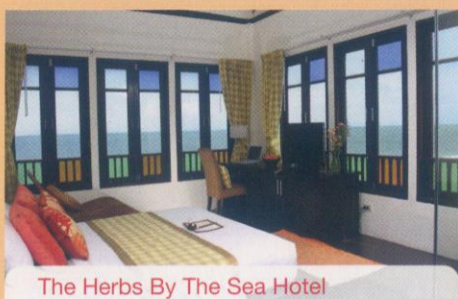
169/5 Moo 3, Paknampran Sub-district,
Pranburi District, Prachuap Khiri Khan

Tel. +66 (0) 3263 0678

www.forestaresort.com

5% discount from daily rate for room

** Not valid for long weekends and public holidays



The Herbs By The Sea Hotel

1/12 Naebkhehars Rd., Hua Hin District,
Prachuap Khiri Khan

Tel. +66 (0) 3251 2289

www.theherbshotel.com

35% discount for accommodation from rack rate

** Not valid for public holidays and 21 December
2009 - 4 January 2010

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Hyatt Regency Hua Hin

91 Hua Hin - Khao Takiab Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3252 1234
www.huahin.regency.hyatt.com

Stay two consecutive nights at Hyatt Guestroom on weekdays (Sunday - Thursday) receive a complimentary one-time set dinner for two persons at Talay Thai Restaurant

** Not valid for during Chinese New Year, Songkran holiday, long weekends, public holidays and festive season (20 December 2009 - 10 January 2010)

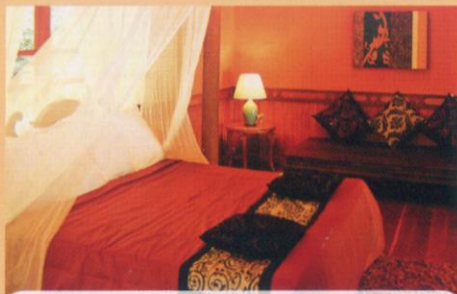


La-a-Natu Bed & Bakery

234 Moo 2, Samroiody Sub-District,
Samroiody District, Prachuap Khiri Khan
Tel. +66 (0) 8 1731 8688, +66 (0) 8 4321 1377
www.laanatu.com

10% discount for accommodation on weekdays

** Not valid for weekends and public holidays



Koh Talu Island Resort

111/1 Moo 10, Bangsaphan Sub-district,
Bangsaphan Noi District, Prachuap Khiri Khan
Tel. +66 (0) 3244 2636, +66 (0) 8 9918 3715
www.talusland.com

5% discount from rack rate

** Cannot be used with other promotions

** Not valid for long weekends



The Lapa Hua Hin Hotel

4/91 Soi Mooban Nongkae, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3251 3222
www.thelapahotel.com

1 June - August 2009:

50% discount from rack rate including ABF

1 January - 11 December 2010:

30% discount from rack rate for all room types for weekdays

20% discount from rack rate for all room types for weekends

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Le Bayburi Pranburi

306-9 Paknampran Sub-District, Pranburi District,
Prachuap Khiri Khan
Tel. +66 (0) 2696 8239
www.lebayburi.com

25% discount from rack rate for room only

** Excluding 10% service charge and 7% vat

** Not valid for 20 December 2009 - 6 January
2010 and 11 - 17 April 2010

** During public holidays and long weekends, a
minimum of two consecutive nights stay is required

** Valid from 1 June 2009 - 31 May 2010



Praseban Resort

173 Moo 4 Paknampran Sub-district, Pranburi
District, Prachuap Khiri Khan
Tel. +66 (0) 3263 0590-1
www.prasebanresort.com

5% discount on promotion rate for all room types

** Not valid for 20 December 2009 - 10 January
2010 and 20 - 30 December 2010



NishaVille Resort & Spa

333 Moo 7, Baan Huay Yang Sub-district,
Tub Sakae District, Prachuap Khiri Khan
Tel. +66 (0) 3261 6333
www.nishavilleresort.com

10% discount from Internet rate for Sand Villa,
Sand Loft Villa, Veranda Villa, Canal Villa, and
Sea Villa

** Not valid for Breeze Villa



Putahracsa Hua Hin

22/65 Naebkhehars Rd, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 1470
www.putahracsa.com

10% discount on promotion rate

** This privilege is subject to availability and not
valid for public holidays, long weekends,
peak season (20 December - 31 December 2009)

** Cannot be used with other promotions

** Please quote "MasterCard" upon booking

** Valid from 1 June 2009 - 3 December 2010

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Veranda Resort and Spa

737/12 Mung Talay Rd., Cha-am District,
Phetchaburi
Tel. +66 (0) 3270 9000-99
www.verandaresortandspa.com

30% discount from rack rate

** Valid for weekdays and weekends

** Not valid for long weekends, festival period and peak period (25 December 2009 - 5 January 2010 and 25 - 30 December 2010)

** Cannot be used with other promotions or packages



X2 Kui Buri

52 Moo 13, Ao Noi Sub-district, Muang District,
Prachuap Khiri Khan
Tel. +66 (0) 2696 8239
www.x2resorts.com

25% discount from rack rate for room including breakfast for 2 persons

** Excluding 10% service charge and 7% vat

** Not valid for 20 December 2009 - 6 January 2010 and 11-17 April 2010

** During public holidays and long weekends, a minimum of two consecutive nights stay is required

** Valid from 1 June 2009 - 31 May 2010



Wora Bura Hua Hin Resort & Spa

83/199 Soi Moobaan Nongkae, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 6999
www.worabura.com

20% discount for accommodation

** Not valid for 20 December 2009 - 10 January 2010

** Cannot be used with other promotions

** For room reservations, a minimum of 15 days advanced booking is required and a minimum of 7 days for cancellation is required.



YaiYa Hua Hin

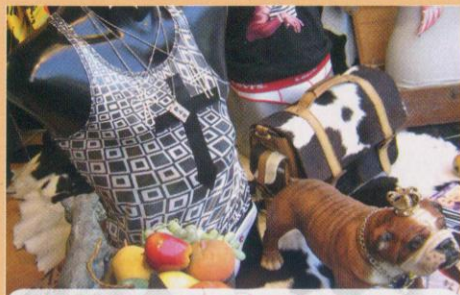
1390/19 Phetkasem Rd.(Sai Tai), Cha-am District,
Phetchaburi
Tel. +66 (0) 3240 6111
www.yaiyaresort.com

40% discount from tariff rate

10% discount from promotion rate on website:
www.yaiyaresort.com

** Not valid for festive seasons, holidays and long weekends (depending on hotel's notice)

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Aruno (Skin in Style Genuine Leather)

22/2 Dechanuchit Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 8 1710 4340

10% discount for leather and accessories for
men and women



The Grace Diamond

2nd Fl., Hua Hin Market Village Shopping Center
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3252 6220
www.thegracediamond.com

30% discount for jewelry



EYELAB Exclusive

2nd Fl., Hua Hin Market Village Shopping Center
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3252 6730, +66 (0) 2693 8666-8

20% discount for eyeglasses frames or lenses
(except contact lenses)



Good Idea

2nd Fl., Hua Hin Market Village Shopping Center,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 8 0426 5176

10% discount for any purchase over 5,000 Baht
15% discount for any purchase over 10,000 Baht

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Kensy Concept (Thailand)

1991/17-18 Phetkasem Rd., Cha-am District,
Phetchaburi
Tel. +66 (0) 3244 2663, +66 (0) 8 6911 1889
www.kensy.com.hk

10% discount for furniture



Mai - Mai

Hua Hin Market Village Shopping Center
234/1 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3252 6317

10% discount for handicraft from normal price
(except promotional items)



Khomapastr

218 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3251 3506
www.khomapastrfabrics.com

5% discount for fabrics, interior fabrics and home
accessories

** Cannot be used with other promotions



NICK Collection

46 Dachanuchit Rd., Hua Hin Soi 57
(opp Night Market), Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 1521
www.nickcollection.com

10% discount for tailoring
(Suites, Shirts and Dresses)

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Premium Furnitex

35/12 Phetkasem Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 8 9741 9598
www.premium-furnitex.com

10% discount for furniture, built-in kitchen furniture,
curtain and made to order



Singkhon Jewelry

2nd Fl., Hua Hin Market Village Shopping Center
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3252 6229, +66 (0) 8 1949 3411

30% discount for selected items



Premium Gems & Goldsmith

14 Dachanuchit Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 3253 1119, +66 (0) 8 1457 3923

20% discount for jewelry and free cleaning



Unity Art Gallery

13/1 Naresdamri Rd., Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 8 1006 1612, +66 (0) 8 7046 3222

15% discount

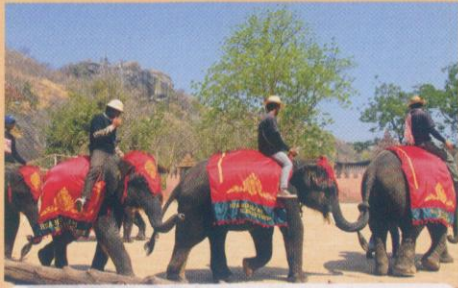
All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



World of Luxury Furniture

146/37 Phetkasem Rd., Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 3253 7042, +66 (0) 8 5290 3955
www.worldofluxuryfurniture.net

20% discount for indoor furniture only



Hua Hin Safari

134/1 Hua Hin Soi 95, Nongkae Sub-district,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 8 9810 1351
www.huahinsafari.com

10% discount for all activities



Cha-am ATV Park

760/7 Soi Borkam, Phetkasem Rd.,
Cha-am District, Phetchaburi
Tel. +66 (0) 8 9206 9020
www.cha-amatvpark.net

10% discount for activity (Valid for at least 30 minutes of ATV drive, an hour of horse riding and a team paintball)



Kiteboarding Asia

143/8 Soi Na Ranong, Phetkasem Rd.,
Hua Hin District, Prachuap Khiri Khan
Tel. +66 (0) 8 1591 4593

10% discount for 3-day IKO Beginners Course and 1-day IKO Discovery

5% discount for any purchase of sport equipments

All the offers will expire 30 December 2010 and are for all MasterCard types unless otherwise stated.



Surfsport

143/31 Soi Hua Hin 75/1, Hua Hin District,
Prachuap Khiri Khan
Tel. +66 (0) 8 6302 2844

10% discount for equipment rental, course registration fee and any purchase of products



Palm Hills Golf Club & Residence

1444 Phetkasem Rd., Cha-am District,
Phetchaburi Office BKK: 56-58 Nares Rd.,
Siphaya Sub-district, Bangrak District, Bangkok
Tel. +66 (0) 3252 0801-9, +66 (0) 2259 3726-7
www.palmhills-golf.com

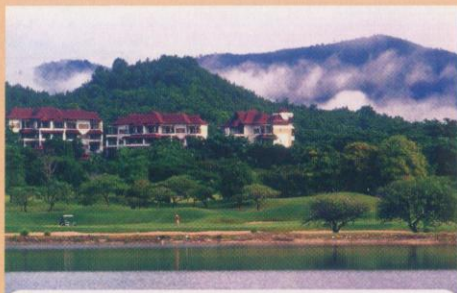
Green fee 1,800 Baht (discount from normal price 2,500 Baht)



The Banyan Golf Club Hua Hin

101 Moo 9, Tabtai Sub-district, Hua Hin District
Prachuap Khiri Khan
Tel. +66 (0) 3261 6200
www.banyanestatehuhin.com

10% discount from Green fee rate
** Cannot be used with other promotions



Springfield Royal Country Club

193 Moo 6, Huaysai Nua Sub-district,
Cha-am District, Phetchaburi
Tel. +66 (0) 3270 9222
www.springfieldresort.com

Green fee 2,500 Baht (discount from normal price 3,500 Baht)

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When you are in need of assistance you can easily reach a specially trained MasterCard Global Service Representative who can help you 24 hours a day, 365 days a year, in any language. The MasterCard Global Service toll-free number in Thailand is 001-800-118-870-663.

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Bank of Ayudhya
Kasikornbank
Krung Thai Bank
Siam City Bank
Siam Commercial Bank
TMB Bank
United Overseas Bank (Thai)



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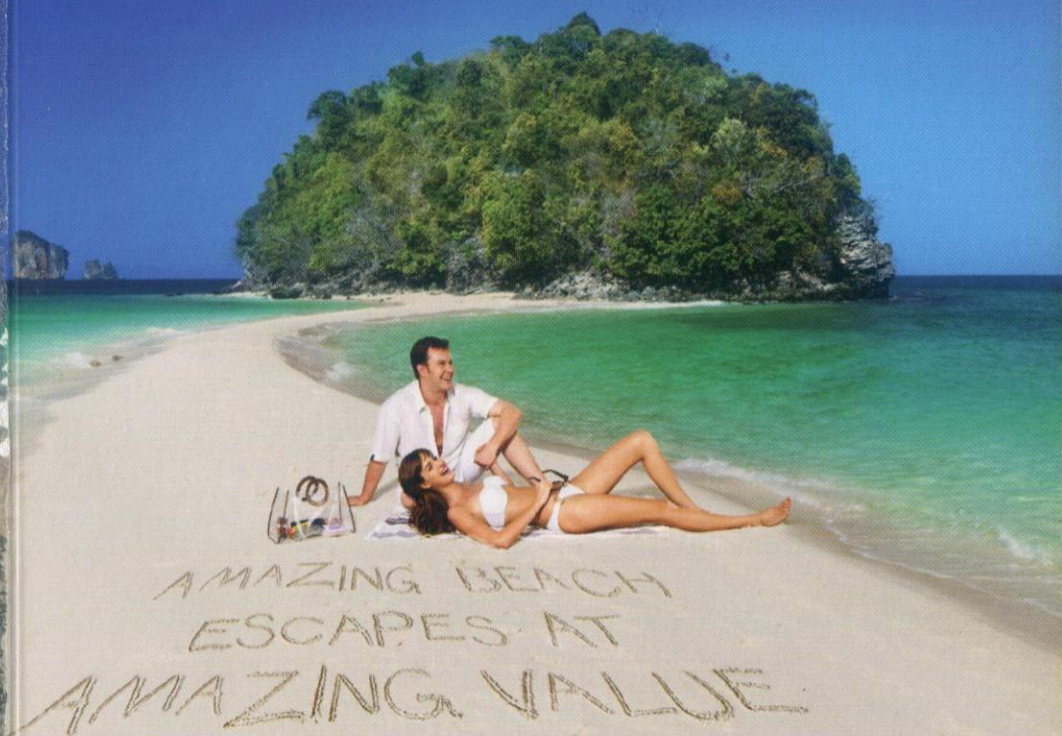
"MasterCard does not assume any responsibility for the products or services offered under this promotion. The products and services are sold or provided solely by the relevant vendors under such terms and conditions as determined by such vendors, and MasterCard accepts no liability whatsoever in connection with the products and services. The products and services have not been certified by MasterCard and under no circumstances shall the inclusion of any product or service in this promotion be construed as an endorsement or recommendation of such product or service by MasterCard."

www.thailand72hrsamazing.com

The screenshot shows a web browser displaying the website www.thailand72hrsamazing.com. The page features a navigation menu on the left with links to Home, Visiting route, Activities, Shopping, Wellness & Spa, Dining & Entertainment, Accommodation, Map Route, and MasterCard Packages. The main content area is titled "Visiting Route" and includes a large image of a traditional Thai building. Below this, there are several smaller images and text blocks: "VISITING ROUTE" with a map, "ACTIVITIES" with a person on a motorcycle, "SHOPPING" with a display of goods, "WELLNESS & SPA" with a spa treatment, "DINING & ACCOMMODATION" with a restaurant interior, and "MAP ROUTE" with a map of Hua Hin. The right sidebar contains logos for Thailand, MasterCard, Visa, and other partners, along with a "HOT NEWS" section. The footer includes contact information: Tel: +66 (0) 2254 8325, +66 (0) 2684 1207, +66 (0) 2682 0777-80.



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